



**HELP WITH YOUR HELP**

## Annual Report for the year 2014

Finnish Red Cross  
22 May 2015

Adopted by the Council on 22 May 2015

Cover photo: Teemu Ullgrén. Janakkala branch organized a Reddie first aid camp for juniors in August.  
Translation: Tarja Ristanen

Finnish Red Cross, Tehtaankatu 1a, 00140 Helsinki, Finland, + 358 20 701 2000

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## Finnish Red Cross in brief

The Finnish Red Cross (FRC) is a humanitarian assistance organization. It is one of the largest voluntary organizations in Finland. The duty of the Red Cross is to help those who need help most at home and abroad.

The Red Cross helps people when disasters and accidents strike and trains them to be prepared for them. The organization encourages people to take care of their health and look after one another.

The highest decision-making power belongs to the General Assembly, the representatives to which are elected by the membership. It meets every three years. The General Assembly elects the Presidents, the Board and the Council that lead the action of the Finnish Red Cross.

Finnish Red Cross volunteers work in more than 500 local branches. The employees of the twelve district offices support the volunteers through regular contact, training and events.

The Headquarters coordinates the voluntary activities and Red Cross assistance work in the entire country. Its responsibilities include developing the organization's activities, cooperation with public authorities, national campaigns such as the Hunger Day, and international assistance activities. In addition, the Headquarters is responsible for Red Cross statements and promotes the organization's values in decision-making.

### **Activity forms**

- Emergency assistance in accidents in Finland
- First aid groups and first aid training
- Friend visitor services and support to informal carers
- Healthpoints and other health promotion
- Clubs and camps for children and young people
- Support to immigrants, reception of refugees and reception centres, tracing
- International disaster response and development cooperation
- Collections, campaigns and other fundraising
- Advocacy for people who need help most
- Blood Service
- Kontti Recycling department stores
- Youth shelters
- Coordination of Voluntary Rescue Service

## Fundamental Principles

### **Humanity**

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect human life and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all people.

### **Impartiality**

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

### **Neutrality**

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

### **Independence**

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

### **Voluntary service**

It is a voluntary relief movement not prompted in any manner by desire for gain.

### **Unity**

There can be only one Red Cross or Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

### **Universality**

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

## Finnish Red Cross in figures

<b>30 000</b>	active volunteers
<b>85 000</b>	members
<b>30 000</b>	regular donors
<b>127 000</b>	blood donors

# Annual Report for the Year 2014

## Introduction

**The Finnish Red Cross General Assembly 2014** met in Turku in June. The General Assembly outlined the activities for the coming three years. The term of office of President Erkki Liikanen ended, and Pertti Torstila started his term. The General Assembly also elected the Vice-Presidents, Board members and Council of the Finnish Red Cross.

The theme chosen for the years 2015–2017 is Joy out of helping. It encourages everyone to bravely invite new people, especially young people, to join the action. This is supported by the new Youth policy, which encourages the young to become involved in, for example, friend visitor activities, first aid groups, collections and action against racism.

The General Assembly adopted a Statement calling for respect for the 150-year-old protective red cross emblem and for safeguarding assistance work amid conflicts. The focus of the second Statement was social inequality and exclusion threatening welfare in Finland.

**During the Anniversary of the red cross as a protective emblem** we were engaged in advocacy and organized training. In advocacy we focused on weapons issues as well as the Aliens Act and related regulations. We organized two international training sessions for aid professionals. Forty professionals from different parts of the world participated in them.

**The year 2014 was the Year of the Family.** It was highlighted for example in the Red Cross establishing special clubs all over the country together with the Finnish Cultural Foundation and Mannerheim League for Child Welfare. The idea is to create a chain of generations: to move stories and games on from one generation to the next. The clubs have a light structure and can be established without heavy bureaucracy.

**Helping another human being** is at the core of Red Cross action. Good examples of this are the versatile friend visitor activities and Healthpoints. We increasingly need joint locations and centres for caring where people can get help and where everyone can help according to their own life situation. Social inequality and phenomena related to it make helping ever more important.

A modern way to help another person is a combination of voluntary and professional action. In many municipalities, for example Healthpoints are located next to health stations, which makes them easily accessible.



Otto-Ville Väätäinen

Two Statements were adopted by the General Assembly. One focused on social inequality threatening Finnish society. The other resolution called for respect for the 150-year-old protective red cross emblem.

A major question is how the third sector could work together with public and private services. Voluntary organizations cannot replace the services but a lot more can be achieved through versatile and innovative collaboration. This requires new cooperation forms as well as clarifying and accommodating the roles of the various actors.

**Our domestic crisis preparedness was utilized** last year for example in connection with the Jämijärvi aircraft accident and Toholampi car accident.

**In first aid training** we took a vital step when we began to teach basic life support on all our first aid courses. We continued to remind people that first aid skills are civic skills that should be taught to all school children. Our first aid groups were on duty in almost 3 000 events all over the country.

**Delivering aid** to where it is needed in a major conflict is increasingly difficult. Wars are fought where people live and preventing delivery of aid is part of warfare. The changing nature of warfare has ever more often led to volunteers in assistance duties becoming victims of war. This was experienced for example in Syria.

In the future, therefore, questions about how we can safeguard Red Cross assistance work and how we continue to provide aid in difficult and complex crises and natural disasters will become even more relevant than before. The aim of international cooperation is to support the national Red Cross and Red Crescent Societies and their volunteers that are already present in the disaster areas. For example in Sierra Leone, volunteers help people with the Ebola virus disease and bury the deceased. The more we support our Sister Societies, the better our own work is.

**Last year we paid tribute to** the victims of the Asian tsunami ten years ago. We noticed how slow development work is and what has been achieved through long-term recovery work. People have got their houses, hospitals have been renovated and wells looked after. The TV programme 'Tsunami – 10 years from the disaster' broadcast on Boxing Day conveyed our thanks to the Finns who helped people affected by the disaster in Finland and in the tsunami-stricken areas.



Jussi Vierimaa

The General Assembly elected a new President, Vice-Presidents and the Board as well as the Council. In the photo Vice-Presidents Christel von Frenckell-Ramberg, Henri Backman and Otto Kari, President Pertti Torstila as well as Board members Maria Pietikäinen, Hannu Harri, Eija Karine, Markku Suokas, Irmeli Metsänen and Alpo Tanskanen.

## Year of the Family linked generations

The Year of the Family was shown, among others, in the 'Finland plays' project, funded by the Finnish Cultural Foundation in 2014–2017. The aim is to set up a club in each Finnish municipality, an open place for generations to meet, where children, retired people and other adults can spend unhurried time together. The Mannerheim League for Child Welfare and Finnish Red Cross carry the responsibility for the implementation of the project.



Tatu Blomqvist

Activity tracks organized during Red Cross week offered practice for example in setting up a warning triangle to indicate a hazardous situation.

By the end of the year 2014 there were as many as 122 clubs. They attracted new volunteers, such as recently retired people.

Families were also invited to gatherings of first aid groups, family camps in Häme and South-eastern districts as well as to trainings and events of the drug and alcohol programme. The wellbeing of families was also promoted by clubs for children and young people as well as by events for informal carers, and new activity forms created through a project titled Joint responsibility for the young.

The Year of the Family was also visible in the attitude campaign of the 'No to racism' project, with women and children participating in the activities. Events held together with immigrant associations in Espoo and Helsinki were directed at parents of children of school age. Diverse families were presented in all campaign materials.

The theme was present in communication throughout the year. The activity models and messages of the main campaigns promoted the activation of families. The approach was also taken up in other materials, in all our communication channels.

### Versatile friend visitor activities

Friend visitor activities offer lonely people friendship and empower them with sense of community. The activities have been diversified to offer voluntary



Mikko Lehtimäki

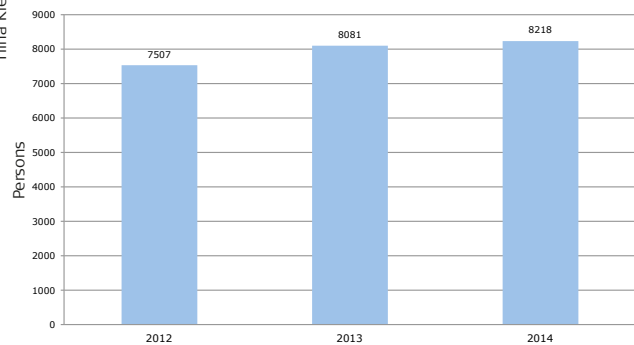
The Dare to Care campaign was organized by Yle, the Red Cross and the Finnish National Board of Education between 23 November and 24 December. Red Cross volunteers were involved in 64 of the total 256 events arranged. In Evijärvi, 9th graders can take elderly people out during their PE classes. Red Cross volunteers support the young.



In Pälkäne, young and elderly people meet to sing, play games and do chores together. The club was established as part of the 'Finland plays' project. In the first year, as many as 122 clubs were established in 100 municipalities.

Tiina Klemola

### Volunteers in friend visitor activities



support to people of different ages and phases of life, also to people from different cultural backgrounds.

Both young and older people need a friend. The Dare to Care campaign encouraged young people and schools to organize events in care facilities, schools and in the homes of ageing people. 'A young friend for a young person' activities were offered in 10 municipalities. This activity form was promoted by the 'joint responsibility for the young' project involving FRC Youth shelters and Oulu and Kuopio local branches.

The project titled 'Full life in retirement' develops a new activity model for attracting retiring people to join voluntary activities and to support them in the new phase of life.

Cooperation between staff of care and service institutions and volunteers visiting them was promoted. The aim is have closer joint planning and training than before.

The joy out of friendship theme was also visible in a campaign of the Finnish Taxi Owners Federation in the autumn. Taxis offered information about friend visitor activities.

Activities to support informal carers reached thousands of carers. They were supported by organizing peer group activities, wellbeing camps and support to daily living. More active cooperation was undertaken with municipalities, allowing informal carers to take fitness tests.



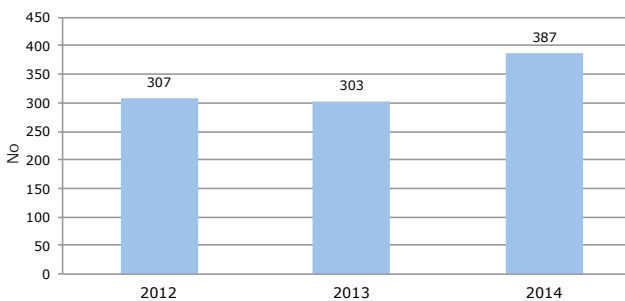
Jussi Vierimaa

On Friendship Day in February, Joy out of friendship events were organized in more than 200 municipalities. The versatile friend visitor activities interest people of all ages. In Mynämäki, seniors come together to learn to use a computer.

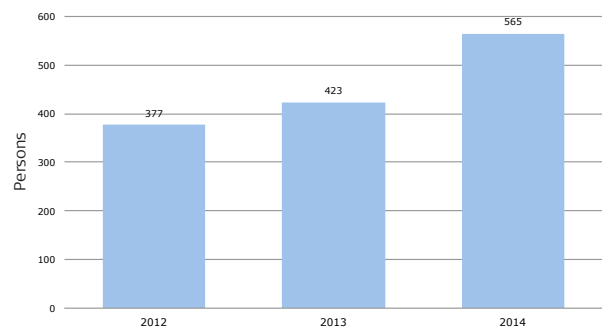


The 50th Anniversary of the Voluntary Rescue Service was celebrated in Tampere. In connection with the celebration, Volunteers from Häme area organized an exercise in emergency support services in the Police University College practice area.

**Voluntary Rescue Service alerts**



**Number of persons assisted by FRC branches and districts in sudden accidents in Finland**



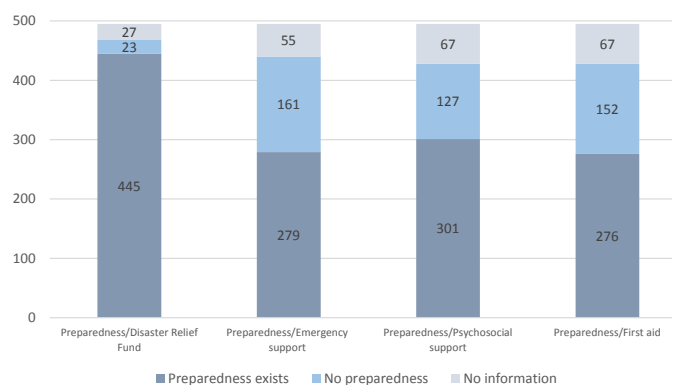
### Voluntary crisis assistance needed many times

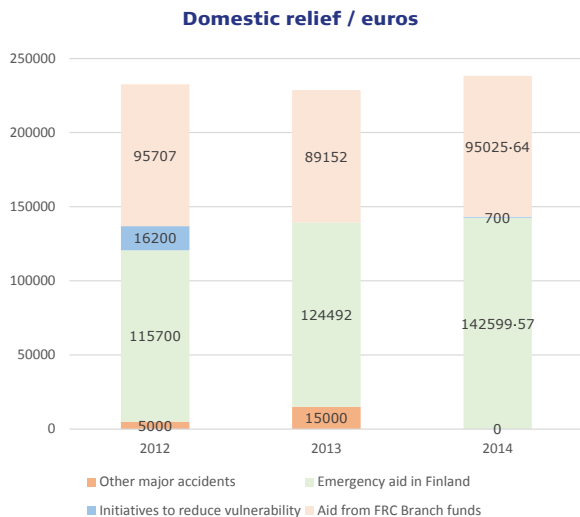
Responding to accident and crisis situations is a core duty of the Red Cross. The preparedness of the Red Cross to help in various accidents was needed numerous times.

Volunteers were needed for example in Jämijärvi at Easter when an aircraft carrying parachutists crashed. Our volunteers provided psychosocial support in cooperation with the Satakunta Hospital District psychosocial first aid group. The emergency support services group of northern Satakunta was later awarded with the National Rescuer title of the Voluntary Rescue Service. In addition to helping in Jämijärvi, the group also worked in a fire that broke out in Lavia at the same weekend.

Two car accidents took place in Toholampi within a week in the summer. The local branch and volunteers from the Kokkola Finnish branch provided psychosocial support to local people with public

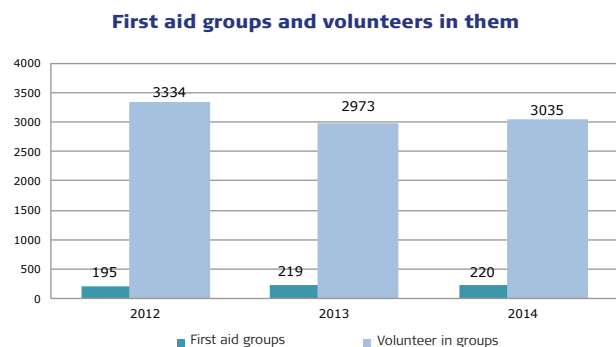
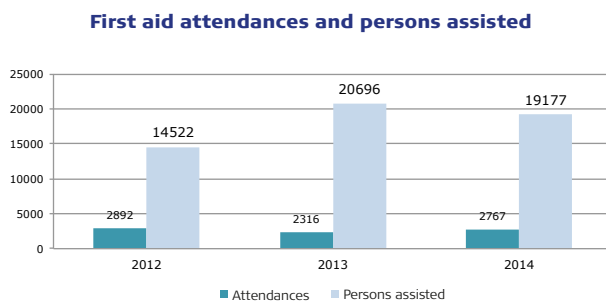
**Preparedness of branches announced by districts**





Teemu Ullgren

First aid groups helped 19 177 people in numerous public events all over Finland.



authorities and the church parish. Volunteers were also in demand after many fires and violent incidents.

The Finnish Red Cross guideline for domestic assistance was reviewed. A national on-call number was taken into use. Preparedness capacities will be developed by offering the groups joint and versatile training.

What kind of preparedness is needed for a large-scale influx of immigrants to Finland? What are the duties of the Finnish Red Cross in such a situation? These questions are answered to in a MAVA project guideline completed at the end of the year. It promotes the collaboration of our organization with public authorities and other actors, such as the Finnish Church Council and parishes.

What if Finland were in a situation that would require international assistance? A legislative report about receiving international assistance was completed during the year.

The Voluntary Rescue Service celebrated its 50th Anniversary in Tampere in March.

### New first aid groups

A total of 524 new persons announced their interest in first aid activities through the FRC website. New first aid groups were established and old ones activated especially in Oulu and Häme districts. An English-speaking group was set up in the capital region.

Exercise weekends open to all first aid group members were organized in Western Finland, Savokarjala and South-eastern Finland districts. A national seminar gathered volunteers from first aid, emergency support services and psychosocial support groups.

## Basic life support included in all first aid courses

Since the beginning of 2014, all first aid courses following the Red Cross curriculum have included training in basic life support (CPR and early defibrillation).

The Emergency First Aid manual was produced to support first aid trainings and a pocket guide for first responder training. The reform of the trainers' training for first aid and health education (ETK) was continued. The aim is to have it recognized as vocational education and into the study credit system.

With support from the Toyota 50th Anniversary campaign, local branches organized two-hour road users' first aid courses free for the participants.



Laura Kotila

Basic life support was taught on all first aid courses with the Red Cross curriculum.

## New Healthpoints

The FRC had 63 Healthpoints. Some 300 volunteer health care professionals served in them, giving health advice and guidance in coping with daily life issues. New Healthpoints were set up at a regular pace. A Healthpoint with special attention given to multiculturalism was established in the Varsinais-Suomi area.

Basic HIV training courses were organized in Kouvola, Oulu and Helsinki. There were 394 clients at Pluspoints, 381 of whom wanted an anonymous test. A study was published on the World AIDS Day showing that 20 to 29-year-olds know surprisingly little about how HIV is contracted.

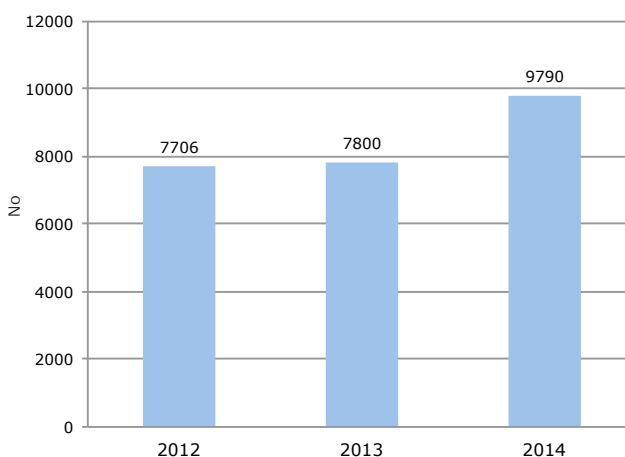
In the Drug and alcohol programme, new cooperation was started with the Civilian Service Centre. As a result, 180 people took the substance advisor training course. Events were organized in November during the preventive drug and alcohol theme week in Joensuu, Turku and Tampere, among others. The organizers were our volunteers together with EHYT, the Finnish Association for Substance Use Prevention.



Altti Näsi

Healthpoints operated in as many as 63 municipalities and 300 voluntary health care professionals served in them. People look for free and confidential guidance and discussions.

Visit to Healthpoints



## No to racism and hate speech

The visibility of anti-racism work increased and people who had encountered racism were also offered the chance to talk about it. Staff, volunteers and partner organizations took part in all activities of the No to racism campaign. The Red Cross campaign video broadcast on national Yle TV channels during the anti-racism week raised discussion throughout the year.

The national refugee tent campaign was launched in the Parliament in March in collaboration with the Ministry of Employment and the Economy. The aim of the campaign was to make decision-makers, the public and NGO representatives understand the situation of refugees and to increase the willingness to help. The tents were erected in shopping malls, schools, at Red Cross meetings, fairs and in offices.

The tents offered an opportunity to experience the life of a refugee through images, sounds, objects and smells. In addition, volunteers organized information sessions and other activities. In the course of the year, 70 events with more than 7 000 visitors were organized. The number of volunteer organizers involved was over 300.

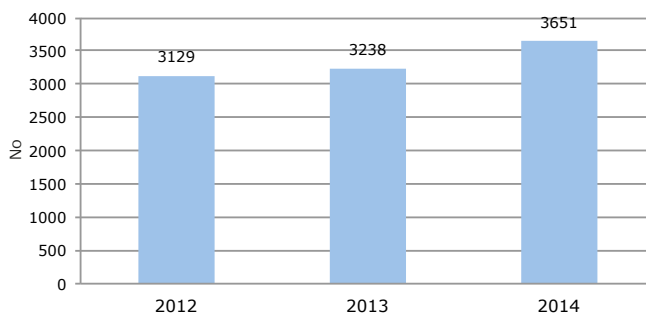
## Support to refugees

Finnish Red Cross employees and volunteers met quota refugees at the airport on arrival, supported in refugee family reunification and maintained reception centres. They organized friend visitor and club activities as well as promoted the development of good relations between local inhabitants and refugees. The 'Volunteers in refugee work' project organized, among others, workshops and courses in health promotion and first aid. The project operates in 10 municipalities.

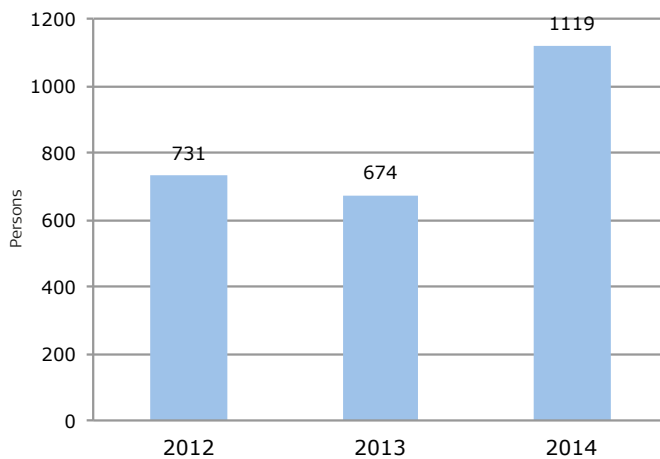
The 2014 quota for refugees had been increased by 300 refugees. By the end of 2014, the FRC had received 1 075 refugees. Six reception centres run by FRC districts remained after the closing down of Siuntio, Ruukki and Punkalaidun centres.

Tracing services assisted in finding family members lost in war, accidents or moves. The number of new tracing requests still remained high due to the growing number of people gone missing while fleeing to Europe.

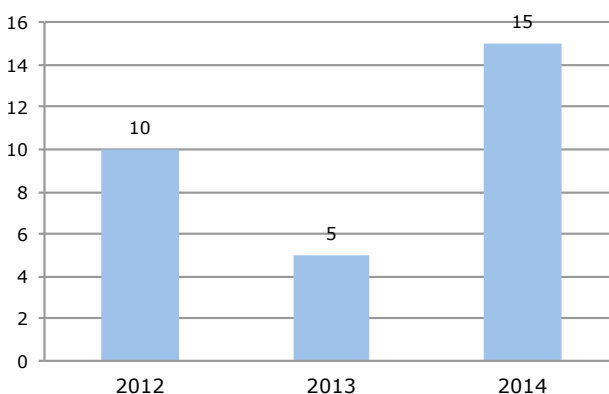
**Asylum applications, Persons**



**Quota refugees received by Finnish Red Cross**



**Travel arrangements for family reunification made by the Finnish Red Cross**



Tatu Blomqvist

The aim of the refugee tent campaign was to increase understanding and willingness to help. MPs Tarja Filatov, Oras Tynkkynen, Päivi Storgård and Annika Lapintie visited the tent in the Parliament in March. More than 7 500 people visited the three tents during the year.



Petteri Kivimäki

Pirjo Huttunen ja Nadera Qasemi have learnt to know each other in first aid training in Sonkajärvi.

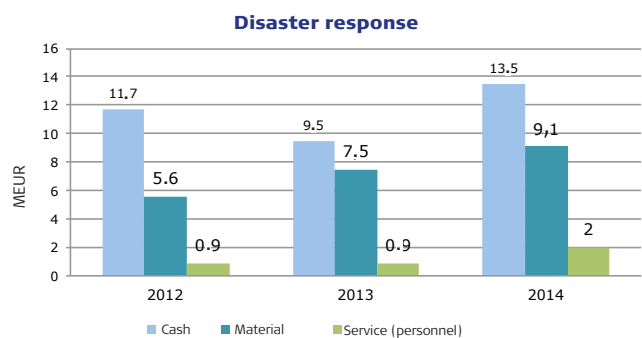
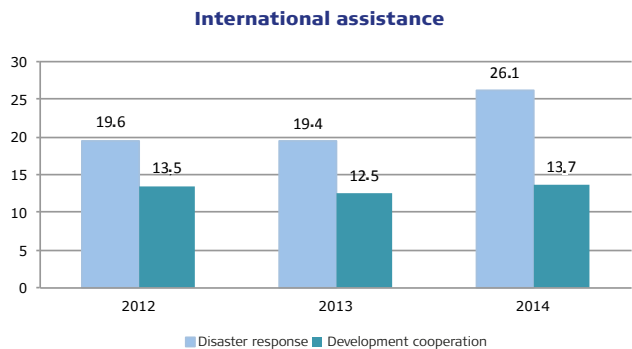
# Expert help to care and prevention of the Ebola epidemic

The Ebola virus disease epidemic in West Africa started in south-eastern Guinea and spread to the capital Conakry and the neighbouring Liberia and Sierra Leone. The West Africa Ebola epidemic is the worst in history and affects more than 20 million people.

Red Cross volunteers quickly began to inform about the epidemic in their communities in Guinea, Liberia, Sierra Leone, Senegal, Nigeria and Mali. The goal was to prevent new infections, reduce the stigma attached to the disease and get the infected to treatment. The number of trained volunteers was over 10 000. There was a simultaneous focus on finding and monitoring those infected, taking care of the bodies of the deceased and providing psychosocial support.

The Finnish Red Cross has assisted the work of the Red Cross Societies in the region since April 2014. The FRC supported both training and other activities in Guinea and Liberia. In addition, a health care expert was sent to Liberia in April to join an assessment team, after which health care staff have worked in Guinea, Liberia and Sierra Leone. There were also logisticians, communication professionals and experts in psychosocial support in Sierra Leone.

In December the FRC despatched an ERU logistics unit and telecommunications unit to Kono in Sierra Leone. A new treatment centre was set up there. In addition, tents and clothing were sent. Clothes



were needed because the clothes and possessions of the infected were burnt to prevent the virus from spreading.



Katherine Mueller / IFRC

An Ebola treatment centre was opened in Kenema in Sierra Leone in September. Kadiatu, 11, was treated and beat the virus. Tiina Saarikoski, Health Advisor of the Finnish Red Cross, worked as the manager of the centre. She met Kadiatu for the first time without protective equipment and gave for a certificate of her recovery.



Tatu Blomqvist

Mercy Estosani, a mother of eight children, was able to move to a new storm-proof house. Her home is in Aklan Province where reconstruction was supported with funds donated both by Finnish people and the Ministry for Foreign Affairs and ECHO. Her living area in eastern Philippines was hit worst by Typhoon Haiyan on 8 November 2013.



Emil Helotie

Amanh Fatsi, 9, is recovering from a bullet wound in Azraq hospital. The field hospital aimed at Syrian refugees was opened at Azraq refugee camp in Jordan in the autumn. During the first months, 1 000 patients visited the hospital.

## Work continued in the Philippines

The assistance and recovery work following Typhoon Haiyan that struck the Philippines in 2013 continued throughout the year. At the end of February, the Finnish Red Cross handed over the health clinic it had provided to the Philippine Red Cross, and the logistics unit ended its service. After this, work continued both in Aklan Province and on the western Samar Island with support to recovery activities. In the course of the year, the Haiyan collection of the FRC Disaster Relief Fund raised 1.93 million euros.

## Clothing to Ukraine

Finland's Ministry for Foreign Affairs granted 500 000 euros for aid in Ukraine in the autumn. The assistance was delivered through the International Committee of the Red Cross (ICRC) to the Ukrainian Red Cross Society. The crisis victims were given first aid and psychosocial support and assisted in finding their family members. Clothing was also despatched to Ukraine.

## Hospital for Syrian refugees

The conflict in Syria is the most serious and devastating internal crisis in this decade. By the end of the year, more than ten million Syrians had already left their homes. The crisis is stretching the capacities of the neighbouring Lebanon, Jordan and Iraq. The Finnish Red Cross assisted with the yield of its Syria collection and support from the Ministry for Foreign Affairs.

A field hospital for Syrian refugees was opened at Azraq refugee camp in Jordan in the autumn. The hospital is able to provide health care services for the 20 000 inhabitants at the camp. The main funding partner is ECHO, and the hospital operations are run together with the German, Norwegian and Canadian Red Cross Societies.

## Help to refugees in Iraq and South Sudan

Violence escalated in Iraq in August. Assistance was provided both for internally displaced Iraqis and Syrian



Mari A. Mortvedt / Norwegian Red Cross

Volunteers of the South Sudan Red Cross in a military hospital in Juba. There are some 4 000 volunteers in South Sudan, many of whom have taken first aid training. Local volunteers play a significant role in managing the crisis in South Sudan.

refugees. The conditions were the worst for people living in the middle of fighting in the north and for the more than 200 000 Syrians who had fled mainly to areas in Kurdistan.

A civil war broke out in South Sudan in 2013, in which the civilian population of the young state was caught in the middle of conflict and millions of people fled. FRC's support focused on disaster response through the organs of the international Red Cross. In the early autumn, a cholera epidemic broke out in the country that was brought under control by trained volunteers and staff.

## Preparing for floods and storms in Asia

The majority of the world's natural disasters take place in Asia. The FRC continued to support its partners in disaster preparedness. In Nepal, the preparedness work focused on supporting school communities in three disaster-prone regions in the south of the country. In Cambodia and the Philippines, building preparedness for floods and cyclones was continued.

## Health to women and children in Kenya

Health and community development programmes continued in many Asian, African and Central



Tatu Blomqvist

Mother and child health care was supported in Honduras in Central America. The Honduran Red Cross is fighting against the HIV/AIDS epidemic by offering free rapid tests and by spreading information especially among sex workers and truck drivers.

American countries. In Kenya, for example, there was an ongoing project aiming at improving women's and children's access to health care.

### A lot of clothing donated to Kalkku

The Logistics Centre situated in Kalkku, Tampere maintains preparedness both for international and domestic assistance. Citizens, companies and FRC's Kontti stores donated a lot of clothing throughout the year. The Ukraine collection in the autumn also produced a good result. A total of 257 000 kilos of clothing was received in 2014.

Clothing and shoes were despatched to five countries: Burundi, Sierra Leone, Ukraine, Kazakhstan and Mongolia. Relief items were sent to 14 countries. Blankets, tents, mosquito bednets and hygiene parcels, among others, were delivered for example to Somalia, Jordan, the Philippines, Tajikistan and the Democratic Republic of Congo.

The Emergency Response Units ready for despatch included a referral hospital, surgical hospital, emergency evacuation hospital, two health clinics, a camp for 10 000 people as well as the logistics, relief, telecom and field communication units.



Tatu Blomqvist

Winter clothing was sent in the early autumn to people who had fled the fighting in Ukraine.



Jussi Vierimaa

The operations of the new emergency evacuation hospital were practised in Turku, at the same time with the General Assembly. Aid worker Jaana Laine checked the condition of Alfons Rajahalme. The hospital has been designed to assist Finnish and other EU nationals both in Finland and abroad.

# Communication

The family theme was visible in papers, on the Net and in campaign materials for example on Friendship Day, during the anti-racism and Red Cross weeks, on Hunger Day, in the Good Holiday Spirit collection and on the Red Nose Day.

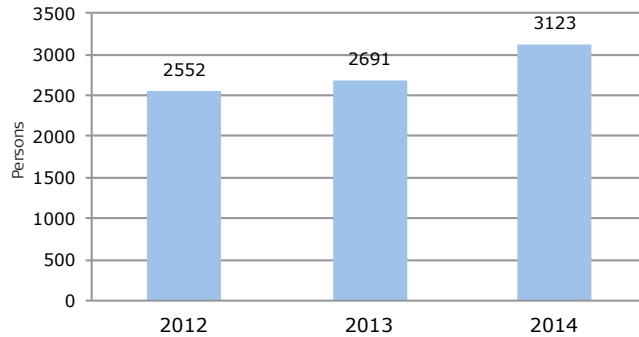
There was more cooperation with the media than in previous years. The Red Nose Day, Good Holiday Spirit collection and Dare to Care campaigns were organized together with Yle, the Finnish Broadcasting Company. We were also involved in the Summer rubber campaign. On Nelonen TV we were visible in an episode of a music programme 'Vain elämää' and in the 'Tsunami – 10 years of the disaster' programme thanking people for their support. The campaign video broadcast on Yle during the anti-racism week raised discussion throughout the year. In addition, an event was organized for journalists with the theme Media and racism.

Red Cross action and expertise gained visibility in the media also in connection with accidents and disasters. We gained the most extensive and longest lasting coverage after the outbreak of the West Africa Ebola virus disease. Interest in questions related to humanitarian law grew especially due to the crisis in Syria.

A seminar was organized in October at the launch of the World Disasters Report 2014. The report focuses on links between culture and risk.

Communication activities of the Voluntary Rescue Service were boosted. It was shown both in

**Volunteers joined through the Internet**



the media and in the content provided in the new Facebook group. The group reaches about 3 000 readers. The design for the content and visual image of the new web pages started. A history book was published to mark the Anniversary.

Monthly newsletters for internal communication were introduced in the Kontti chain. The social media strategy was reviewed at the end of the year, and the chain introduced its new Facebook and Instagram accounts.

The Youth shelters strengthened their visibility in social media by joining Instagram and by paying special attention to photos.



John Ekelund

The TV programme 'Tsunami – 10 years from the disaster' broadcast on Boxing Day conveyed our thanks to Finnish donors. Two areas with blocks of flats were constructed in Ampara in south-eastern Sri Lanka. Support was also provided for people building their own homes.

## Mobile application downloaded 53 000 times

In social media, our visitor figures grew. At the end of the year, we had 45 000 Facebook likes and 4 700 followers on Twitter. The most active periods were around Hunger Day and the Nelonen TV programme 'Vain elämää Goes Punainen Risti'.

Our punainenristi.fi website had 600 000 visitors during the year. Our new material bank was launched at aineistopankki.punainenristi.fi in the autumn. The FRC photo bank (punaisenristinkuvat.fi) contained more than 23 000 photos.

The 'Lifesaver' mobile application was downloaded more than 53 000 times. The app can be used to check first aid instructions, search blood donation locations and make donations.

We published a tablet application of the Risk Zones game. The application, illustrating the link between sustainable development and disasters, is available for download in Finnish, Swedish and English. It is useful for example in teaching at schools.

## Humanitarian Gesture to a music video

The Board of the Finnish Red Cross gave the Humanitarian Gesture award to the group Kansalaiset feat. Medborgare for their music video 'Olen suomalainen' (I am a Finn). The group received the award at the General Assembly. On the video the



Mobile devices' becoming more and more common was shown in FRC's communication. The Lifesaver application was downloaded more than 53 000 times. We also published a tablet app Risk Zones - To prevent the worst from happening.

song is performed by 12 Finnish citizens whose roots are in different parts of the world.

The President of the Republic awarded 57 Gold, 53 Silver and 180 Bronze Medals of Merit. The FRC Board further awarded 29 Badges of Merit.



The Humanitarian Gesture award was given to the group Kansalaiset feat. Medborgare for their music video 'Olen suomalainen' (I am a Finn). Petri Krook (left) and Ossi Kajas accepted the award on behalf of the group at the General Assembly in Turku.

# Fundraising

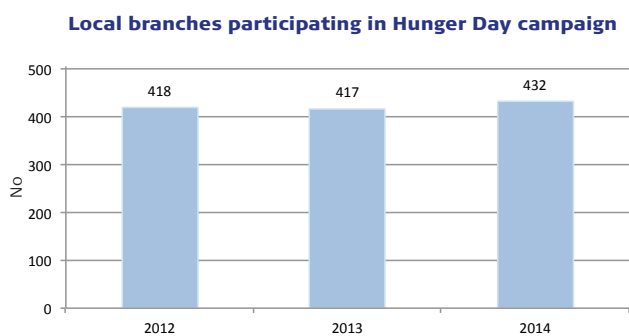
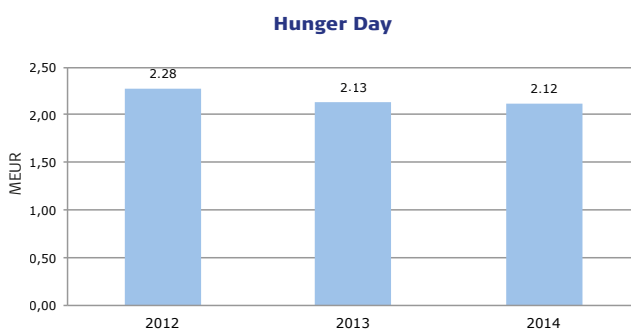
## Hunger Day had 15 000 fundraisers

FRC's largest annual fundraising effort, the Hunger Day, was organized on 18–20 September. It raised 2.12 million euros and also served as a preparedness exercise. About 15 000 volunteers carried the collection box. MobilePay was introduced as a new donation method. Different kinds of groups were especially encouraged to take part and they organized events of their own kind all over the country.

## Record number of monthly donors

A record number of 10 367 new monthly donors were recruited during the year. The FRC launched face-to-face fundraising with its own staff. FRC's own teams were set up in 19 cities.

Regular contacts with the monthly donors were continued. The donors received more detailed information about our aid and its impact on people's lives than before.



Mikko Vähämäntty

The Hugging Bernese is a Bernese mountain dog association active in the capital region and Uusimaa, whose members visit especially schools, residential homes and care facilities to spread good spirit and hugging moments. The Hugging Bernese also took part in Hunger Day, which yielded 2.12 million euros.

## Corporations, communities and friends involved in helping

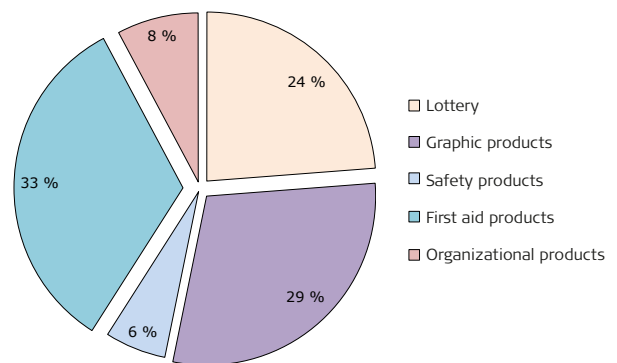
The S Group of cooperative retailers and LocalTapiola mutual insurance group continued as our main corporate partners. The S Group supports everyday safety and LocalTapiola friend visitor activities. The partners' support was visible for example in the Red Cross week and Friendship Day campaigns as well as in numerous events.

The cooperation agreement with Accenture continued. Accenture staff offer their professional competence to Red Cross development work. The company employees may also take part in FRC's volunteer duties.

Accenture supported Youth shelters. Youth shelters and the Ebola epidemic also mobilized many other companies. Product cooperation was also diversified: we had cooperation with the Association of Finnish Pharmacies, among others.

The Chain Reaction campaign encouraged to cycle and help. The number of corporate, municipal and friend teams participating was 216 and the yield 91 000 euros. The funds were used for example for health programmes in Kenya. The campaign was organized with the Network of Finnish cycling municipalities.

Distribution of gross yield by product group



Collections at schools became more diversified. A campaign combining learning and fundraising was introduced for lower comprehensive schools. Schools were also offered a reading campaign, A Day's Work and the Hunger Day campaign.



Henri Mäenpää

The Red Cross mascot Reddie the dog and Mr Pay Packet from LocalTapiola continued their cooperation in friend visitor events.



Laura Kotila

The Chain reaction campaign encouraged to cycle and help. The number of corporate, municipal and friend teams participating was 216. The funds are used for example for health programmes in Kenya.



Hanna Linnakko

The result of the Good Holiday Spirit campaign was 1.4 million euros. This enabled the distribution of vouchers to 18 000 families. The campaign was organized in cooperation with Yle Morning TV, Radio Vega and Radio Suomi as well as the Mannerheim League for Child Welfare. This year, a record number of companies donating large sums participated in the campaign, which was organized for the 18th time.



Teemu Ullgrén

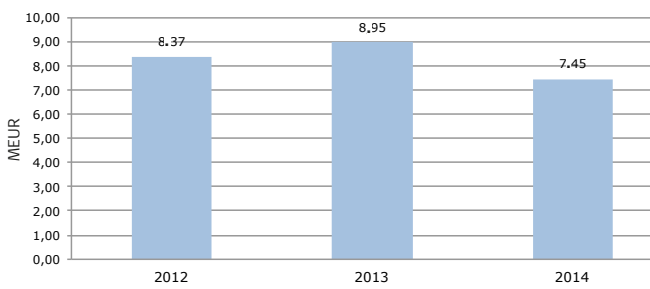
Singer Anna Abreu cooked food together with Sointu, a volunteer at the Youth shelter in Vantaa. The Nelonen TV music programme 'Vain elämää' presented many Red Cross activities together with the artists. More than 400 people wanted to learn about our voluntary activities, almost 1 400 became monthly donors through the internet.



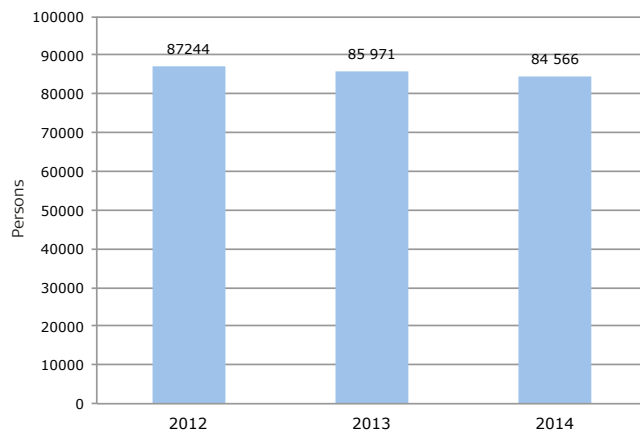
Jussi Verimaa

The FRC launched face-to-face fundraising with its own staff. FRC's own teams were set up in 19 cities.

**Disaster Relief Fund: proceeds through collections and other donations**



**Membership, total**



## Blood Service, Kontti, Youth shelters

Institutions of the Finnish Red Cross – **the Blood Service, Kontti recycling department stores and Youth shelters** – are legally part of central administration and their action is included in the financial statements of the central administration.

### Blood Service – reliability and quality

The Blood Service was again able to ensure the supply of blood products for all of Finland with reliability and quality. Many indicators show that the reform in operations and organization undertaken in 2013 was successful. Job satisfaction among staff improved, donor commitment to the Blood Service remained high, the hospital clients were satisfied, and even the financial result was positive.

The Blood Service collected a sufficient and constant amount of blood from blood donors throughout the year. The number of whole blood donations was 216 000, in addition to over 4 000 plasma and platelet donations. The number of first-time blood donors accounted for almost 14 per cent of all donors, which is positive for regeneration of the donor pool. Obstacles to donation were found during 11 per cent of donor visits. The figure has remained at the level of previous years.



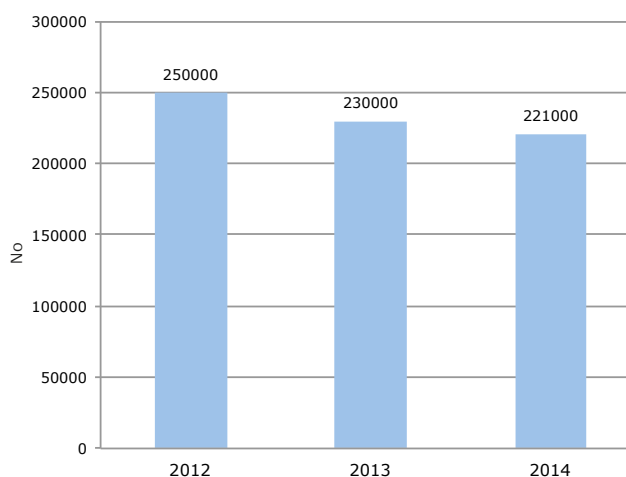
Jari Härkönen / Blood Service

The use of red blood cells at hospitals continued to decrease, falling by four per cent in comparison with the year before. Surgery and treatment methods advance at hospitals, resulting in fewer blood transfusions needed. The trend is similar elsewhere in Europe. However, platelet products with a short life span are still used clearly more in Finland than in Europe on average.

There was growth in laboratory and cell services. Organ transplant and stem cell transplant activities were lively in our country, with a consequent demand for the Blood Service's tissue typing services.

Research and development continued to be active. New projects started included, for example, determining the effect of the age of red blood cells and thrombocytes on blood transfusion therapy and the health effects of blood donation. Researchers of the Blood Service were involved in 34 scientific publications.

**Blood donations**



The Blood Service collected a sufficient and constant amount of blood throughout the year. There were 127 000 donors. Of them, almost 14 % were first-time blood donors.

Blood is only collected to meet the needs of hospitals. The use of blood products in hospitals has decreased, and the number of blood donations has been reduced accordingly.

## Kontti – smooth recycling

In the Kontti chain of recycling department stores the year had a positive tone. The stores were visited by 753 000 customers. The turnover was 8.4 million, which was 8.5 per cent higher than in the previous year. The chain continued to develop its operations, examples of which include the introduction of a new cash register system and the updated visual image in the chain's advertising. The planning for the new Kontti store to be opened in Espoo in the spring of 2015 was also started.

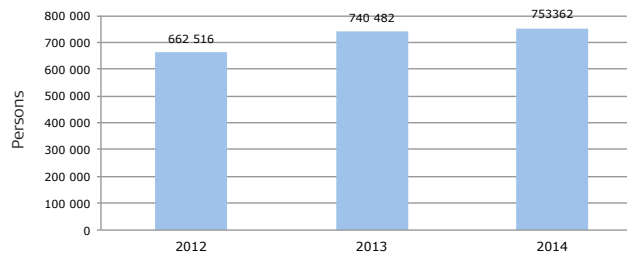
The Kontti stores collected a particularly high amount of approx. 240 000 kilos of clothing aid to disaster areas. The clothes were delivered to the FRC Logistics Centre in Kalkku, Tampere, to be forwarded to people in need. The winter clothing collection targeted at crisis areas in Ukraine showed that the Kontti chain is able to respond quickly and efficiently when disaster strikes.

The Kontti chain participated actively in various events. The Vantaa Kontti had its own expo stand in the Habitare interior design fair. This led to visibility in interior design blogs, among others, and financial profit. Kontti also presented itself in the Recycling Factory event organized at the Cable Factory in Helsinki.

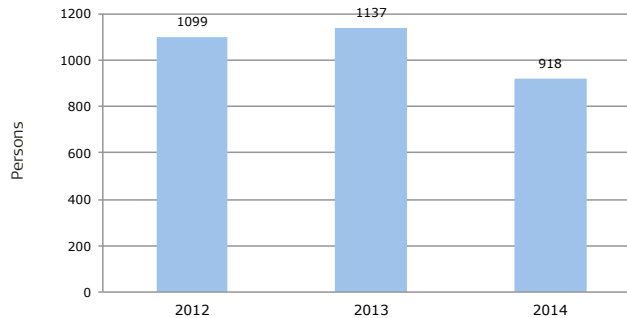
The 'Focus on vintage' event in the Kontti in Lahti introduced a new perspective into recycling. The event was part of the visual marketing studies of an employee of the Lahti Kontti.

In the Kontti stores, 75 people completed a vocational qualification in sales in 2014. Pay-subsidized employment was offered to 918 people.

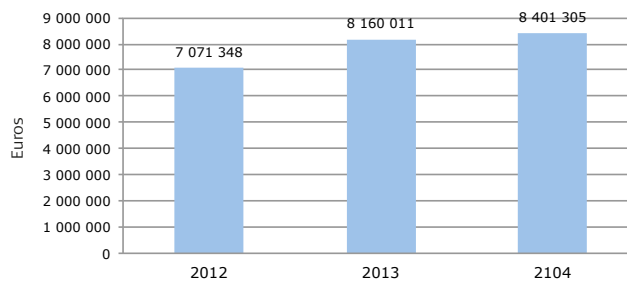
**Kontti stores customers**



**Number of staff with employment support, Persons**



**Kontti stores turnover, Euros**



Kaisa Rautiainen

Kontti stores organized numerous events from the literature event in Tampere to the lighting fair in Kuopio. The Hunger Day, refugee tent tour and other joint campaigns were well presented also in Kontti stores.

# Youth shelters – support to the whole family

A total of 609 young people used one of the basic services of the Youth shelters. In addition, the shelters organized pilferage discussions, family group conferences, group activities and the online Tukinet chat service. A total of 972 young people were reached during the year. The amount of paid staff at the Youth shelters equalled 37 man-years.

The young and families sought support for problems in internal interaction within the family. Help was especially sought from the family work offered by the shelters, with the young persons wishing to have more time with their parents. Often the young also came to the shelters after having been left outside services due to their own limited ability to manage their lives, lack of strength and unawareness.

The most common reason for coming to the shelter was conflict in the family. Mental health problems were the second most common cause. Homelessness was a significant reason especially in Helsinki and Vantaa. Other reasons included school bullying, reflections on a young person's sexual identity and sexual abuse.

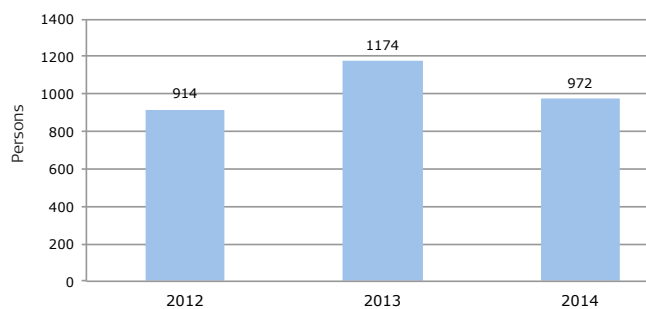
Parents were supported more than before. Parents often contacted the shelters on their own initiative. Parents were especially concerned about setting limits to the young and holding on to them. Their own coping was stretched by, among others, busy working life, economic worries and fear of unemployment.

Independent coping was supported in three municipalities: Helsinki, Tampere and Espoo. Individual and family work as well as networking and functional methods were used in the support. Long-term difficulties in managing one's life often lay in the background of the young person's situation.

## Youth shelters had 254 volunteers

In social accounting, the young, parents and partners alike describe the effectiveness of the Youth shelter action. Assistance from the shelters had played a key role in enabling positive changes in the lives of the young and the families. The volunteers felt that they were able to have an effect on the wellbeing of the young, giving them content to their lives. The staff felt that their work affected the wellbeing of the young and the families.

People in Youth shelters, Persons



Hanna Linnakko

The responses to the Youth shelter client survey told that the shelters play a key role in enabling positive changes in the lives of the young and the families.

## Personnel

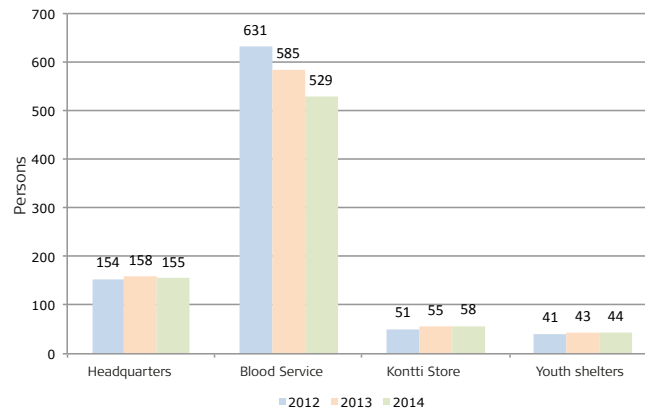
In 2014, inputs were made into developing working culture, wellbeing and ability to work as well as leadership. The largest single national development project is the Common Good project that strengthens working culture based on coherence, cooperation and joy out of helping.

Cooperation was started with Ilmarinen Mutual Pension Insurance Company to develop indicators to measure actions promoting ability to work and their progress.

A personnel survey was conducted in the entire organization. According to the results, the personnel of the Finnish Red Cross is committed and competent. The development of line manager action has produced good results. More job rotation and strengthening of expertise were hoped for.

The first phase of the development of payroll management was about to be completed. Processes were made more efficient, operating models combined and electronic tools taken into use.

**Employees of Central administration, Persons**



**Salaries and fees paid in Central administration, Thousand euros**

2014	2013	2012
32 692 553	33 602 613	34 955 054

## Finances and development activities

The operations of FRC central administration expanded larger than anticipated. This was due to an increase in international aid. The finances were managed according to plan. The goals of investment activities were also reached. This was especially assisted by the expansionary policy of the European Central Bank.

The result of the central administration for the financial period showed a surplus of 4.4 million euros. The surplus accumulated as a result of savings measures taken in recent years. The surplus was further increased by the slower than previously anticipated decrease in the demand for Blood Service products. Otherwise our financial result corresponded with plans.

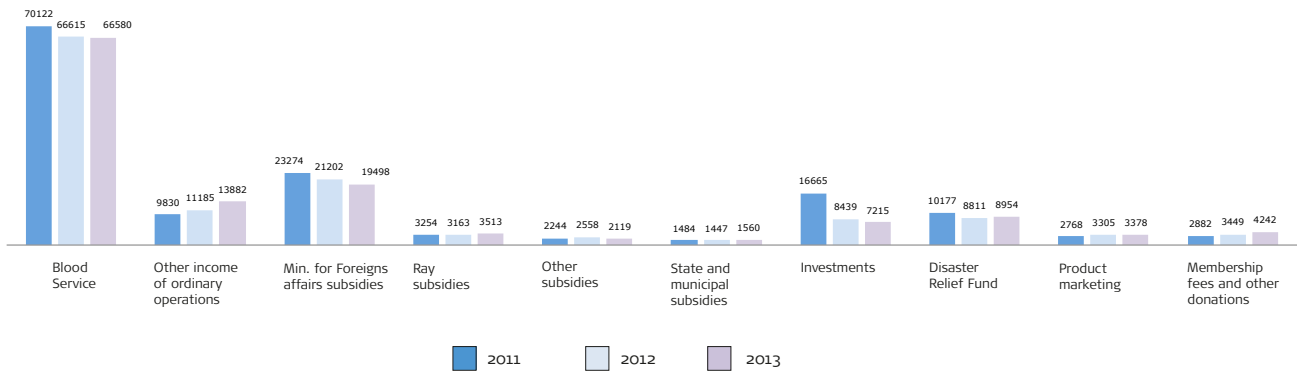
A great challenge facing our organization is that the demand for aid grows faster than our resources do. Our goal is to reform our operations to be more cost-efficient than before. Therefore we have to utilize available technology. This will enable us to focus on our basic duties that cannot fully be replaced by electronic services.

We will also need new partners to gain competence in and insight into opportunities offered by technology. For example in administration we could learn how to succeed in digitalization. It will also assist in keeping the costs low.

In 2014, our main corporate partners were the S Group of cooperative retailers and LocalTapiola Mutual Insurance Group. Corporate partnerships enable concrete support to local action and give resources to national campaigning and visibility. Cooperation with Accenture also continued. Accenture also supports the activities of the Youth shelters.

We directed our development activities to improving wellbeing at work. We also continued to expand accounting and payroll management services, strengthened the finance management organization and prepared for renewing the financial system.

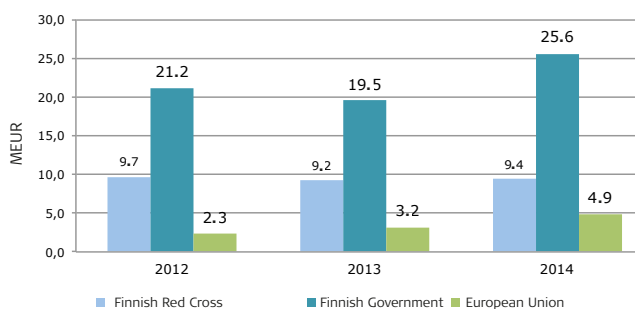
### Income (1 000 euros)



### Support to domestic activities

<p><b>RAY 3 796 703</b> (Finland's Slot machine Association) General grant 364 000 Youth shelters 945 000 Voluntary Rescue Service 740 034 Immigration programme 275 038 Drug and alcohol work 111 122 No to racism project 317 917 HIV programme 156 774 Full life project for seniors 62 445 Support for informal carers 533 705 Implementation of the OHTO system 20 824 Friend visitor activities, Helsinki-Uusimaa and Western Finland districts 269 844</p>	<p><b>Five cities</b> Youth shelters 1 032 488</p>	<p><b>Ministry of Employment and the Economy</b> Refugee work 150 000 MAVA project 2 000 Sylvia project, refugee tent 26 000</p>	<p><b>Finnish Immigration Service</b> Refugee work 127 328</p>
	<p><b>European Refugee Fund</b> VAPAA project 50 006 MAVA project 34 000</p>	<p><b>Ministry of the Interior</b> MAVA project 17 000</p>	<p><b>Ministry of Social Affairs and Health</b> Summer rubber campaign 22 000 World AIDS Day 14 494</p>
	<p><b>Ministry of Education and Culture</b> Youth activities 100 000</p>	<p><b>Ministry for Foreign Affairs</b> International Humanitarian Law 82 612 International education 62 000</p>	<p><b>Self-financing funds</b> Antti Ahlström fund: friend visitor activities in institutions 35 000 Olga and Jalmari Välimaa fund: development of friend visitor activities 15 000 General Mannerheim and Baron von Troil fund: development of first aid group activities 25 000</p>
<p><b>Finnish Cultural Foundation/Mannerheim</b> League for Child Welfare Finland plays project 298 534</p>	<p><b>Terveystalo</b> (healthcare company) MAVA project 10 000</p>	<p><b>Association for Educational Activity</b> Training 14 570</p>	

### Funding of international assistance



## Risk management

FRC's risk management is based on the Risk management policy adopted by the Board. Risk management and the related assessment, planning and direction are linked to the management process. Practices related to internal control and support services have been developed in the entire organization according to FRC's support service strategy. Harmonized support services can eliminate risks within internal control.

The starting point for our operations is the organization's reputation and general trust in its action. In terms of risk management, key issues also include membership development, forms of voluntary work and the number of active volunteers. The development of the age structure in society can also be seen in the numbers of FRC members and

volunteers. There is a downward trend in membership figures.

The instability of the economic situation in Finland and in Europe also affects the organization's finances and increases the risk of fluctuation in investment yields. The financial status does not allow expansion of operations. At the same time, the state has to take austerity measures, which hampers the situation of the most vulnerable people.

The management of the securities of the central administration has been outsourced to asset managers selected through a competitive bidding process. The risks related to investment activities are managed together with the experts of the main asset manager.

## Future views

Our most important question is whether we will be able to respond to the continuously growing need for domestic and international assistance. Our success depends on a fast ability to react, competent volunteers and a sensitive response to constantly changing needs.

NGOs are needed to support the most vulnerable people. Meanwhile, investment in voluntary action creates common good and strengthens people's wellbeing.

Volunteering is, in fact, living through a period of renaissance. New people continuously join our activities. They want to show that they care for other people. They want to strengthen tolerant values respecting human dignity.

Our organization also continuously needs more volunteers. The most important question to ourselves is: Do we do the right things to help people? Especially young people want to take direct and

creative action. The community and meaningful action are important. Organizations and structures do not raise interest.

Urbanization also challenges traditional practices. We need new means to find both those who need support as well as volunteers. On the other hand, there may be more needy people living in remote areas than those who can help. The task of NGOs to offer assistance and support is emphasized.

With the relevance of NGOs growing, we will need more organized cooperation between the actors. It means clarifying the duties of different actors. In this manner we will ensure that those who need help get support. In this way we will also avoid duplication.

From the Red Cross point of view, national, regional and local agreements would provide a foundation for developing its own activities. The special role of the Red Cross as auxiliary to the public authorities gives a good basis for agreements.

# Income statement

	1.1.-31.12.2014	1.1.-31.12.2013
<b>ORDINARY OPERATIONS</b>		
<b>Income</b>	116 378 661.85	106 787 874.45
<b>Expenses</b>		
Personnel expenses	-43 716 623.33	-44 574 908.59
Depreciation	-1 742 504.01	-2 023 673.64
Other expenses	-82 800 732.52	-75 130 346.83
Defrayed from Disaster Relief Fund	7 643 393.12	8 121 936.12
<b>Deficit of ordinary operations</b>	<b>-4 237 804.89</b>	<b>-6 819 118.49</b>
<b>Fundraising</b>		
Donations, Disaster Relief Fund	8 784 107.72	8 954 431.23
Membership fees	389 388.00	413 047.00
Other income	7 357 010.92	7 208 189.42
Collection expenses, Disaster Relief Fund	-1 339 370.51	-1 201 333.62
Other expenses	-3 131 371.83	-3 279 075.40
<b>Deficit</b>	<b>7 821 959.41</b>	<b>5 276 139.80</b>
<b>Investments and financing activities</b>		
Income	7 605 934.48	7 182 505.79
Expenses	-2 893 668.99	-2 836 395.11
<b>Surplus</b>	<b>12 534 224.90</b>	<b>9 622 250.48</b>
Extraordinary expenses	-750 000.00	0.00
Subsidies	364 000.00	364 000.00
<b>Result for the Financial Period</b>	<b>12 148 224.90</b>	<b>9 986 250.48</b>
Transfer Disaster Relief Fund	-7 614 176.92	-7 666 857.10
Transfer self-financing funds	-111 149.61	-133 209.31
<b>Deficit/surplus for the Financial Period</b>	<b>4 422 898.37</b>	<b>2 186 184.07</b>

# Balance sheet

<b>A S S E T S</b>		<b>1.1.-31.12.2014</b>		<b>1.1.-31.12.2013</b>
<b>NON-CURRENT ASSETS</b>				
Intangible assets				
Intangible rights		3 422 652.78		3 824 986.55
Tangible assets				
Real estate (land)	84 093.96		84 093.96	
Real estate (buildings)	2 300 102.78		2 403 795.50	
Machinery and equipment	1 781 361.54		1 615 544.93	
Advance payments and other incomplete procuring	628 022.18	4 793 580.46	453 089.95	4 556 524.34
Investments				
Real estate (land)	350 254.28		417 235.28	
Real estate (buildings)	742 719.03		779 513.99	
Other stocks and shares	87 252 244.15		82 469 468.64	
Other long-term expenses	579 229.39	88 924 446.85	609 646.34	84 275 864.25
<b>SELF-FINANCING FUNDS</b>				
Securities	5 092 073.51		4 687 395.92	
Bank receivables	32 101.16	5 124 174.67	6 771.28	4 694 167.20
<b>CURRENT ASSETS</b>				
Stocks				
Goods	7 286 646.27		8 403 124.06	
Debtors				
Long-term				
Other debtors		1 657 708.17		1 844 576.17
Current				
Trade debtors from FRC districts	401 811.62		305 636.25	
Trade debtors	5 845 803.94		5 666 400.19	
Other debtors	5 340 515.98		4 867 651.71	
Prepayments and accrued income	4 790 041.80	16 378 173.34	5 557 198.37	16 396 886.52
Cash in hand and in banks		18 166 009.07		22 469 622.39
<b>TOTAL ASSETS</b>		<b>145 753 391.61</b>		<b>146 465 751.48</b>
<b>E Q U I T Y A N D L I A B I L I T I E S</b>				
<b>CAPITAL AND RESERVES</b>				
Restricted funds				
Self-financing funds	4 383 052.37		4 153 852.21	
Market value fund	741 122.30		540 314.99	
Disaster Relief Fund	11 970 549.28	17 094 723.95	11 999 765.48	16 693 932.68
Other fund				
Blood Service fund	23 546 309.70		23 546 309.70	
Joint operations fund	198 883.00		0.00	
Market value fund	7 695 362.86	31 440 555.56	5 183 785.76	28 730 095.46
Retained earnings	35 345 939.59		33 358 638.52	
Profit/loss for the financial period	4 422 898.37	39 768 837.96	2 186 184.07	35 544 822.59
<b>LIABILITIES</b>				
Long-term creditors				
Loans from credit institutions		29 790 535.77		29 114 678.61
Current creditors				
Loans from credit institutions	924 142.84		4 124 142.84	
Advances received	6 769 838.36		9 718 136.84	
Trade creditors to FRC districts	283 775.70		97 341.51	
Trade creditors	6 367 692.52		6 388 097.86	
Other creditors	4 468 739.41		5 099 592.60	
Accruals and deferred income	8 844 549.54	27 658 738.37	10 954 910.49	36 382 222.14
<b>TOTAL EQUITY AND RESERVES</b>		<b>145 753 391.61</b>		<b>146 465 751.48</b>

## ***Auditor's Report (Translation)***

To the Council of the Finnish Red Cross

We have audited the accounting records, the financial statements, the report of the Board of Directors and the administration of the Finnish Red Cross, an association pertaining to public law, for the year ended 31 December 2014. The financial statements comprise the balance sheet, the income statement and notes to the financial statements.

### **Responsibility of the Board of Directors and Secretary General**

The Board of Directors and Secretary General are responsible for the preparation of financial statements and report of the Board of Directors that give a true and fair view in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The Board of Directors and Secretary General shall see to it that the accounts and the financial affairs of the association have been arranged appropriately and the Secretary General shall see to it that the accounts of the association are in compliance with the law and that its financial affairs have been arranged in a reliable manner.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on the financial statements and on the report of the Board of Directors based on our audit. The Auditing Act requires that we comply with the requirements of professional ethics. We conducted our audit in accordance with good auditing practice in Finland. Good auditing practice requires that we plan and perform the audit to obtain reasonable assurance about whether the financial statements and the report of the Board of Directors are free from material misstatement, and whether the members of the Board of Directors or the Secretary General are guilty of an act or negligence which may result in liability in damages towards the association or whether they have violated the Associations Act or the rules that concern the Finnish Red Cross.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements and the report of the Board of Directors. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of financial statements and report of the Board of Directors that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control of the Finnish Red Cross. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements and the report of the Board of Directors.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements and the report of the Board of Directors give a true and fair view of the financial performance and financial position of the Headquarters and district offices in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The information in the report of the Board of Directors is consistent with the information in the financial statements.

Helsinki 29 April 2015

  
Jan Holmberg  
Authorised Public Accountant  
PricewaterhouseCoopers Oy

  
Jarmo Kintonen  
Approved Auditor

  
Pertti Hiltunen  
Authorised Public Accountant

# Finnish Red Cross Governance

## Council

In 2014, the Council convened twice to take decisions on statutory matters such as financial statements, discharge from liability and amount of membership fee, and also discussed, among others, intervening in school bullying and our school cooperation.

### Until the General Assembly 8 June 2014:

Chair	Kiuru Krista
Deputy Chair	Nordström Ralf
Members	Basilier Linda Helin Marko Häkkinen Juha Jokiniemi Anna-Marja Koivistoinen Leena Kuokkanen Hannu Kuusela Katja Levijoki Juha Lindbäck Peter Lindholm Max Luiro Anne Merikallio Juhani Neilimo Kari Nygård-Taxell Rachel Paajanen Heikki Rasinkangas Jarno Saloniemi Pia Seppänen Seppo Silvonen Juha Suokas Markku Valtasaari Saija Viitanen Maria Vänni Hanna

### Representatives of Ministries

Kaukoranta Päivi  
Kerminen Päivi  
Niemi Marja-Liisa  
Partanen Pentti  
Siitonen Simo  
Voipio-Pulkki Liisa-Maria

### From the General Assembly 8 June 2014 on:

Chair	Rämö Eero
Deputy Chair	Yli-Pirilä Pia
Members	Annala Lassi Basilier Linda Ek Johan Forsblom Outi Häkkinen Juha Kuokkanen Hannu Kuusela Katja Käki Esko Laine Virpi Lindholm Max Luiro Anne Murto Pasi Mustonen Juha Nordström Ralf Parkkari Juhani Peltonen Göran Päivinen Jenni Rasinkangas Jarno Salo Veli-Matti Saloniemi Pia Soininen Katariina Stenos Ville Vänni Hanna

### Representatives of Ministries

Kaukoranta Päivi  
Nerg Päivi  
Palojärvi Jaana  
Siitonen Simo  
Stenman Kristina  
Voipio-Pulkki Liisa-Maria

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## Board

In 2014, the Board convened ten times with 171 agenda items. The financial status, activity plans and activity reports were regularly discussed. Additional items included, among others, preparations for the General Assembly and implementation of its decisions, the Strategic programme, international aid, the Investment policy, updating the Guidelines for domestic assistance, as well as youth issues.

### Until the General Assembly 8 June 2014:

President	Liikanen Erkki
Vice-Presidents	Ollila Pirkko-Liisa Rämö Eero von Frenckell-Ramberg Christel
Members	Bloigu Elisa Harri Hannu Metsänen Irmeli Pietikäinen Maria Rubini Aino Tanskanen Alpo

### From the General Assembly 8 June 2014 on:

President	Torstila Pertti
Vice-Presidents	Backman Henri Kari Otto von Frenckell-Ramberg Christel
Members	Harri Hannu Karine Eija Metsänen Irmeli Pietikäinen Maria Suokas Markku Tanskanen Alpo

## Personnel and Development Committee

The Committee convened three times with 25 agenda items.

### Until the General Assembly 8 June 2014:

Chair	Harri Hannu
Deputy Chair	Bloigu Elisa
Members	Carlstedt Henrik Kainulainen Harri Kähtävä Eira Lumme-Tuomala Riitta Piispanen Elina

### From the General Assembly 8 June 2014 on:

Chair	Backman Henri
Deputy Chair	Laitinen Sami
Members	Carlstedt Henrik Kainulainen Harri Lumme-Tuomala Riitta Metsänen Irmeli Piispanen Elina Portin Anders

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## Board of the Blood Service

The Board convened six times with 87 agenda items.

### Until the General Assembly 8 June 2014:

Chairperson	Komi Kirsi
Deputy Chairperson	Rämö Eero
Members	Kronman Gunvor Oksanen Tuula Parkkola Kai Saini Timo

### From the General Assembly 8 June 2014 on:

Chairperson	Komi Kirsi
Deputy Chairperson	Suokas Markku
Members	Koponen Juha Kronman Gunvor Martikainen Tarmo Parkkola Kai Saini Timo

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## Board of the Youth Shelters

The Board convened twice with 19 agenda items.

### Yleiskokoukseen 8.6.2014 asti:

Chair	Ollila Pirkko-Liisa
Deputy Chair	Rubini Aino
Members	Bremer Lena Kumpula Kristiina Lounatvuori Sisko Mohamed Saido Näsi Altti

### From the General Assembly 8 June 2014 on:

Chair	Kari Otto
Deputy Chair	Kumpula Kristiina
Members	Heikkinen Pauli Karine Eija Kuronen Sirpa Suurpää Leena Warma Eija

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## Board of the Kontti Recycling Stores

The Board convened four times with 37 agenda items.

### Until the General Assembly 8 June 2014:

Chair	Pietikäinen Maria
Deputy Chair	Kumpula Kristiina
Members	Kervinen Hannele Kohmo Pasi Levänen Antero Löövi Kalle Saarela Pertti

### From the General Assembly 8 June 2014 on:

Chair	Harri Hannu
Deputy Chair	Kumpula Kristiina
Members	Ekelund John Ilén Paula Kervinen Hannele Levänen Antero Paloheimo Susanna

## Membership and Volunteer Activities Committee

The Committee convened twice with 27 agenda items.

### Until the General Assembly 8 June 2014:

Chair	Rubini Aino
Deputy Chair	Metsänen Irmeli
Members	Backman Henri Levijoki Juha Peltonen Göran Reinholdt Ilse Sandell Birger Ch. Tuorila Sanna

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## Youth Committee

The Committee convened six times with 83 agenda items.

### Until the General Assembly 8 June 2014:

Chair	Rämö Eero
Deputy Chair	Lindholm Danielle
Members	Aho Minttu Juhajoki Joonatan Kymäläinen Anna Laitinen Sami Magd Noora Pesonen Jenna

### From the General Assembly 8 June 2014 on:

Chair	Kari Otto
Deputy Chair	Musta Laura
Members	Juhajoki Joonatan Magd Noora Malinen Tomi Mettovaara Julia Åkerlund Hanna

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## First Aid and Health Committee

The Committee convened twice with 21 agenda items.

### Until the General Assembly 8 June 2014:

Chair	Siitonen Simo
Deputy Chair	Haikala Olli
Members	Castrén Maaret Katila Ari Kärnä Helena Määttä Teuvo Pietikäinen Maria Ruokoja Tove Saarinen Markku Silfast Tom Vertio Harri

### From the General Assembly 8 June 2014 on:

Chair	Siitonen Simo
Deputy Chair	Backman Henri
Members	Castrén Maaret Kärnä Helena Määttä Teuvo Putko Lasse Silfast Tom Vertio Harri STM:n edustaja

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## Investment Committee

The Committee convened four times with 33 agenda items.

Chair	Kumpula Kristiina
Members	Huuskonen Susanna (until the General Assembly) Syrjälä Martti Torsti Esko Väisänen Tapani

## Audit Committee

The Committee convened three times with 27 agenda items.

### Until the General Assembly 8 June 2014:

Chair	von Frenckell-Ramberg Christel
Members	Bloigu Elisa Harri Hannu Kivistö Kalevi Neilimo Kari Nikula Pekka

### From the General Assembly 8 June 2014 on:

Chair	von Frenckell-Ramberg Christel
Members	Harri Hannu Kuokkanen Hannu Liikanen Erkki Neilimo Kari Nikula Pekka Nokela Rauni

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## Arbitration Committee

The Committee did not convene in 2014

### Until the General Assembly 8 June 2014:

Chair	Liikanen Erkki
Members	Helaakoski Hannu Kumpula Kristiina Riihelä Kirsti Sandell Birger Ch.

### From the General Assembly 8 June 2014 on:

Chair	Torstila Pertti
Members	Korhonen Helena Kumpula Kristiina Nygård-Taxell Rachel Paatero Pekka

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Humanity  
Impartiality  
Neutrality  
Independence  
Voluntary service  
Unity  
Universality