

# 2018 ANNUAL REPORT AND PLAN FOR 2019



**Cambodian Red Cross is Everywhere For Everyone - Leaving No One Behind**



strategy**2020**



**SAVING LIVES  
CHANGING MINDS**



## FOREWORD



In 2018, the Cambodian Red Cross (CRC) continued its efforts to fulfill its mission as a leading national society in humanitarian field under theme "Cambodian Red Cross is Everywhere for Everyone - Leaving No One Behind". CRC reached with relief assistance 139,113 families of most vulnerable people, including lonely elderly, orphans, people with disability, widows, very sick people and families affected by flash floods, Mekong river flood and flood caused by hydroelectric dam collapse in Laos and by other disasters. At the same time, CRC continued to focus on well drilling, building houses, latrines, providing health education, communicable disease prevention, community resilience building, which benefiting more than 100,000 families.

The 2018 Report testifies CRC development, which, from year to another, has been able to step up financial ownership, enhance its capacity in good governance, transparent and accountable management, strengthen solidarity, volunteer and Red Cross youth network in line with the directions of decentralization and de-concentration for effective delivery of humanitarian services.

The achievements in the above-stated dignified mission, May I and my colleagues humbly pay Royal respect and gratitude to His Majesty King of Cambodia, NORODOM SIHAMONI, and Her Majesty Queen Mother of the Khmer Nation, NORODOM MONINEATH SIHANOUK, CRC Honorary President, who graciously donate monthly and quarterly in cash donation to CRC, and we pledge to follow the heroic humanitarian model of Their Majesties, and we commit ourselves to work more actively and strongly to achieve our noble humanitarian mission.

The achievements and the progress of the Cambodian Red Cross are certainly recorded with the strong support from Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of Cambodia, who annually presides over the celebration of the World Red Cross Red Crescent Day, May 8. His patronage has brought brilliant success to CRC fundraising efforts, attracting more support from legislative and executive bodies, namely ministries, institutions, respective departments, national/international cooperation/development partners, private sectors, donors from all walks of life, who have assembled tremendous solidarity and gathered the power of culture of sharing between the rich and those who are in need of help.



In the situation that the Kingdom of Cambodia has been affected by global challenges, such as climate change, heat wave, new emerging communicable diseases and crises together with major social issues, e.g. road crashes, drug addiction problems, alcoholism, domestic violence, migration, etc. CRC, in its mission year 2019 and the year ahead, as leading organization in the field of humanitarian services, has committed to keep going on mobilizing the power of humanity to achieve the strategic directions of the four core areas as below:

1. Disaster Management *for* contributing to saving lives and building resilience against disasters and crisis;
2. Health and Health Care in the community *for* contributing to the reduction of morbidity and mortality of mothers and child, to communicable diseases prevention and responses to health in emergencies;
3. Promoting Fundamental Principles *for* humanitarian values, human dignity, and the culture of non-violence;
4. Organizational Development and Resource Development *for* ensuring the strengthening of the CRC's profile as a well-functioning National Society.

To achieve the above strategic directions more successfully, I strongly believe that Samdech, Excellencies, Lok Chumteav, Lok Okhna, Ladies and Gentlemen will continue voluntarily your generous supports to CRC for the common causes of humanity and human dignity.

Phnom Penh, 26<sup>th</sup> August 2018  
*President*



*Samdech Kittipritthbindit Bun Rany HunSen*

# CONTENT



## ACTIVITY REPORT 2018

<b>Strategy 1. Contribute to saving lives and building resilience to disasters and crises</b> .....	2
Core Area 1: Disaster Management .....	2
Activity 1: Humanitarian Relief Delivered to Vulnerable People .....	2
Activity 2: Working toward Building Resilience Community to Disasters and Crisis.....	4
1. By CRC fund and World Mate Foundation .....	4
1.1. Water and Sanitation .....	4
1.2. Interest-free Micro Loans.....	4
2. Interest-Free Micro Loans of Safer Rural Community Programme .....	4
3. Community Based Risk Reduction Programme .....	4
4. Building Community Resilience Programme .....	5
5. Cambodian Red Cross Youth and Road Safety Project .....	6
<b>Strategic 2: Contribute to Reduction of Morbidity and Mortality of Mother and Child, to Communicable Diseases</b>	
<b>Prevention and to Responses to Health in Emergency.....</b>	<b>8</b>
Core Area 2: Health and Health Care in the Community.....	8
Activity 1: Promoting Maternal, Infant and Child Care to Promote National Champion Activities for HIV/AIDS.....	8
Activity 2: Preventing Communicable Disease and Providing Emergency First Aid.....	10
1. Building Resilience Community Project.....	10
2. Preventing Communicable and Non-Communicable Diseases in the Community.....	12
3. The First Aid Training Projec.....	13
<b>Strategic 3: Promote Fundamental Principles, Humanitarian Values, Human Dignity and a Culture of Non-Violence.....</b>	<b>14</b>
Core Area 3: Promotion of Movement's Fundamental Principles and Humanitarian Values.....	14
Activity 1: World Red Cross and Red Crescent Day, May 8, 2018 .....	14
Activity 2: Promotion of the Dissemination on Fundamental Principles of the Movement and the International Humanitarian Law.....	15
Activity 3: Restoring Family Links and Red Cross Message Transmission .....	16

Activity 4: Safer Rural Community Programme .....	17
Activity 5: Social Welfare Assistance Programme .....	18
<b>Strategic 4: Ensure the Strengthening of the CRC Profile as a National Society Leading in Humanitarian Activities.....</b>	<b>22</b>
Core Area 4: Organizational Development and Resource Development .....	22
Activity 1: Governance and Management.....	22
Activity 2: Branch and Sub-branch development.....	22
Activity 3: Human Resource Development and Management ( <i>Staff, RCYs and RCVs</i> ).....	23
3.1. Staffing.....	23
3.2. Red Cross Youth and Red Cross Volunteer Development .....	23
Activity 4: Resource Development .....	26
Activity 5: Communication and Cooperation.....	26
Activity 6: Administration and Finance Development .....	27
Activity 7: Planning, Monitoring, Evaluation and Reporting (PMER).....	27

### **PLAN FOR 2019**

Core Area 1 - Disaster Management .....	28
Core Area 2 - Health and Health Care in the Community.....	28
Core Area 3 - Promotion of Fundamental Principles, Humanitarian Values .....	28
Core Area 4 - Organizational Development and Resource Development .....	29
Activity 1: Governance and Management.....	29
Activity 2: Branch and Sub-branch development.....	29
Activity 3: Human Resource Development and Management ( <i>Staff, RCYs and RCVs</i> ) .....	29
Activity 4: Resource Development .....	29
Activity 5: Communication and Cooperation.....	30
Activity 6: Administration and Finance Development .....	30
Activity 7: Planning, Monitoring, Evaluation and Reporting (PMER).....	30
<b>Conclusion .....</b>	<b>30a</b>

# 2018 ANNUAL REPORT AND PLAN FOR 2019



During 2018 Cambodia maintained development in all sectors country-wide under the slogan “Peace is the Fundamental of Development”. The Cambodian Red Cross (CRC) in its role as an auxiliary to public authorities in the humanitarian field and as the leading humanitarian organization in the country continued to strengthen and expand its work nation-wide. Although Cambodia was affected by flooding from the Mekong River in most parts of the country, as well as flash-flooding caused by the collapse of a hydroelectric dam in Laos, the CRC continued to implement its main tasks toward the vision of “Contributing to Poverty Reduction” while partnering with the Royal Government of Cambodia. It did this by focusing on disaster response to natural and manmade disasters, and community health care programmes as well as the promotion of social welfare programmes which remain highly important issues for Cambodia.

The CRC, under the leadership of Samdech Kittipritthbindit Bun Rany Hun Sen, President of the CRC, implemented activities of four (4) core areas from its 2011-2020 Strategy in line with the national policy. The CRC delivered humanitarian relief to approximately 139,113 families and provided various other humanitarian services to over 100,000 families country-wide. The following achievements of each core area are listed below:



*CRC President distributed humanitarian relief items to those affected by Mekong River flooding*

## Strategic Direction 1

### Contribute to saving lives and building resilience to disasters and crises

#### Core Area 1 : Disasters Management

In 2018, Cambodia suffered the effects of a typhoon which caused flash-flooding in the coastal provinces of Koh Kong, Preah Sihanouk, Kampot, Kep, Kampong Speu and Rattanakiri. The country was also affected by the collapse of a hydroelectric dam in Laos and associated flooding in the provinces of Stung Treng, Kratie, Tboung Khmum, Kandal, Kampong Cham and Prey Veng. As the leading humanitarian organization in Cambodia, the CRC continued to actively and effectively provide humanitarian relief to victims affected by flash-flooding in cooperation with relevant government authorities. Humanitarian relief was delivered as follows:

#### Activity 1: Humanitarian Relief Delivered to Vulnerable People

The CRC delivered humanitarian relief items to 103,331 families affected by a variety of disasters; 49,973 families received assistance from the CRC National Headquarters (NHQ) and 53,358 families received from CRC branches. The details are as follows:

- ✓ 18 provinces affected by flooding; total of 40,419 families (37 deaths; 3 houses collapsed; 24 houses seriously damaged). The NHQ provided assistance to 25,100 families while 15,319 families received assistance from CRC branches.



*More than 5,000 families in Mondulakiri Province received humanitarian relief items from the CRC*



*Families across the country have received humanitarian relief items from Cambodian Red Cross*

- ✓ 5,731 families affected by storm surge in 24 provinces (55 deaths; 44 injured; 447 houses collapsed; 2,500 houses damaged; 1,933 houses partially damaged). The NHQ provided assistance to 1,927 families while 3,804 families received assistance from CRC branches.
- ✓ 912 families affected by fire in 25 provinces (3 deaths; 5 injured; 645 houses completely burned; 2 houses seriously damaged). The NHQ provided assistance to 231 families while 681 families received assistance from CRC branches.
- ✓ 1,142 families affected by drought. The NHQ provided assistance to 942 families while 200 received assistance from CRC branches.
- ✓ 13 families affected by landmines in 4 provinces (6 deaths; 7 injured).
- ✓ 54,338 families of vulnerable people such as the elderly, people with disabilities, orphans, widows, and people living with HIV/AIDS. The NHQ provided assistance to 21,764 families and 32,574 families received assistance from CRC branches.
- ✓ 277 persons affected by road/traffic accidents in 18 provinces (41 deaths; 236 injured). The NHQ provided assistance to 9 families and 268 families received assistance from CRC branches.
- ✓ The NHQ provided 16,025 insecticide-treated mosquito nets to 25 CRC branches for distribution to vulnerable people affected by flood, dengue and malaria.
- ✓ The NHQ provided 105,027 tons of rice to 12 CRC sub-branches in Phnom Penh for distribution to victims and vulnerable people.

*CRC Secretary General distributed rice to 12 sub-branches in Phnom Penh for victims and vulnerable people*



## Activity 2: Working toward Building Resilience Community to Disasters and Crisis:

### 1. CRC and World Mate Foundation Funding Implemented

**1.1. Water and Sanitation.** Funding was expended to provide 122 pump-wells to 2,084 families who lacked clean drinking water in the provinces of Banteay Meanchey (5 wells), Stung Treng (26 wells), Kratie (25 wells), Preah Vihear (12 wells), Rattanakiri (12 wells), Mondulakiri (12 wells), Kampong Speu (15 wells) and Oddar Meanchey (15 wells). For some of these projects, 2 CRC branches used their own funding to construct 34 wells for 600 families in Siem Reap (27 wells) and Kampong Speu (7 wells).

**1.2. Interest-Free Micro Loans.** This programme was implemented by the CRC NHQ with support from “Worldmate Foundation” through 2019 to support the most vulnerable people and victims to establish and run micro-businesses to improve their livelihoods and strengthen community resilience, and promote risk reduction via providing materials and funding at a maximum of \$250 per family. After achieving success these people then return the funding so that it may be used for other people and families. This project was implemented at Prek Touch and Prek Dach Villages in Prek Dach Commune, Leuk Dek District, Kandal Province. Currently 125 families have improved their livelihoods using funding from this micro loan project with another 83 families benefitting from the programme. Additionally, 212 people in Prek Dach Commune have contributed membership fees to the CRC.

**2. Interest-Free Micro Loans for the Safer Rural Community Programme.** This programme was funded by the International Committee of the Red Cross (ICRC) and implemented in the provinces of Pursat, Banteay Meanchey, Oddar Meanchey and Preah Vihear. This programme provided interest-free loans to 170 families including survivors of land-mine explosions and poor families who lacked business opportunities which included 40 disabled families.

**3. Community-Based Risk Reduction Programme.** Funded by the Finnish Red Cross, this programme was implemented in 2 districts, 3 communes and 13 villages in the provinces of Kampong Cham and Kampong Chhnang. Programme activities were implemented by 52 Red Cross Youths and 43 Red Cross Volunteers for 4,480 families which contributed to building community resilience in disaster preparedness, disaster risk reduction and climate change adaptation. Highlights of achievements are as follows:

- Organized 6 workshops and training events on the Fundamental Principles of the Movement, Vulnerability and Capacity Assessment (VCA), disaster management, and emergency first aid training for Red Cross Volunteers, Red Cross Youth, branch and sub-branch officers, and disaster management committees at commune/district levels for a total of 367 participants.



*Official ceremony to transfer wells to families lacking clean drinking water in Kratie and Kampot Provinces*

- Organized capacity building workshops on planning, gender, disease out-break, and information management to 141 participants of branches and sub-branches staff, Red Cross Volunteers and Red Cross Youth, and disaster management committees at the commune/district levels.
- Organized awareness events on disaster risk reduction, flood preparedness, health care, and environmental hygiene for 229 participants including Red Cross Volunteers, students and local authorities from Rolea Phaear District, Kampong Chhnang Province, and 238 participants from Batheay District, Kampong Cham Province. The training promoted disaster risk reduction preparedness and capabilities for early disaster response.



*People in targeted community participate in disaster preparedness training programme*

**4. Building Community Resilience Programme.** Funded by the Red Cross Society of China, this programme was implemented in Basedth District, Kampong Speu Province by 5 CRC staff and 24 Red Cross Volunteers to provide training to 1,410 families with approximately 5,868 people. Achievements are listed below:

- Provided 6 sessions of capacity enhancement training as below:
  - ✓ Disaster management training (2 sessions) for 67 Red Cross Volunteers and Red Cross Youth participants, and the disaster management committee.
  - ✓ Vulnerability and Capacity Assessment (2 sessions) for authorities and Red Cross Volunteers from Preah Khe and Kak Communes for 66 participants.
  - ✓ Fundamental Principles of the Movement and emergency first aid training for authorities and Red Cross Volunteers from Preah Khe and Kak Communes for 33 participants.
  - ✓ Disaster risk reduction planning for authorities and Red Cross Volunteers from Preah Khe and Kak Communes for 43 participants.



- Coordinated two meetings on disaster risk reduction planning for 40 participants and conducted meetings with 135 families scheduled to receive latrines in Preah Khe and Kak Communes of Basedth District.
- Provided 28 first aid kits, 45 handbags and 45 reflective vests to Red Cross Volunteers at CRC sub-branch offices.



**5. Cambodian Red Cross Youth and Road Safety Project.** Funded by the International Alliance for Responsible Drinking (IARD), Light for the World, The Empress Shoken Fund, and other private sector donors, this project was implemented in 11 municipalities, 22 districts, 26 communes, and 130 villages in the provinces of Siem Reap, Kampong Speu, Kandal, Kampong Cham, Tboung Khmum, Prey Veng, Pursat, Preah Sihanouk, Takeo, Kampot and Phnom Penh. This project was conducted by 72 Red Cross Youth clubs with 9,208 CRC youths, 117 of whom were disabled, and 114 Red Cross Youth advisors for 9,741 beneficiaries.

- Conducted workshops on the result of road safety performance 2015-2017 focusing on the impact of alcohol-related drunk driving and promoting road safety provided by Red Cross Youth advisors, Red Cross Youths, and partner International Organizations for 146 participants.
- Provided 5 training courses to teach how to present information in schools and communities to 131 CRC youths.
- A Red Cross Youth group performed short plays about road safety, focusing on the risks of drunk driving for 1,000 participants including drivers and garment workers at factories in Chbar Mon City.
- Disseminated road safety information to students in 24 high schools with 1,402 participants, and 74 villages with 5,084 participants to provide basic traffic accident awareness via radio broadcasts. A 12 question quiz was included to encourage people to participate which resulted in 63 people receiving awards.

- 250 Red Cross Youths and Red Cross Volunteers distributed over 3,000 road traffic policy booklets, 3,515 booklets on alcohol education, 1,500 drunk driving stickers, and 850 reflective stickers during the Water Festival in Battambang Province.
- Organized quarterly meetings with partners on road safety for 103 participants including local authorities and International Organizations, and organized 17 monthly meetings with Red Cross Youth clubs on outcomes and planning follow up with local schools for a total of 934 participants.
- Built access ramps for disabled people in 5 schools and communities in Pursat and Siem Reap Provinces to assist persons with disabilities in accessing services.



*CRC Youths attended road safety campaigns on public roads and during national events*

## Strategic Direction 2

### Contribute to Reduction of Morbidity and Mortality of Mother and Child, to Communicable Diseases Prevention and to Responses to Health in Emergency **Core Area 2: Health and Health Care in the Community**

The core area of health and community health care is an area that requires the CRC to continue its actions to reach further. To contribute to National Champion activities, this year the CRC needs to continue mainstream activities of the NHQ and branches while management teams and the committee members actively participate in promoting the health of the people. Four Sub-Departments implemented two main activities and six projects under this core area with the CRC and three partners providing funding support. Key achievements were as follows:



*Cambodian Red Cross Vice President handed prizes to students who participated in the debate on HIV prevention.*

#### **Activity 1: Promoting Maternal, Infant and Child Care to Promote National Champion Activities for HIV/AIDS**

The CRC delivered key health messages from the CRC President to the public via television and social media about Maternal, New-born and Child Health Day on February 21<sup>st</sup> and Midwife's Day on May 5<sup>th</sup>, 2018. This was done to attract the attention of the people, especially pregnant women, women of reproductive age and women with small children on the importance of health education, hygiene, regular medical check-up, mother-to-child transmission of infectious diseases, childbirth by skilled midwives, and providing essential nutrition to small children. The President's health message also called for every woman to attend regular medical check-ups by midwifery specialists during pregnancy and postpartum appointments for better health of mothers and infants, including contraception/birth spacing and to receive regular vaccinations as recommended. Additionally, the CRC donated US \$1 million to the Kantha Bopha Foundation in Cambodia and for Kantha Bopha Children's

Hospital for the seventh year. At the same time, the CRC President appealed to all relevant institutions and International Organizations to continue their support and investment in key midwifery interventions to save mothers, infants and children in Cambodia.



*CRC management teams and branch committees make home and hospital visits to provide humanitarian items to new mothers*

- On December 1st, 2018, the CRC organized the National Championship of the Asia-Pacific Forum for AIDS and HIV/AIDS in Cambodia under the motto "We are Committed to Working Together to End AIDS by 2025" at the National Television of Kampuchea (TVK) station by organizing a debate on the issue of youth opinion on "Intelligent Youth Needed to Protect Against HIV". In the fight against HIV/AIDS, the CRC also organized a Youth Forum via radio broadcast to disseminate key messages that encouraged persons living with HIV/AIDS to 1) use recommended anti-retroviral drugs regularly, 2) avoid transmission to others especially between mothers and children, 3) call for non-discrimination against persons living with HIV/AIDS, and 4) prevent illicit drug use as a source of infection and violence.

25 CRC branches disseminated health messages from the CRC President to more than 100,000 households in Cambodia. In addition to this messaging, CRC staff visited new mothers in hospitals, private homes and health care centres. Through these efforts in the provinces of Banteay Meanchey, Kandal, Kampong Cham, Battambang, Koh Kong, Kampot, Kampong Speu, Kampong Thom, Monduliri, Prey Veng, Preah Vihear, Takeo, Rattanakiri, Preah Sihanouk, Siem Reap, Svay Rieng, Tboung Khmum, Stung Treng, Kep and Phnom Penh, CRC staff have

visited and provided humanitarian items, foods items and funding to 965 new mothers and 976 persons living with HIV/AIDS receiving treatment in hospitals and health centres.



*Staff from CRC NHQ and branches delivered humanitarian items to new mothers and persons living with HIV/AIDS*

### **Activity 2: Preventing Communicable Disease and Providing Emergency First Aid**

To support the first activity the CRC has three main donors including the Finnish Red Cross, Cartier Foundation through the International Federation of the Red Cross and Red Crescent (IFRC). This programme has been implemented through six major activities in the provinces of Tboung Khmum, Kratie, Prey Veng, Svay Rieng, Kampot, Kampong Thom, Battambang, Banteay Meanchey, Kampong Speu and Phnom Penh in 15 districts, 32 communes and 137 villages for a total of 13,499 households with the following results:

- 1. Building Resilience Community Project.** Supported by the Finnish Red Cross and Increased Sustainable Access to WASH Facilities project supported by the IFRC. The project was implemented in Tboung Khmum and Kratie Provinces by 3 staff members from CRC NHQ, 5 branch staff members, 104 Red Cross Youths and 217 Red Cross Volunteers for 4,212 families.



*CRC youths, volunteers, students and communities participate in a campaign against malaria and dengue*

- Constructed 410 household latrines for 2,050 families in Tboung Khmum Province.
- Constructed 4 hand-washing stations and repaired 4 latrines for teachers and students at Hun Sen Khnar High School in Tboung Khmum Province.
- Provided one loud speaker for early warning activities, 4 motor boats, 6 mobile toilets, 4 2,000-liter water tanks, 4 mobile tents, 42 flotation vests, and 100 rain coats to the Commune Committee for Disaster Management (CCDM) in Tboung Khmum Province for preparedness and response activities, and an additional 170 rain coats, 46 Red Cross t-shirts, 10 emergency radios, and 10 flashlights to the Tboung Khmum CRC branch.
- Provided two loud speakers to residents in 2 villages of Prek Achi Commune, Kroch Chhmar District to perform regular aerobic exercise training as part of contributing to the prevention of non-communicable diseases.
- 217 CRC volunteers disseminated information on respiratory diseases, diarrhea, infectious diseases, dengue, protection from lightning strikes, flood prevention, clean water, and maternal, new-born and child health (MCH) information for residents in Tboung Khmum and Kratie Provinces to a total of 14,799 people.
- CRC volunteers led the clean-up efforts of 8,627 people in Tboung Khmum and Kratie Provinces to clean 218 public areas.
- 217 CRC volunteers rendered emergency first aid to 2,932 people including those in childbirth, victims of road accidents and injured people at health centres and hospitals.
- Provided capacity building sessions to Red Cross Youths and youth advisors for 2 schools and CRC volunteers for 13 villages of 264 peoples in Tboung Khmum Province on topics including the History of the International Red Cross and Red Crescent Movement, first aid, climate change, gender and diversification, coordination skills, and priority issues of health and disaster.
- Conducted refresher training on WASH for 57 Red Cross Volunteers in Boh Leav Commune, Chetr Borey District, Kratie Province by collaborating with staff from the Rural Development Department and project staff.
- Provided capacity enhancement to sub-branch staff from 2 districts and 2 communes on the management work and Fundamental Principles of the Movement for 48 participants, and disseminated knowledge on the Fundamental Principles of the Movement to Red Cross members in Tboung Khmum District for 132 people.
- Presented 3 dengue prevention campaigns in villages in Tboung Khmum Province for 946 participants, and provided 110 mosquito nets to village residents.
- Handed out 25 ceramic water filters, 25 motorcycle helmets and mosquito nets, donated by the Chinese Red Cross, during Disaster Risk Reduction Day at the Chiror Commune office for 450 people.
- Organized World Latrine and Washing Day in the provinces of Kratie and Tboung Khmum for 1,507 people.

- Organized the International Volunteer's Day at the CRC branch in Tboung Khmum Province for 350 participants which included Branch Committees, branch and sub-branch staff, project staff, Red Cross Youth and Red Cross Volunteers.
- Provided training on testing community health books and first aid for 19 participants from the CRC NHQ and the CRC branches in the provinces of Kampong Chhnang, Kampong Thom, Kampong Cham and Tboung Khmum, as well as training for 30 Red Cross Volunteers.

## 2. Preventing Communicable and Non-Communicable Diseases in the Community.

This programme consisted of 3 small projects: 1) The Healthy Aging Project supported by the International Federation in Prey Veng, Svay Rieng and Kampot Provinces, 2) Increased Sustainable Access to WASH facilities project supported by the Cartier Foundation through the IFRC implemented in 1 District, 3 Communes and 10 Villages in Svay Rieng Province and 3) Strengthening Capacity in Emergency WASH Response and Preparedness Project supported by the Japanese Red Cross through the IFRC implemented in the provinces of Prey Veng, Kampot, Preah Vihear and Kampong Thom. The projects were conducted by 5 staff members from the CRC NHQ, 2 CRC branch staff members, and 292 Red Cross Volunteers for 1,583 families/7,917 people. Achievements are listed below:

- Provided training on health awareness for elderly people, performing daily hygiene and prevention of infectious diseases such as diabetes and heart cancer to Red Cross Volunteers and 1,296 village residents to provide health care awareness and continuing education to the community.
- Dissemination of 39 training sessions on hygiene and emergency drinking water to residents in the provinces of Prey Veng, Kampong Thom and Kampot. 1,256 participants received information on hygiene, clean water and prevention of various problems.
- Provided training on emergency water sanitation and hygiene to 57 CRC staff members during 2 sessions in the provinces of Preah Vihear and Kampot.
- Provided 2 refresher training events for 30 Red Cross Volunteers.
- Provided training on the maintenance and repair of sanitation and hygiene equipment to 30 Red Cross Volunteers to enhance their ability to repair and maintain sanitation and hygiene equipment.
- Disseminated 1,000 "Safe Household Filtration and Remedies" booklets, 50 bags and 350 t-shirts to CRC staff members and Red Cross Volunteers.



*CRC staff and Red Cross Volunteers explain water hygiene and proper use of water purification equipment*

- Provided hygiene kits to 3 schools for 895 students, and 50 t-shirts and 50 raincoats to CRC staff members and Red Cross Volunteers.
- Organized 2 student education campaigns and activities on "General Hygiene for Body and the Environment" for 319 people.
- Red Cross Volunteers made 207 home visits to educate 3,396 people.
- CRC staff members conducted site visits 25 times meeting with 638 beneficiaries for the goal of 1) monitoring the maintenance and use of sanitation facilities such as clean water, wells, water pumps and latrines that the project constructed and provided to the community for daily use; and 2) coordinating the activities, education, outreach and meetings with local authorities, Red Cross Volunteer team leaders, and community support committees.

**3. The First Aid Training Project.** Following the recommendation of the CRC President to focus mainly on providing training on emergency first aid, the CRC has implemented 2 basic tasks: 1) training first responders and first aid trainers, and 2) providing first aid training to those willing to learn and perform first aid skills. These tasks were conducted by 300 CRC youths and volunteers for 7,704 families as shown below:

- For the sustainability of first aid training programs, the CRC used its own budget to conduct first aid training to private company employees during 67 training sessions for 1,323 participants, and also received US\$ 38,384 in donations. At the same time, 7 CRC branches offered 21 training sessions for 497 participants and received donations of US\$ 9,300.
- Additionally, the First Aid Training Project was funded by the Japanese Red Cross at CRC branches in the provinces of Kampong Speu and Siem Reap and provided 54 basic first aid training courses for 272 people which included public civil servants, Red Cross Youths and youth advisors, and Red Cross Volunteers.
- At the same time, Red Cross Youths and Red Cross Volunteers provided first aid training, health education, and hygiene and sanitation training 40 times for 3,372 village residents and 240 victims who were taken to health centres/hospitals.



*First Aid Trainers at CRC branches provide first aid training courses to people in the community*

## Strategic Direction 3

### Promote Fundamental Principles, Humanitarian Values, Human Dignity and a Culture of Non-Violence

#### Core Area 3: Promotion of the Movement's Fundamental Principles and Humanitarian Values

During 2018, the Cambodian Red Cross continued to make great strides in strengthening and promoting the Movement's Fundamental Principles and Humanitarian Values by providing training to Red Cross Youth, Red Cross Volunteers and members of the Royal Cambodian Armed Forces by regularly broadcasting information on the 4 core areas of CRC activities over 6 television channels and social media, especially during large national events such as the World Red Cross and Red Crescent Day held annually on May 8. These activities reaffirm that the CRC carries out its mission based on the Fundamental Principles as well as to the real needs of vulnerable people. To achieve strategic direction 3 the CRC implemented five activities with significant achievements listed below:

##### Activity 1: World Red Cross and Red Crescent Day, May 8, 2018

World Red Cross and Red Crescent Day, May 08, 2018 was conducted under the theme "The Cambodian Red Cross is Everywhere for Everyone-Leaving No One Behind" at the NHQ in Phnom Penh and presided over by Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of the Kingdom of Cambodia, with participation of distinguished guests, donors, CRC Youths and Volunteers. The CRC received a 26 percent increase in financial support over the previous year which showed the rise of contributions and the high spirit of the culture of sharing. On that occasion, the Prime Minister also dedicated *World Red Cross and Red Crescent Day as a forum for collective action by the CRC that it has been undertaking on a daily basis. This is the reflection of public trust in the CRC under the patronage of Her Majesty Queen Mother, CRC Honorary President and the CRC President.*



*The Prime Minister and CRC President preside over the celebration of the 2018 World Red Cross and Red Crescent Day*

At the same time at branch locations, meetings and gala dinners were organized according to the capacity of each branch. The events were presided over by honorary branch presidents, presidents of the Branch Committees and outstanding individuals.

**Activity 2: Promotion of Dissemination of the Fundamental Principles of the Movement and International Humanitarian Law**

To promote the use and protection of the Red Cross and Red Crescent emblem for the May 8th celebration, the CRC disseminated the Fundamental Principles of the Movement for a variety of actions and celebrated a series of events as listed below:

- Organized a Youth Forum under the theme "The Cambodian Red Cross is Everywhere for Everyone-Leaving No One Behind" at the National Television (TVK) studio, which included 140 students from University of Asia-Europe and University of Build Bright.
- Organized a drawing contest on CRC activities at 124 primary schools in 25 municipalities attended by 5,260 students. 2,193 students participated in the drawing contest and 119 drawings were selected for scoring. 3 students were selected as winners at the national level and 6 students received consolation prizes.
- Organized a workshop on Humanitarian Principles in career action of legal practitioners for 37 officials from 12 districts at Phnom Penh City Hall for promoting awareness of security and safety for the people.
- Coordinated with local TV stations to prepare for the celebration of World Red Cross and Red Crescent Day on May 8, 2018 at the NHQ.
- Performed as guest speaker for 190 teachers and trainers of teachers at the Pedagogical Institute in Phnom Penh in preparation for World Red Cross and Red Crescent Day.
- Disseminated the Fundamental Principles and International Humanitarian Law ahead of World Red Cross and Red Crescent Day to 9 sub-branches in Phnom Penh and university students in Phnom Penh to a total of 1,810 people.
- Disseminated policy documents on the CRC Communications Policy, Communications Operational Guidelines, CRC Identity Guidelines, Social Media Guidelines for CRC staff, volunteers and youth, and regulations on the Use of the Emblem of the Red Cross or the Red Crescent by the National Societies to CRC staff in 25 provinces to 115 participants.
- Provided basic training on the Fundamental Principles to 200 CRC Youths from Beltei International and Human Resources Universities in Phnom Penh.
- Disseminated 24,000 copies of the History of an Idea, Emblem of Humanity, Seven Fundamental Principles, and CRC Activities books to 25 CRC branches during the 2018 World Red Cross and Red Crescent Day celebration.



- Posted 1,530 CRC activities in pictures and text via the CRC Facebook page and website of the activities of the NHQ, branches and various projects.
- Received 259 stories, videos and photos from branches to broadcast on 5 local TV channels including TVK, Bayon, Southeast-Asia, NeakPorn, and CNC.



*Dissemination of the Fundamental Principles of the Movement and International Humanitarian Law to the armed forces and university students*

### **Activity 3: Restoring Family Links and Red Cross Message Transmission**

- Received 21 messages for new Tracing Requests.
- 3,605 Red Cross Messages (RCM) were collected which included 1,067 RCM from families to detainees and 2,538 RCM from detainees to their families.
- 2,802 RCM were distributed which included 1,671 RCM from families and to detainees and 1,131 RCM from detainees to their families.
- 136 RCM were not delivered due to unclear addresses provided and refusal to receive messages by detainees' relatives. Another 765 RCM were successively delivered with no replies collected.
- Provided capacity enhancement training on Restoring Family Links (RFL) Service and Safe Migration to 25 RCVs from Anlong Veng and Trapeang Prasat Districts of Odormeanchey Province.
- The Odormeanchey CRC Branch conducted RFL Service dissemination to 84 people in Samraong and Chong Kal Districts to raise awareness and encourage them to access free family reunion searching services.

*Restoring Family Links (RFL) agents explain how to write correspondence for Red Cross Messages*



#### **Activity 4: Safer Rural Community Programme (SRCP)**

- Organized a dissemination campaign to celebrate Landmine Awareness Day on February 24th, 2018 in 4 districts for 3,500 participants that included authorities, village residents, and RCVs and RCY.
- Provided education to promote community safety to workers, fishermen, hunters, displaced people, timber cutters, former soldiers, students, rubbish collectors, motorbike and car taxi drivers for 6,814 people.



*CRC staff members explain the dangers of landmines while distributing humanitarian donations*

## Activity 5 – Social Welfare Assistance Programme

The CRC provided social welfare services and humanitarian items to alleviate the suffering of vulnerable people including victims of discrimination and violence, people with disabilities, victims of road crashes and poor students. These activities were undertaken in 25 provinces and benefitted 54,338 families; 17,016 families received support from the NHQ while 37,322 families received support from CRC branches. This service has reached significant achievements as follows:

- The Prime Minister and CRC President visited and arranged lunch for 878 disabled children at orphanages in Krousar Thmey and Phnom Penh.
- During the 2018 Pchum Ben festival, the CRC visited and distributed items to 2,576 patients at hospitals in Phnom Penh including Preah Ket Mealea Hospital, Khmer-Soviet Friendship Hospital, Preah Kossamak Hospital and Calmette Hospital.
- Provided 550 wheelchairs to 25 CRC branches for distribution to disabled people.

CRC NHQ and its Branches provided 139 houses to poor people, the elderly, and widows with large families in the provinces of Banteay Meanchey (1 house), Kandal (2 houses), Pursat (5 houses),



*CRC Received to 20,000 Mosquito-nets from Red Cross Society of China and delivered to vulnerable people*



*CRC Secretary General and staff members visited patients at hospitals in Phnom Penh and delivered humanitarian items*

Prey Veng (30 houses), Siem Reap (37 houses), Kampong Speu (37 houses), Preah Sihanouk (12 houses), Kampong Thom (9 houses), Kampot (7 houses), Koh Kong (1 house), Mondulkiri (1 house) and Takeo Province (1 house).

- CRC Branches, using their own budgets, constructed 37 latrines for poor families in Kampong Speu Province (10 latrines) and Prey Veng Province (27 latrines).



*CRC provided housing for the most vulnerable people*

- Visited and provided humanitarian relief items and fund for the 3rd time to educational staff and trainees at the Regional Teacher Training College in Phnom Penh for 490 people.
- Visited and provided humanitarian relief items and fund to CINTRI waste workers, and staff and workers at the Phnom Penh Public Works and Transportation Department for 2,265 people.
- Visited and prepared food for the 7<sup>th</sup> time), for the elderly, orphanages, persons living with HIV/AIDS, staff of the Hopeless Centre and staff in Rescue Organisation for 723 people in Lechwat Village, Sangkat Kambol, Khan Por Sen Chey, and Phnom Penh.



*CRC visited and arranged lunch for the elderly, orphanages, and staff*

- Arranged lunch for 103 staff members and orphans at the Bright Future of Orphanage Centre.
- Supported funding of 20 million Riels to the Krousa Thmey organization to help alleviate shortages of daily living necessities of disabled children in the centre.
- Provided 10 wheelchairs to the Hope Worldwide Medical Centre for disabled people.
- Provided food items to help alleviate shortages for elderly nuns and monks staying at the Kiri Pagoda in Thnoat Commune, Bati District, Takeo Province.
- Donated 5 million Riels to the youth club at the Teacher Training College in Phnom Penh for the 6<sup>th</sup> anniversary charity event.
- 2 ambulances Donated by Red Cross Society of China to the CRC Siem Reap and Svay Rieng branches which were further donated to health centres, and provided 550 wheelchairs to 25 branches for distribution to disabled people.



*CRC provided ambulances donated by Red Cross Society of China and wheelchairs to support health centres and persons with disabilities*

- Donated 40 million Riels for a singing contest for persons living with disabilities.
- Donated US\$ 4,000 to the Musical Association of the Handicapped to buy musical instruments and equipment at the Wat Phnom Art Centre and Handicraft Association.
- Donated US\$ 20,000 to the People Improvement Organization for contributing to the construction of a new school building.
- Provided 5 million Riels and equipment for the 2<sup>nd</sup> time to the New Smile Association for Children's New Hope at Kandal Stung District, Kandal Province.
- Provided a 2<sup>nd</sup> donation which included 2 tons of rice and fund for 65 children at the Bassac Heritage Foundation at the Classical Khmer Art in Phnom Penh.
- Donated food items, 10 million Riels, and prepared lunch for the 3<sup>rd</sup> time for teachers, staff and students for a total of 224 people at the National Children Centre, Phnom Penh.
- Donated 5 million Riels for a charity concert for the 8<sup>th</sup> time organized by the Action on Youth with Disabilities Developmental Organization.
- Donated for the 6<sup>th</sup> time 5 million Riels, food items and arranged meals for 250 people including children, teachers and parents at the Hands of Hope Community in Ta Khmao, Kandal Province.
- Contributed US\$ 5,000 to Samdech Bou Kry during the ceremony of the Indo-Cambodian Buddhist temples in Prey Veng Commune, Dangkor District, Phnom Penh.
- Provided food items and fund for the one-year death anniversary of Preah Khousadhama Nhem Sopheap, former Abbot of Krapeuha Pagoda in Ta Khmao, Kandal Province.
- The Youth Club of the Royal University of Agriculture, the CRC Koh Kong and Phnom Penh branches in collaboration with the National Blood Transfusions Centre organized a blood donation campaign on Valentine's Day 2018 under the theme "Blood Donation, Giving Love" which included participation by monks, charitable people, distinguished guests, students, CRC Youth and Youth Union Federations of Cambodia (YUFC) which resulted in receiving 1,031 blood bags.

## Strategic Direction 4

### Ensure the Strengthening of the CRC profile as a National Society Leading in Humanitarian Activities

#### Core Area 4: Organizational Development and Resource Development

Organizational Development and Resource Development is the foundation to foster the above 3 core areas successfully and stimulate the CRC to become a "well-functioning National Society" through building the capacity and implementing decentralization and de-concentration directions focusing on structure strengthening, and promoting a sense of ownership from NHQ to communities. Core Area 4 has seven activities with achievements listed below:

##### Activity 1 - Governance and Management

Under the leadership of the CRC President, permanent Vice President, 3 Vice Presidents, Treasurer, members of the Central Committee and members of the branch committees, the CRC fulfilled its roles and responsibilities according to decisions made during the 6<sup>th</sup> General Assembly of the Cambodian Red Cross. The utmost physical and spiritual efforts were made to move forward smoothly and effectively, and continue to strengthen good governance, transparency and accountability by promoting the spirit of the responsibilities of the governing board at both NHQ and branch levels.

The CRC President continued to lead Central Committee members to present regular progress reports to Her Majesty Queen, Mother of the Khmer Nation and His Majesty the King, Preah Bat Samdech Preah Boromneath NORODOM SIHAMONI about the progress of the CRC from the beginning of the 3<sup>rd</sup> quarter of the previous year till the end of 2<sup>nd</sup> quarter of the current year.



*Cambodia Prime Minister visited a CRC booth during the inauguration of the Win-Win Memorial, and the CRC President led Central Committee Members during a visit to His Majesty the King and Queen Mother*

## Activity 2 - Branch and Sub-Branch Development

During 2018, each branch committed to promote good governance by strengthening the structure of the branch, sub-branches, and the RCV and RCY network according to directions set out in the 6<sup>th</sup> General Assembly of the CRC as follows:

- Provided 2 leadership training sessions at the CRC NHQ and the CRC Kampong Chhnang branch for 106 participants for headquarters and staff members of CRC branches from Phnom Penh, Kampong Chhnang, Battambang and Sihanoukville.
- Participated in the accreditation ceremony for new honorary presidents of CRC branches of Mondulkiri, Stung Treng, and Takeo, and attended branch assemblies in Kandal and Phnom Penh. During the ceremony, the CRC Secretary General provided guidance to honorary members on their roles and responsibilities, and delivered important documents including the Code of Conduct and the Decision on the Organization and Functioning of CRC.
- Organized on-the-job training for branch officers from Kampong Cham Province about roles and responsibilities focused on the 4 core areas.
- After the CRC NHQ General Assembly, CRC branches worked hard to build branch and sub-branch office capacity. Of 122 sub-branch offices, 55 were located in branch compounds, and 67 sub-branch offices were located in district offices. The remaining 75 sub-branches were still located in district administration buildings.

## Activity 3 - Human Resource Development and Management (Staff, RCYs and RCVs)

### 3.1. Staffing

- Currently the CRC NHQ has 114 staff members; 96 of these are core staff members receiving a salary from the CRC while the remaining 18 receive a salary from partner funding.
- The CRC has 420 honorary members of branch committees, 353 branch committee members, 184 sub-branches, 1,388 honorary members of sub-branch committees, 1,450 sub-branch committee members, and 264 branch staff members.

### 3.2 Red Cross Youth and Red Cross Volunteer Development

RCYs and RCVs are the key actors and driving force of the Movement. They actively participate in implementing the 4 core areas of the CRC Strategy. Significant achievements for 2018 are listed below:

- The CRC has a network of 23,288 Red Cross Youths (14,500 females) and 970 Red Cross Youth Advisors (251 females) in 21 universities.
- The CRC Branch in Mondulkiri organized a solidarity camping event at the Samoth Chheu Resort Youth for 175 participants.

- 14 CRC Branches in the provinces of Banteay Meanchey, Kep, Kampot, Kampong Speu, Kampong Thom, Pursat, Preah Vihear, Preah Sihanouk, Stung Treng, Takeo, Tboung Khmum, Siem Reap, Kampong Chhnang, and Phnom Penh provided training on the Fundamental Principles of the Movement, emergency first aid, disaster management, traffic laws, Youth as Agents of Behavioural Change (YABC), and provided uniforms for youth for 6,816 persons.



*CRC Youths and Youth Advisors helped organize World Red Cross and Red Crescent Day, May 8, 2018*



*CRC Youths received training and uniforms and joined clean-up efforts on public roads*

- The Prime Minister and CRC President provided 100 scholarships (year 2018-2019) to poor students who were RCVs and RCYs from 24 provinces. Additionally, the Mekong Cambodia University and Cambodia University provided 110 scholarships (10 scholarships provided 100 percent funding while 100 scholarships provided 70 percent funding). Also, the Institute of New Khmer provided 250 scholarships that were transferred by the CRC President to the Committee for Scholarship to be provided to poor students across the country.

- Organized a meeting to highlight youth development activities to 21 higher education institutions which included training, social welfare, environmental clean-up, planting trees, youth volunteering to donate blood, and discussing the planning activities for 2019. Activities were prioritized as follows: 1) updating the Club Management Team structure, 2) selecting new youth members, 3) providing basic training courses and recruiting focal person for first aid training, 4) strengthening and expanding peer-to-peer education, 5) organizing blood donation campaigns, 6) disseminating road safety information and 7) Youth Camping and Study Tour.



*CRC Youths participate in World Red Cross and Red Crescent Day and help distribute humanitarian items for CINTRI workers*

- The number of CRC Volunteers in 25 provinces is 20,456 (7,821 females).
- Since 2012, the NHQ has directed its branches to organize the International Day of Volunteers annually on December 5<sup>th</sup>. In 2018, the CRC celebrated International Volunteer Day under the theme "Volunteers for Our Community" with 16 branches celebrating the event. At the same time, the NHQ organized the International Day of Volunteers celebration in the provinces of Kampong Cham, Kratie and Tboung Khmum.



- The CRC sent a condolence letter and donated US\$ 50,000 to the Lao Red Cross for relief operations in assisting victims affected by the Sepan Senamnoy hydroelectric dam collapsed.
- The CRC sent a condolence letter and donated US\$ 50,000 dollars to the Indonesian Red Cross to support earthquake relief operations



*CRC Secretary General provides condolence letters to the Ambassadors of Laos and Indonesia*

#### **Activity 6 - Administration and Financial Development**

- Provided a refresher course to 16 branch staff members on administration and financial management as well as provided guidance on how to develop financial reporting related to donations received on World Red Cross and Red Crescent Day.
- Promoted responsibility for financial transactions and settlements at NHQ based on defined deadlines and support documents required by CRC Financial Procedures.
- Carried out external consolidated auditing of the CRC for year 2017, and conducted internal discussions at the NHQ on key recommendations made by auditors to effectively improve financial management.

#### **Activity 7 - Planning, Monitoring, Evaluation and Reporting (PMER)**

- Revised the CRC Branch Development Plan (2014-2019) for Stung Treng and Kampong Cham branches to promote the quality and diversity of branch development planning in accordance with decentralization and de-concentrating directions and the CRC 2011-2020 Strategy as the final stage.
- Consolidated 2018 CRC reporting from all departments, projects, programmes and branches for publishing and dissemination, in both English and Khmer versions, as well as consolidated weekly, monthly and quarterly, semi-annual and annual reports for submission to leadership for acknowledgement and decision making.

# PLAN FOR 2019

## Core Area 1: Disaster Management

- Continue to enhance the capacity of community, branch and sub-branch offices in disaster risk reduction, disaster risk preparedness, response and efficient recovery, and Continuously Training Disaster Management by the roadmap of the International Federation and Sendai Framework.
- Continue to conduct training and expand dissemination of Road Safety and Disability Injury information through the Youth Network and Volunteers in collaboration with national and international partner organizations.
- Continue to provide interest-free micro loans supported by the World Mate Foundation and Safer Rural Community Programme.

## Core Area 2: Health and Health Care in the Community

- Continue to strengthen the dissemination of health messages of Mother and Child Health (MCH), day-to-day health, and to reduce HIV/AIDS infection rates through National Champion activities.
- Continue to promote the coordination of the HIV/AIDS network of Red Cross and Red Crescent in Southeast Asia.
- Continue to focus on healthy aging care in collaboration with the International Federation and partners.
- Continue efforts to maximize capacity and ability of the Community-Based Health and First Aid (CBHFA) Programme and minimum package activities at the branch.
- Expand the understanding of the importance of emergency first aid.
- Enhance social welfare for the community through providing clean water and sanitation education.

## Core Area 3: Promotion of the Movement's Fundamental Principles and Humanitarian Values

- Promote awareness to the public on the Red Cross and Red Crescent Movement, and humanitarian awareness through World Red Cross and Red Crescent Day events, the Queen Mother Birthday, training activities, and dissemination of all other means.
- Contribute to improving the livelihoods and reducing mine and unexploded ordnance (UXO)/explosive accidents through informal education and interest-free micro loans.
- Improve Restoring Family Links (RFL) activities by strengthening family networking, training and public outreach of humanitarian services.
- Promote improved national and international relations.

## Core Area 4: Organizational Development and Resource Development

**1. Governance and Management:** Better governance and management with a structure and a range of executive committees, capable of fulfilling compliance with the Law and Decision on the Organization and Functioning of the CRC.

- Continue to strengthen capacity of CRC branches and update branch structure, governance and management.
- Organize an annual central committee meeting and branch committee meetings.
- Organize annual gatherings for retired CRC staff at least one or two times per year.
- Establish and implement a development plan for 25 CRC branches.
- Prepare to evaluate the CRC Strategy 2011-2020 and be prepared to develop the Strategy 2021-2030.

### **2. Branch and Sub-Branch Development**

Branches/sub-branches are capable and functioning according to the direction of decentralization and de-concentration in providing humanitarian services to victims and vulnerable people effectively.

- Branches/sub-branches develop their own development plans 2014-2019 with clear expectations, indicators, and provide progress reviews of branch activities.
- CRC branches organizes the assembly for the 5th mandate (2019-2025).
- Continue to update on branch progress and promote the development of minimum packages activities for branches and increase sub-branch offices throughout the country.

**3. Human Resource Development and Management (Staff, RCY and RCVs):** CRC Staff, Youths and Volunteers have the capacity to continuously perform CRC activities with the recognition and support at all levels to provide humanitarian services to build community resilience.

- Conduct a meeting to review the achievements of CRC Youths and Volunteers of 25 provinces, cities and higher education institutions, and organize International Volunteer Day with branch offices.
- Prepare to print ID cards for CRC Branch Officers in 25 provinces.
- Develop guidelines for training CRC Youths and Volunteers.
- Update the CRC Youths Programme including recruitment of new youths, volunteers, and provide basic and refresher training courses for youth and youth advisors.
- Organize youth camping events on Youth as an Agent for Behavioural Change (YABC) to exchange lessons learned.

**4. Resource Development:** The NHQ and branches have a diverse variety of donation sources such as World Red Cross and Red Crescent Day, charities, membership, charities, membership, charity boxes, and lotteries to support humanitarian activities.

- Enhance the capacity of the National Society to manage donation funding through national donor data management, international membership to ensure membership retention, and issuance of letters of appreciation.
- Continuing to strengthen the movement of sharing cultures on a larger scale.

## **5. Communication and Cooperation**

- Cambodian Red Cross activities have been successfully spread via media and social networks.
- National and international cooperation and relations have progressed and been recognized by continuing to strengthen cooperation with relevant national and international stakeholders in all core areas.

## **6. Administration and Finance Development**

- The CRC NHQ and branches have financial structure and procedures which include efficient use, transparency and accountability.
- The NHQ and branches have a formal administrative procedure:
  - Issue letters of recommendation on branch responsibilities on financial management and internal audit procedures.
  - Purchase “Quick Books Enterprise” software and facilities for 2-3 pilot training courses.
  - Annual work, external audits of inclusive accounts, and internal discussions for better progress.

## **7. Planning, Monitoring, Evaluation and Reporting (PMER)**

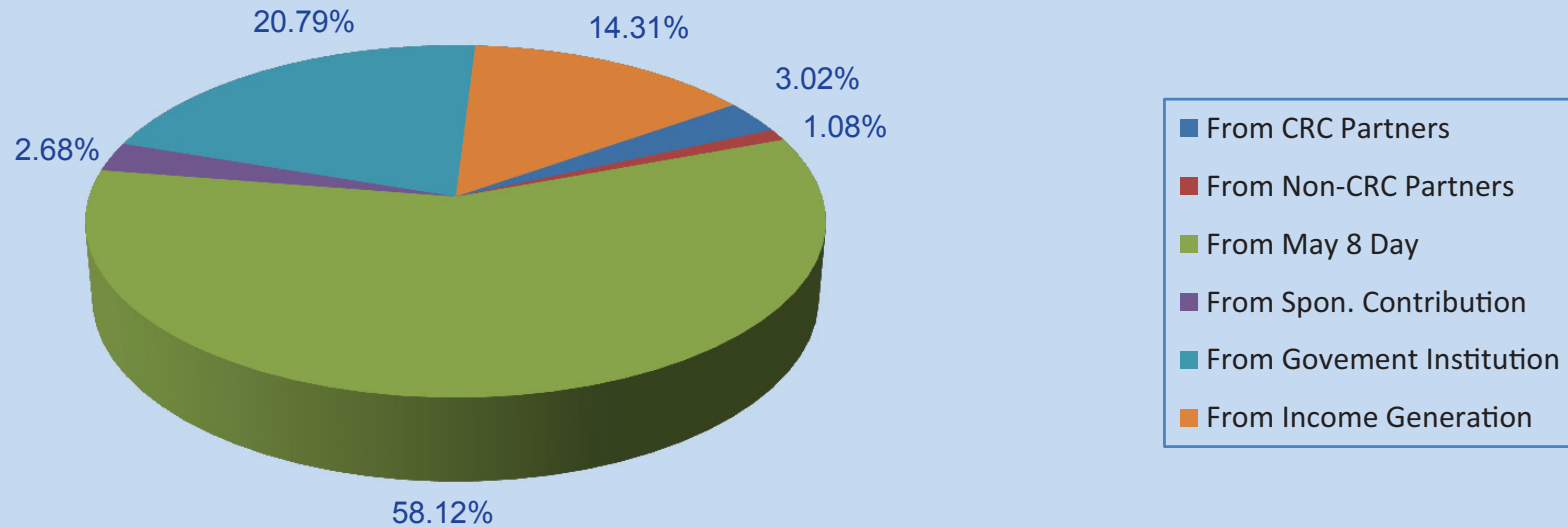
- To improve the quality and transparency of work for better awareness of CRC activities in all sectors on time.
- The work has been implemented into the point, transparency and accountability direction for partners and beneficiaries:
  - Training on PMER for the NHQ and branches, and develop/update annual plans for both NHQ and branches.
  - Conduct training courses on PMER for branch staff.
  - Consolidate reporting from all departments and branches on a weekly, monthly, quarterly, and annual basis.
  - Strengthen planning and reporting activities at branch levels by providing training courses to create reporting mechanisms for CRC activities and financial reports.

## **Conclusion**

Achievements and successes of the Cambodian Red Cross can be attributed to the diverse activities of the Prime Minister who always provides strong physical and moral support, and the wise and effective leadership of the **President** of the Cambodian Red Cross who brings warmth and loyal participation to the members of the Central Committee and branches in the orientation of work, regardless of exhaustion, encouraging to push for the momentum of humanitarian actions at all times. The CRC committee and management team, at all levels including youths and volunteers, have joined together to make the Cambodian Red Cross more effective and efficient in all they do.

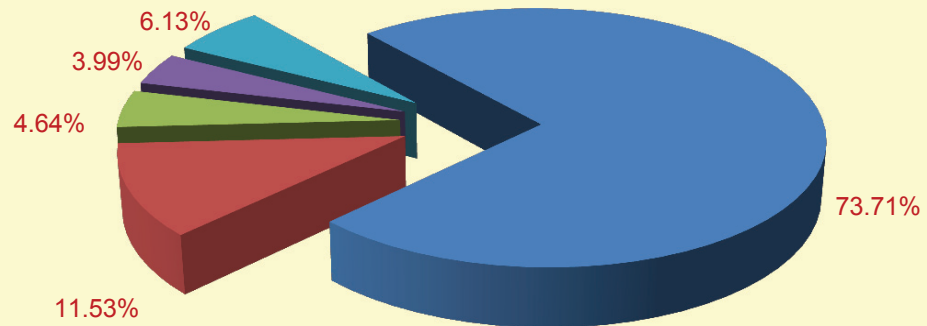
# Income and Expense for 2018

## DONATIONS RECEIVED IN 2018 BY SOURCE

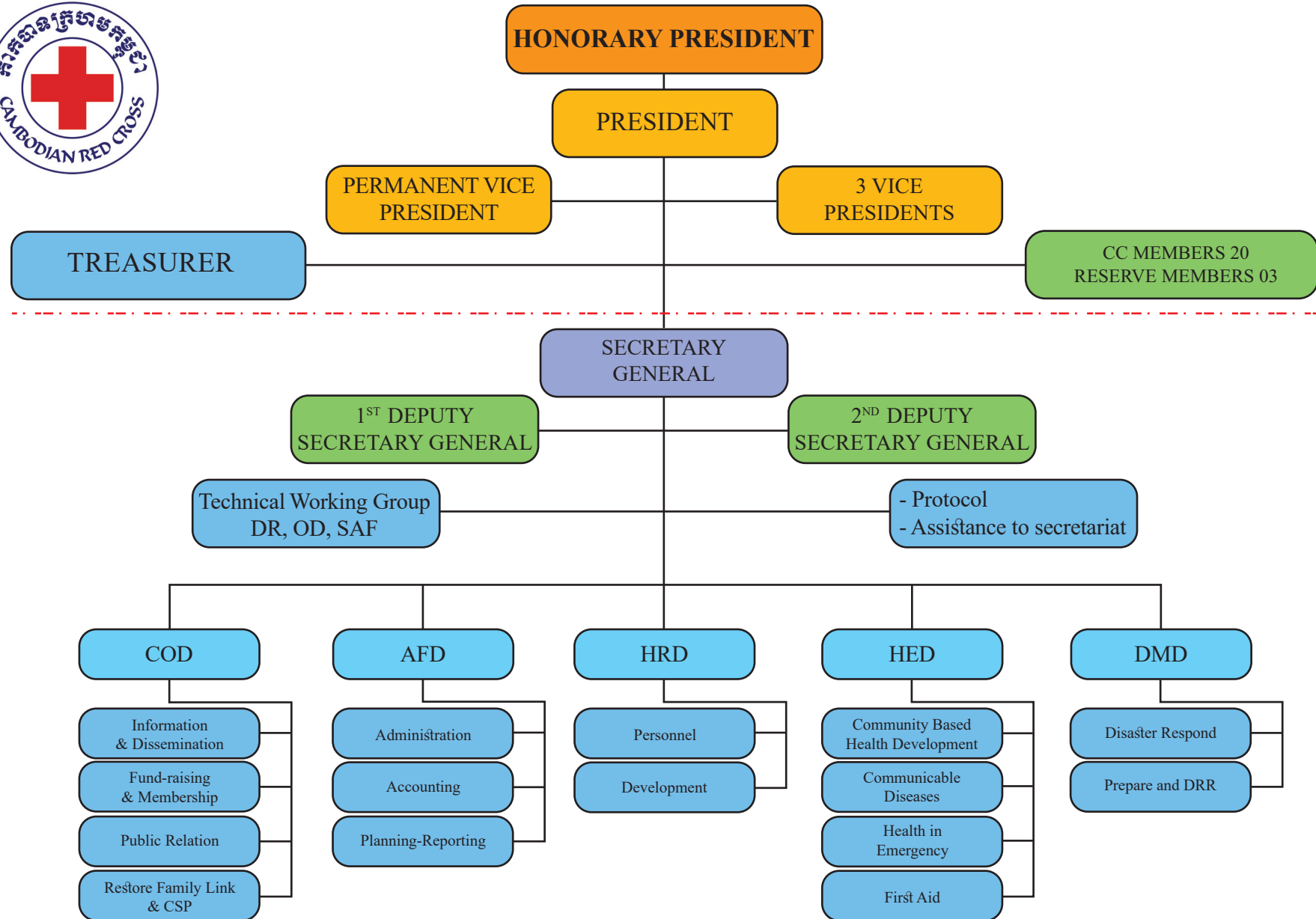


## EXPENSE DURING 2018 BY AREA

- Disast. Management
- Health and Care
- Humanitarian Value
- Organization Development
- Administration Cost



# STRUCTURE OF CRC NHQ



# Cambodian Red Cross

## Building Database of 25 CRC Sub-branches

No.	CRC Branch	Number of Sub-branch	Sub-branch Office Building		
			CRC possess Location	Building in District Campus	Office Stay with District
1	Banteay MeanChey	9	1	0	8
2	Battambang	14	9	2	3
3	Kampong Cham	10	2	6	2
4	Kampong Chhnang	8	4	4	0
5	Kandal	11	1	10	0
6	Kep	2	0	0	2
7	Koh Kong	7	2	1	4
8	Kampot	8	6	1	1
9	Kampong Speu	8	1	7	0
10	Kratie	6	2	3	1
11	Kampong Thom	8	6	2	0
12	Mondulkiri	5	0	0	5
13	Odor Meanchey	5	0	1	4
14	Pailin	2	1	1	0
15	Phnom Penh	12	0	0	12
16	Pursat	6	5	0	1
17	Prey Veng	13	0	12	1
18	Preah Vihear	8	3	0	5
19	Rattanakiri	9	0	0	9
20	Preah Sihanouk	4	0	4	0
21	Svay Rieng	8	1	7	0
22	Siem Reap	12	11	1	0
23	Steung Treng	5	0	0	5
24	Takeo	10	0	2	8
25	Tbong Khmoum	7	0	3	4
<b>TOTAL</b>		<b>197</b>	<b>55</b>	<b>67</b>	<b>75</b>

# Cambodian Red Cross Branches

Celebrate International Volunteer Day, Year 2018

No.	CRC Branch	Card Requested		Appreciation Card	Participant	Celebration Day	Position
		RCY	RCV				
1	Banteay MeanChey	0	66	66	240	7/Dec/2018	Branch Chairman
2	Odor MeanChey	0	185	0	73	11/Dec/2018	Branch Chairman
3	Prey Veng	0	355	0	188	11/Dec/2018	Vice Branch Chairman
4	Preah Vihear	52	60	112	121	14/Dec/2018	Vice Branch Chairman
5	Preah Sihanouk	0	0	0	120	14/Dec/2018	Branch Chairman
6	Tbong Khmoum	0	266	0	350	14/Dec/2018	Health Department Director, CRC
7	Svay Rieng	0	55	55	93	19/Dec/2018	Vice Branch Chairman
8	Kampong Speu	0	0	0	163	27/Dec/2018	Vice Branch Chairman
9	Kampong Cham	0	1,828	286	210	5/Dec/2018	2nd Deputy Secretary General, CRC
10	Pursat	0	0	0	170	5/Dec/2018	Branch Chairman
11	Rattana Kiri	0	0	0	67	5/Dec/2018	Branch Director
12	Siem Reap	16	37	53	129	5/Dec/2018	Vice Branch Chairman
13	Kampong Thom	0	68	68	420	5/Dec/2018	Honerary Branch Chairamn
14	Koh Kong	0	52	52	37	6/Jan/2019	Honerary Branch Chairamn
15	Kampot	0	183	183	400	7/Dec/2018	Honerary Branch Chairamn
16	Kratie	73	114	187	170	7/Dec/2018	2nd Deputy Secretary General, CRC
17	Mondul Kiri	0	0	0	0	None	
18	Battambang	0	0	0	0	None	
19	Kampong Chhnang	0	0	0	0	None	
20	Kandal	0	0	0	0	None	
21	Kep	0	0	0	0	None	
22	Pailin	0	0	0	0	None	
23	Phnom Penh	0	0	0	0	None	
24	Steung Treng	0	0	0	0	None	
25	Takeo	0	34	0	0	None	
<b>Sub-Total</b>		<b>141</b>	<b>3,303</b>	<b>1,062</b>	<b>2,951</b>		
<b>TOTAL</b>		<b>3,444</b>					

# CRC Strategy 2011-2020



## Vision 2011-2020

*Contribute to accelerate the poverty reduction and promote the human dignity and protection the humanitarian value of the vulnerable people*

## Mission

*As a National Society and a leading humanitarian organization in Cambodia, the Cambodian Red Cross mobilized the power of humanity to contribute assisting the most vulnerable people through the provision of management, health and care in the community and promotion of Humanitarian Values of the Movement*

### Strategic Direction 1

*Contribute to saving lives and building resilience to disasters and crises.*

#### Core Area 1

*Disaster Management*

### Strategic Direction 2

*Contribute to a reduction of morbidity and mortality of mother and child, to communicable diseases prevention, and to responses to health in emergency.*

#### Core Area 2

*Health and Health Care in the Community*

### Strategic Direction 3

*Promote Fundamental Principles, Humanitarian Values, Human Dignity and a culture of non-violence.*

#### Core Area 3

*Promotion of the Movement's Fundamental Principles and Humanitarian Values*

**Strategic Direction 4:** *Ensure the strengthening of the CRC profile as a National Society leading in humanitarian activities.*

**Core Area 4:** *Organizational Development and Resource Development*

**Cross Cutting Issues:** *Members, Volunteers, Gender, Youth, Capacity Building, and Advocacy*



# Abbreviations and Acronyms

CRC	Cambodian Red Cross
IFRC	International Federation of Red Cross and Red Crescent
ICRC	International Committee of The Red Cross
SG	Secretary General
1 <sup>st</sup> DSG	First Deputy Secretary General
2 <sup>nd</sup> DSG	Second Deputy Secretary General
RCVs	Red Cross Volunteer member
RCYs	Red Cross Youth member
YABC	Youth as Agent of Behaviour Change
AIDS	Acquired Immune Deficiency Syndrome
HIV	Human Immunodeficiency Virus
RFL	Restoring Family Links
RCM	Red Cross Message
IHL	International Humanitarian Law
FA	First Aid
NHQ	National Head Quarter
IARD	International Alliance for Response Drinking
WASH	Water Sanitation and Hygiene
CCDM	Commune Committee for Disaster Manager
PCDM	Provincial Committee for Disaster Manager
CMAA	Cambodia Mine Action Authority
TVK	Television of Kampuchea

# The Seven Fundamental Principles of the Red Cross Red Crescent

## **Humanity**

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

## **Impartiality**

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

## **Neutrality**

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

## **Independence**

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

## **Voluntary service**

It is a voluntary relief movement not prompted in any manner by desire for gain.

## **Unity**

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

## **Universality**

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

**Lot: 16A, St. 652@271, O Bek Kaam, Sanagkat Toek Laak 3, Khan Tuol Kork, Phnom Penh, Kingdom of Cambodia**

**Tel: (855-23) 881 511, Fax: (855-23) 881 522, P.O. Box: 69, Web: [www.redcross.org.kh](http://www.redcross.org.kh), E-mail: [info@redcross.org.kh](mailto:info@redcross.org.kh), [crc\\_adm@online.com.kh](mailto:crc_adm@online.com.kh)**