



# STRATEGIC PLAN 2025

“National reach,  
local care.  
People helping people,  
together stronger.”





## BEYOND STRATEGY TO PURPOSE

Guided by the 2020 Strategy Albanian Red Cross has generated a different approach on the humanitarian assistance through empowering and involving the target groups in humanitarian action instead of seeing the vulnerable communities as passive receivers of support and knowledge. Over the last five years gradually increasing interest of young population of the country to join Albanian Red Cross as volunteers with their vision and energy, dedicated and skilled staff with exceptional respect of humanitarian values led to the number of successes and sustainable financial situation despite of the unpredictable changing environment and emergencies over the last few years: new Law about Albanian Red Cross approved in 2020, revised Albanian Red Cross Statute; diverse sources of funding and revenue as the increasing trend during the last years; agreements with Ministry of Health, National Agency for Civil Protection, Ministry of Transport, and other state institutions, cooperation agreements with Sister National Societies; new areas of involvement, new competence areas developed further with the support of RCRC movement partners (cash assistance, mobile technology for assessment of needs, home care, psycho-social support, anti-trafficking, etc); increased visibility of Albanian Red Cross including growing trends of followers in social media, increased outreach through social media managed by National Society's branches. Image, trust,



consistency, and expertise in humanitarian support of vulnerable population remain Albanian Red Cross one of the top-partner for commercial sector charity support.

The strategic plan 2025 maintains the three strategical goals, recognizes our recent successes, and introduces Albanian Red Cross country-wide initiatives that will build upon National Society considerable accomplishments and momentum that advocates a consistent, contextualized and connected approach to implementation of the new Strategy across the whole National Society. These goals provide direction to staff and volunteers of Albanian Red Cross, and an invitation to our communities to forge a future humanitarian actions of the National Society together. We suggest initiatives that can help us reach our aims and will maintain operational and development plans under this Strategy that will be developed to animate those initiatives and better means to accomplish our goals will be identified.

Our work will be enhanced by a commitment to measuring our success rigorously, sharing the information transparently, reckoning honestly with opportunities and challenges of the changeable environment and humanitarian needs. Through the implementation of the Strategy 2025, and achievement of the goals that we have outlined, Albanian Red Cross will build on our considerable strengths

to forge a bold future and assume a place of leadership among humanitarian organizations in the country.





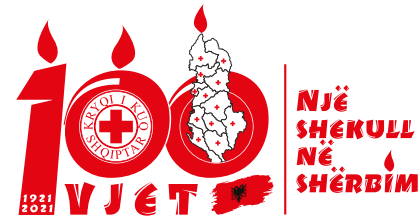
## OUR ORGANIZATION

The oldest humanitarian organization in Albania was founded one hundred years ago on the 4th of October in 1921. In 1923, while only 37 Red Cross Societies existed, Albanian Red Cross was officially recognized by the International Committee of Red Cross and since then we are the member of the International Federation (at the time the League) of the Red Cross and Red Crescent Societies. With a commendable activity before and after the World War II, the Albanian Red Cross created its own profile as a modern National Red Cross Society thanks to a regular exchange with the most developed Red Cross Societies of that time. After the war, the state gradually detracted from Albanian Red Cross a major part of its activities and reduced its operational capacities, with the consequence that our National Society lost its identity, becoming just an add on to the health propaganda, totally dependent on state institutions, which, with an arbitrary decision of 1969, finally suspended it also officially, so that the Albanian Red Cross ceased to exist for more than 20 years.

At the beginning of the 90s, Albanian Red Cross resumes its activity building up a complete legal basis as well as an organisational structure, which has constantly been consolidated. Our National Society was recognized by the Albanian Parliament as an independent volunteer humanitarian organization under Law No. 7864 on Septem-

ber 29, 1994. Based on Art. 1 of the Law Albanian Red Cross is a voluntary humanitarian society, which performs its activities autonomously, in line with the Fundamental Principles of the humanitarian International Red Cross and Red Crescent Movement, the Geneva Conventions of 12 August 1949 – ratified by the Republic of Albania on 27 May 1957– and the Additional Protocols of 10 June 1977 – ratified by the Albanian Republic on 16 June 1993. Albanian Red Cross is an auxiliary to the public authorities in the humanitarian field all over the country.

We have demonstrated our capacity in the organisation of humanitarian aid operations during crisis and disasters that have occurred in our country helping a critical number of affected people. We are active in providing social and health assistance to communities in need contributing to reducing vulnerability. We are also engaged in conveying the concerns and interests of vulnerable people to the decision-making authorities.





We have been developing our National Society, increasing its presence within the country. To ensure we are as close to the communities as possible we have been building and expanding our network of volunteers, increasing the level of transparency, strengthening the accountability, as well as working constantly on extending our sustainable

partnerships. We collaborate with partners to increase the effectiveness of our service delivery. Our combined collaborative efforts have a positive impact in the lives of vulnerable people. We are aimed to expand our collaboration and attract more attention to the humanitarian and development needs in our country.



## WHAT WE DO

### DISASTER PREPARATION AND RESPONSE PROGRAM AND FIRST AID

Disaster Preparedness Response and First Aid Programme is a core programme of the Albanian Red Cross. ARC is part of the civil emergency management system in Albania and plays an important auxiliary role during and after disasters and crises saving lives, reducing suffering and building resilience of the communities through provision of various services and support mechanisms.

### SOCIAL WELFARE PROGRAM

Social Welfare Program contributes to improve the situation of most vulnerable people by providing access to social services that are lacking such as vocational education training, access to health services, social integration activities, etc. Through all services and activities provided we promote the fundamental human rights strengthening and preserving the autonomy of vulnerable groups.

### HEALTH PROGRAM & BLOOD DONATION

Health program contributes in the reduction of the vulnerability of individuals and communities through awareness activities on health issues and concerns such as maternal and child health, reproductive health, personal and com-

munity hygiene, the prevention of infectious diseases and non-communicable diseases, as well as about epidemic and pandemic outbreaks. Health programme contributes in building an inclusive culture of voluntary blood donation and advocates for safe blood and that meets huge needs for blood donation in the country.

### YOUTH AND HUMANITARIAN EDUCATION PROGRAM

The objective of the programme is to promote amongst young volunteers the humanitarian values, the Fundamental principles of the Movement, the role of leadership and above all it works to build a culture of voluntarism through trainings, activities and sharing of experiences.

### ORGANIZATIONAL DEVELOPMENT PROGRAM

We review and update the legal and policy framework for ARC operations so that this legal basis takes into account developments in the context and arising needs of people in Albania. We ensure that there are clearly defined roles and responsibilities in governing and management structures, as well as effective internal communication regulations. We work to increase the number of ARC members and their influence in decision making at all levels of the national society.

## OUR PEOPLE



Albanian Red Cross volunteers and staff are remarkable and compassionate people who gave their time and skills to help those in need offering the assistance to people in the communities across Albania.



“We are the people of Albanian Red Cross who ground our work in humanity and our Fundamental Principles. Being together with Albanian Red Cross allows us to serve the people of Albania and being recognized for our valuable work as well as ensuring a personal growth and professional development. Our humanitarian values are the foundation for our actions and decisions. As Red Cross people we are committed to act with respect and dignity aiming quality, safety, and inclusiveness in our transparent, adaptive, and effective services. Everything we say and do is inspired by the Fundamental Principles of the International Red Cross and Red Crescent Movement. We are pleased to invite more volunteers and staff to join us”.



## OUR VISION

Together with empowered communities in the name of humanity and solidarity to bring a better future where everyone is included with dignity.

## OUR MISSION

By consolidating and strengthening humanitarian action, ARC is committed to act proactively and timely engaging vulnerable communities in preventing and mitigating their suffering with dignity by building resilience and promoting humanitarian values.

## OUR FUNDAMENTAL PRINCIPLES

The Fundamental Principles are an expression of the Red Cross Red Crescent Movement's values and practices. They were developed based on the Movement's experience responding to suffering and needs over the previous century. The Fundamental Principles are at once operational and aspirational. They serve both as a guide for action and as the Movement's common identity and purpose.

### HUMANITY

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is

to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples. Read more about the principle of Humanity.

## IMPARTIALITY

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress. Read more about the principle of Impartiality.

## NEUTRALITY

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature. Read more about the principle of Neutrality.

## INDEPENDENCE

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement. Read more about the principle of Independence.

## VOLUNTARY SERVICE

It is a voluntary relief movement not prompted in any manner by desire for gain. Read more about the principle of Voluntary service.

## UNITY

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory. Read more about the principle of Unity.

## UNIVERSALITY

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is world-wide.





## STRATEGIC FRAMEWORK

The plan 2022-2026 provides strategic direction for Albanian Red Cross to deliberately move forward with clear guidance to achieve organizational goals through addressing needs of communities. The plan will guide the National Society to address challenges within the next five years through Albanian Red Cross strong enabling actions. Available evidence shows that the frequency and intensity of natural hazards and disasters are being affected by climate change. A growing recognition exists on linking humanitarian response with climate action and long-term development more effectively. At the national level, significant work is done in the areas of disaster risk management and development, however, the need for better coordination and alignment of priorities still exists. Defined strategical goals with the people in the centre lead Albanian Red Cross to achieve effectiveness in humanitarian action, disaster risk management work, social and health services and gradual growth of capability and capacities of the National Society.

### STRATEGIC GOAL I

Put people at the centre of change to create competitive advantage and alleviate peoples suffering.

### STRATEGIC GOAL II

Build on past achievements to make new progress and shape the future through investing into the development of empowered National Society.

### STRATEGIC GOAL III

Serve to support people in need and affected from emergencies helping them to stay physically healthy and develop resilience to psychosocial challenges.

## Strategic goal I - Put people at the centre of change to create competitive advantage and alleviate peoples suffering

Albanian Red Cross helps and supports people in need through the activities and programs promoting volunteering and respecting human dignity. For us this is an opportune moment to reflect on the strategic importance of the role of Red Cross human resources development – volunteers and staff - to be ready to assist the most vulnerable in the changing context. Aiming to be close to the people in need we raise the awareness among youth population to promote volunteering and humanitarian values. By putting the role of Red Cross people at the centre of development it brings the evolution change in the way Red Cross delivers humanitarian assistance and social services. Investing the time and resources into Red Cross membership development across the country we strengthen the communities with the skills and knowledge to be resilient for the emergencies and the challenges the vulnerable people face.

Outputs	Target
Outcome 1.1. ARC invests in future through promotion of humanitarian values and volunteering	
1.1.1. Capacities developed to promote humanitarian values among ARC members and communities  1.1.2. ARC Branches conduct education program for children and youth and promote the humanitarian values	<ul style="list-style-type: none"> <li>• Develop education programs to foster humanitarian values and volunteering in communities</li> <li>• Develop and conducted education program to enhance humanitarian values and voluntary service among children and young people</li> <li>• Equip ARC branches with education programs methodology and facilitators</li> </ul>
Outcome 1.2. Governance and membership development ensured	
1.2.1. Clear roles of Governance and management ensured at all levels 1.2.2. Governance provides regular promotion and advocacy for the NS. 1.2.3. Numbers of members gradually increased 1.2.4. Regular engagement of active members ensured 1.2.5. Gender and age diversity ensured in governance bodies	<ul style="list-style-type: none"> <li>• Develop Induction packages and conduct regular inductions</li> <li>• Enable actions towards expansion of ARC members group with more adult population every year</li> <li>• Reach ARC members with regular messages and update information</li> <li>• Actively involve Youth into governance work and decision-making process.</li> <li>• Ensure gender balance minimum requirements in regulation documents</li> </ul>



### Outcome 1.3. ARC Volunteers and Youth are empowered through life skills and leadership development

1.3.1. Regular and interactive communication platforms are established to improve the moral values and service delivery of the youth and volunteers

1.3.2. Established mechanism to recognize and motivate ARC Volunteers

1.3.3. Profiles for sustainable volunteering is defined based on skills and needs.

1.3.4. Strong and sustainable volunteering culture within organization ensured

- Adjust Volunteer Management and Youth Engagement policies and guidelines
- Develop sustainable volunteering opportunities for schools to drive social work in communities
- Increase the number and quality of volunteers and develop programs to involve Youth
- Promote talent and professional abilities of ARC volunteers

### Outcome 1.4. Human resource capacity enhanced for effective ARC service delivery

1.4.1. Well managed human resource system is ensured

1.4.2. Job satisfaction is ensured through the implementation of developed staff motivation system

- Revise and implement HR policy and clear and transparent procedures at all ARC levels
- Prioritize training and development activities to improve competencies and skills

### Outcome 1.5. Community Engagement and Accountability approach integrated in ARC on HQ and branch level

1.5.1. Increased awareness/understanding about RCRC emblem, Fundamental Principles, and IHL targeting safer access of staff and volunteers during any humanitarian interventions

1.5.2. Innovative approaches to better understand and engage with people and building more resilient communities are adapted

1.5.2. Behaviour and social change communication and evidence-based advocacy are ensured

- Ensure development of responsive, relevant, and sustainable programs through involving communities in designing and delivering programs and targeted messages.
- Establish innovative and participatory communication approaches that support communities to adopt safer and healthier practices
- Increase access to information and services through effective coordination with relevant stakeholders
- Promote ARC services, blood donation, humanitarian values and volunteering through the cooperation with non-government sector

## Strategic goal II. Build on past achievements to make new progress and shape the future through investing into the development of empowered National Society

Empowered National Society is always driven by teamwork. We consider ARC staff proven to be capable for making decisions that impact the organization and they are held accountable for the results of their decisions. Strategic plan 2022-2026 has given much more priority for the human resource development under Strategic Goal I to ensure National Society Development initiatives under the Goal II and contribute towards building strong National Society for delivering humanitarian service in sustainable manner. There are some contemporary Albanian Red Cross priorities to ensure sustainable quality service delivery that has lasting impact on the individuals and communities we serve. It includes institutional development, sustainable resource mobilization and fundraising, financial management, branch development, increasing communication capacities, establishing strong planning, monitoring, evaluation and reporting system and reinforcing of cooperation on international level and domestically.

Outputs	Target
Outcome 2.1. Well-coordinated NSD initiatives and ARC services development in HQ and branches	
2.1.1 Well-organized organizational structure and roles are defined 2.1.2. Strategic plan implementation progress is well tracked and communicated with stakeholders 2.1.3. ARC services are continued to be gradually developed and new directions are established with all necessary policies and procedures	<ul style="list-style-type: none"> <li>• Ensure proper assessment, planning and budgeting processes towards efficient development of National Society</li> <li>• Expand ARC services withing cooperation with state institutions and private sector</li> <li>• Ensure engagement of new volunteers and members in ARC services on community level</li> <li>• Increase expertise and quality in the areas ARC intervenes</li> </ul>
Outcome 2.2. Reinforced coordination with public authorities for promotion of ARC auxiliary role	
2.2.1. ARC is represented in different Government platforms 2.2.2. ARC auxiliary role maintained and strengthened with local authorities 2.2.3. Communication and visibility efforts increased towards stronger recognition of ARC services	<ul style="list-style-type: none"> <li>• Establish agreements with local and central government for well-defined role of ARC</li> <li>• Identify institutional modes of regular communication and advocacy</li> <li>• Advocate for stronger partnership towards expansion of services</li> <li>• Hold regular partnership events to communicate progress</li> </ul>



### Outcome 2.3. Diversified resource mobilization (RM) and strong domestic partnership

- 2.3.1. ARC efforts towards financial sustainability enhanced
- 2.3.2. Diverse sources of unrestricted funding increased
- 2.3.3. Donor landscape regularly reviewed
- 2.3.4. RM and income generating activities implemented by branches
- 2.3.5. ARC represented in different non-governmental platforms

- Strengthen development and utilization of ARC property
- Increase development efforts in domestic (individual, corporate, digital) fundraising
- Establish cooperation with education directorates, tourist structures and universities
- Conduct regular review and mapping of domestic and international partnership
- Explore and establish resource mobilization and income generating activities in branches

### Outcome 2.4. Harmonized planning, monitoring, evaluation and reporting standards and guidelines

- 2.4.1. Quality and effectiveness of ARC programs ensured
- 2.4.2. ARC financial management, reporting and control systems improved

- Standardize framework and guidelines on PMER at all ARC levels
- Strengthening ARC training program for PMER system

### Outcome 2.5. Strengthened and well-functioning of branches for strong National Society

- 2.5.1. Branches infrastructural improvements ensured
- 2.5.2. Branches governed and operated by standard manuals and guidelines
- 2.5.3. Branches ensured material base and uniforms for volunteers and staff
- 2.5.4. ARC branches self-sufficiency ensured through local resource mobilization development

- Establish branch twinning and experiences exchange between branches inside Movement.
- Improve access to Branch information of internal and external stakeholder
- Ensured planned development activities for strengthening of ARC branches
- Strengthen branch external communication

### Outcome 2.6. Established strong communication mechanism within ARC

- 2.6.1. Enhanced ARC branding as leading humanitarian organization
- 2.6.2. Ensured strong presence of ARC on social and print and electronic media

- Establish long-lasting media relations
- Ensure strong communication mechanism within ARC

2.6.3. Updated information and communication technology is in place  
 2.6.4. Visibility and recognition of ARC activities are ensured on community level through CEA integration.

- Increase the promotion for ARC activities on national level
- Integrate modern technologies and digitization to promote ARC activities and ensure effective and efficient internal and external communication

Outcome 2.7. Strengthened coordination and communication in the Movement

2.7.1. ARC representation in different Movement forums ensured  
 2.7.2. Strong Movement Coordination mechanism maintained on country level

- Establish and maintain effective cooperation and coordination mechanism with Movement partners present in the country and/or supported ARC





### Strategic goal III. Serve to support people in need and affected from emergencies helping them to stay physically healthy and develop resilience to psychosocial challenges

Disaster management is one of the core functions of Albanian Red Cross with its auxiliary role aimed to support the state with humanitarian assistance to save lives and assist people hit by disasters, as well as prepare to respond for future emergencies and reduce people's vulnerability to expected hazards. There is a strong necessity to enable Albanian Red Cross, supported by Movement and other partners, to build disaster resilience and safety communities and to deliver appropriate and timely response to disasters and crisis. Additionally, due to climate change, Albanian Red Cross will face more and larger operations, and disasters of a different nature, adding up to greater demands on its capacities. Risk-reduction activities and early-warning procedures need to be adapted to the changing hazards, including the need to communicate them effectively to the people at risk for recovery from more frequent, intense, or unfamiliar disasters. Community and vulnerable people remain in the focus of Albanian Red Cross. Overcoming inequity and addressing vulnerability requires a multi-pronged, well-coordinated and integrated approach in health and care service delivery. Albanian Red Cross strives to continue its 'flag ship' programmes like first aid and road safety, blood donation promotion, communicable and non-communicable disease interventions, psychosocial support programs. Strategic goal III identifies the complementary role of Albanian Red Cross to continue supporting government, communities, and other organisations to alleviate suffering and promote a healthier and happier population in the country.

Outputs	Target
Outcome 3.1. Most affected communities are provided with emergency assistance	
<p>3.1.1. Affected population reached with need-based emergency relief package, cash assistance and family links are renovated</p> <p>3.1.2. Strengthened disaster preparedness through a coordinated approach with Government and local authorities, other partners</p> <p>3.1.3. Increased accessibility and availability of relevant information for population during and after emergency</p>	<ul style="list-style-type: none"><li>• Mobilize resources for timely and effective emergency assistance</li><li>• Ensure relevant crisis communication</li><li>• Increased access to disaster relief items and cash assistance for the most affected families</li><li>• Revise disaster management preparedness plans at HQ and branch levels and harmonize ARC plans and procedures with local authorities and relevant state agencies</li><li>• Ensure the further development of Restoring Family Links program</li></ul>

### Outcome 3.2. Strengthened community toward making them resilient to multi hazard and climate change

3.2.1. Communities strengthened for response to emergency  
 3.2.2. Disaster Risk Reduction ensured through awareness raising and skill development initiatives on community level  
 3.2.3. Multi-hazard and climate risk are identified, and community centred ARC branch preparedness and response plans formulated

- Identify needs and priorities ensuring community participation and proper planning
- Develop ARC climate change expertise and ensure programs implementation
- Strengthen coordination with government and other stakeholders for early warning disseminations
- Strengthen capacity of individuals, professionals, and communities through various skill-based training (FA) to respond to emergencies

### Outcome 3.3. ARC is well prepared to respond to disasters, emergencies, and other humanitarian crises

3.3.1. Operational emergency ARC service is maintained and regularly and timely provided during emergencies  
 3.3.2. Reviewed and updated disaster response and relief manual in line with RCRC Movement and global standards.  
 3.3.3. Prevented separation of family links by promoting Restoring Family Links activities

- Mobilize and manage effectively ARC Disaster Response Teams
- Enhance capacity and skill of staff and volunteers for effective disaster response and recovery system.
- Ensure involvement of young people in RC activities and especially in disaster situations
- Establish coordination and cooperation mechanism with public authorities and other stakeholders
- Ensured proper logistics support for effective response
- Strengthen Disaster Management planning and funding tools

### Outcome 3.4. Improved community health and reduced risks through integrated community-based health

3.4.1. Community-Based Health and First Aid (CBHFA) programs, and psychosocial support (PSS) trainings are conducted  
 3.4.2. Tools and manuals on First Aid and PSS trainings are updated  
 3.4.3. Expansion and diversification of commercial First Aid ensured including inclusive courses for people with disabilities, elderly and organizations working with vulnerable groups  
 3.4.4. Local communities are provided First Aid service support

- Ensure that ARC continues to have the capacity to provide quality First Aid trainings and services.
- Provide high-quality First Aid courses for the specific groups of population
- Ensure sustainable numbers of trained instructors in First Aid
- Continue training lifesaving skills to empower people to respond to disasters and other life-threatening emergencies.
- Ensure that individuals, families, and organizations are prepared for disasters and other life-threatening emergencies through developing and implementing lifesaving training and education programs and materials



### Outcome 3.5. Promoted health and care in a changing environment

- 3.5.1. Staff and volunteers trained in promoting physical and mental health of as-risk groups
- 3.5.2. Staff and volunteers trained in promotion awareness on health impacts of emergency and climate change
- 3.5.3. Non-remunerated blood donation promoted regularly
- 3.5.4. ARC implemented raise awareness on non-communicable diseases programs
- 3.5.5. ARC promoted the fundamental human rights by strengthening and preserving the autonomy of individuals and groups at risk through provision of social services and activities.

- Support individuals and communities by increasing their capacity to gain control over their own health and wellbeing
- Strengthen health literacy in the communities
- Ensure multi-sectoral actions to promote healthy behaviours
- Ensure addressing stigma and discrimination
- Continue development of blood donation promotion activities and campaigns
- Continue implementation of social support to individuals and groups at risks



## MAKING THIS PLAN

The development process to compile this Strategic Plan was planned in March-May 2020, but due to the world COVID 19 pandemic and the full involvement of Albanian Red Cross in response activities the development of Strategic plan for the next five years was postponed till 2021. At the beginning of 2021 the planning process was initiated by the Albanian Red Cross HQ and concluded in October 2021. The process was facilitated with the support of IFRC Regional office for Europe. The planning process was guided by Albanian Red Cross Strategy Development Working group that provided quality assurance to the process and technically worked on the content of the Strategic Plan.

The overall design of Strategic Plan is built on the mandate and ongoing core activities of Albanian Red Cross, identified needs and challenges based on National Society's assessments, policies and plans available on a country level, global climate change tendency, desk review of key documents as well as global IFRC documents and Strategy2030.

The internal survey of the ARC Strategy 2016-2020 implementation, consultations with the stakeholders and two-day Workshop with the participation of the Albanian Red Cross representatives from national and branch levels



were targeted to get an in-depth understanding the National Society's realities and development challenges as well as design the collective vision of Albanian Red Cross for further growth through deep analysis of the current situation in the country, identification of potential risks, threats, strong and weak sides of the National Society. Based on interactions, a draft of the Strategic Plan document was prepared followed by a series of review steps which included the discussions of the draft Strategic Plan with Governing Board members to obtain final feedback and input to the Plan. The final step of the strategic planning process includes a validation and endorsement of the Strategic Plan 2025 and an official adoption of the Strategic Plan in the XVII General Assembly of Albanian Red Cross in 30 October 2021.



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MBI  
NJË SHEKULL  
PËRKUSHTIM

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