



OUTCOME ACTIVITY REPORT 2024

Together with the Cambodian Red Cross for Healthy and Climate-Resilient Communities



FOREWORD

It is my great pleasure to present the Annual Achievement Report 2024, in which the Cambodian Red Cross fulfils its mission by actively participating in humanitarian services. These efforts include promoting public health and first aid in communities, upholding the Fundamental Principles and Humanitarian Values, addressing climate change, fostering a green environment, and strengthening human resource development through the human capital management system. These initiatives aim to deliver high-quality, effective, and efficient services nationwide, aligned with the CRC's Strategy 2021-2030 and the Pentagonal Strategy-Phase I of the Royal Government of Cambodia during the seventh legislature of the National Assembly.



The fruitful achievements of the Cambodian Red Cross are the result of hard work and great effort of the Central Committee, Branch and Sub-Branch Committees, operational team at all levels, and the unwavering commitment of Red Cross Volunteer and Red Cross Youth, who always standstill and continues support and improve the living condition and well-being of the vulnerable and the most vulnerable people, guided by the slogan “**Cambodian Red Cross is Everywhere for Everyone, Leave No One Behind.**” This mission is achieved by inspiring the power of humanity, fundraising from generous donors, addressing challenges collectively, strengthening community resilience, and directly visiting vulnerable families across the country.

The active support from generous people is shown as the fruitful achievement of the voluntary contribution in cash and in-kind as well as sharing the spirit of love as one nation movement from Samdech, His Excellencies, Lok Chumteav, Lok Neak Oknhas, Neak Oknhas, Oknhas, Ladies and Gentlemen from all walks of life to CRC National Headquarters and all 25 Red Cross Branches as always in the fundraising events during the World Red Cross and Red Crescent Day, May 8.

With this achievement, my colleagues and I, humbly respect and express heartfelt gratitude to **His Majesty King of the Kingdom of Cambodia, NORODOM SIHAMONI**, and **Her Majesty Queen Mother of the Khmer Nation, NORODOM MONINEATH SIHANOUK**, the Honorary President of the Cambodian Red Cross for their great support, both materially and morally, in all circumstances.

At the same time, I would like to express my sincere thanks to the honorary committees of branches and sub-branches, branch and sub-branch committees, staff, Red Cross volunteers and Red Cross youth, who have been on the frontlines of operations, driving activities at the grassroots level for the welfare of our vulnerable and most vulnerable people. Additionally, the achievements of the Cambodian Red Cross were made possible through the collaboration of local authorities, relevant ministries, institutions, the Movements and development partners.

My colleagues and I wish for the blessings of Buddha, the spirit of the former Kings and Queens, and the angel of New Year to bring the best wishes and prosperity to **His Majesty the King of Cambodia** and **Her Majesty Queen Mother of the Khmer Nation**, as they continue to govern as the cool shadow of the Khmer nation and the country.

Lastly, I wish Samdech, His Excellencies, Lok Chumteavs, Neak Oknhas, Oknhas, Ladies and Gentlemen the four gems of Buddha's blessings: **Longevity, Nobility, Health and Strength**, so that we can keep advancing Cambodia's peace ship and build a resilient and inclusive society.

*Phnom Penh,
President*

May 2025

Samdech Kittipritthbindit Bun Rany HunSen

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The accomplishment of His Majesty the King of Cambodia and Her Majesty Queen Mother of the Khmer Nation:

- ✓ Contributed Royal-wealthy in cash on monthly and quarterly basis, during May 8 event, and other important occasions to CRC for humanitarian activities.
- ✓ Contributed Royal -wealthy in cash to **Samdech President** on the birthday of **Her Majesty Queen Mother** and birthday of **Samdech President**. The Cambodian Red Cross (CRC) turned these Royal offered to build some specific hardware, including four houses, and six clean water wells (two houses and three wells in Oddor Mean Chey and the same in Preah Vihear province).
- ✓ **His Majesty King Norodom Sihamoni** and **Her Majesty Queen Mother of Khmer Nation** warmly welcomed the courtesy visit of **Samdech President** and seven delegates of Central Committee to report the progress and achievements of the last year and the result of May 8, 2023 to May 8, 2024.



Apart from the aforementioned Royal action, CRC under the leadership of **Samdech President**, continues to operate in according to the designed activity plan and its Strategy 2021-2030 by aligning with IFRC's Strategy 2030 and the Pentagonal Strategy-Phase I of the Royal Government of Cambodia on angle 1 and 5: "Human Capital Development" and "Development of Digital Economy and Society", respectively. Although disasters did not significantly affect Cambodia, CRC responded quickly to the actual need of the vulnerable community and the most vulnerable people in a total of **50,048** families (by National Headquarters (NHQ) **21,912** families, and all Red Cross Branches (RCBs) **28,139** families) with the following noteworthy outcome:



I. Disaster Management, Crisis, and Climate Change

1. Disaster Response: To respond with efficiency and effectiveness

- ✓ CRC responded to **7,509** families (NHQ 1,686 and Branches 5,823) affected by floods, gusty winds, fires, drowning, road crushes, violence/rapping, riverbank collapses, and ammunition-warehouse explosions.
- ✓ Family affected by fires and gusty winds received 8 new houses, and 74 families affected by gusty winds received zinc roofing for house repairs.



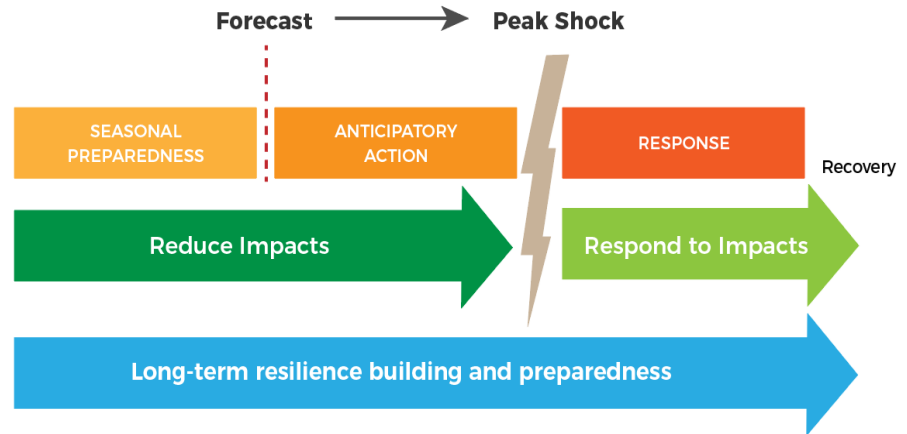
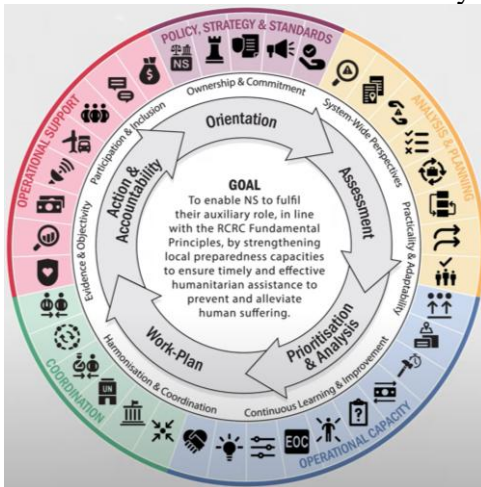
Hundred of the most vulnerable people/families living on the Tonle Sap River received food items from CRC.

2. Disaster Preparedness: To well prepare and effective

- ✓ The NHQ maintained a monthly stockpile of 5,000 sets, while branches stored 200 sets each.
- ✓ All 25 Red Cross Branches maintained close contact and timely report to NHQ regarding weather forecast and disaster. They also collaborated with provincial committee for disaster management and local authority to prepare safe areas and disseminate preparation and health care to people as well as clean water and sanitation during the upcoming flood season.

3. Disaster Risk Reduction and strengthen community resilience

- ✓ Conducted orientation courses, education-disseminations and disaster related campaigns, reaching **49,120** beneficiaries (NHQ 4,357, all branches 44,763).
- ✓ 14 CRC Branches led volunteers and youth in planting **19,776** saplings. The CRC Siem Reap branch maintained, cleaned and decorated CRC Millennium Park, which now has **2,460 trees** that have grown well over nearly 25 years.
- ✓ CRC NHQ led Red Cross Youth (RCY) from educational institutions, in collaboration with CRC Siem Reap branch, to plant **1,000** saplings in Angkor Park. The CRC also participated in Green Sprouts Campaign with the Ministry of Environment during the National Tree Day, which distributed **1 million** saplings in nation-wide, while CRC distributed **680** saplings.
- ✓ Building Community resilience Projects are ongoing in two targeted areas: Leuk Dek district, Kandal province (funded by NHQ, benefiting **1,627** families), and Kampong Chhnang Branch (funded by the National Red Cross Society of China, benefiting **2,469** families).







4. *Promotion Road Safety and participating in reducing road crush rate:*

- ✓ Conducted 63 training courses for **9,519** RCY (female 5,437).
- ✓ The NHQ and 25 branches carried out road safety dissemination activities 157 times, reaching **68,623** people (33,227 females), distributing **66,373** leaflets and posters. Additionally, 22 dissemination sessions were held before and during the Khmer New Year, Pchum Ben and Water Festival ceremonies, with **18,937** participants (7,117 females).



II. Health and Health Care in the Community

In this priority area, CRC actively participated in promoting public health especially during the May 8 event under the theme “**Together with the Cambodian Red Cross for Healthy and Climate-Resilient Communities**”. The NHQ disseminated health education, non-communicable disease prevention, and environmental awareness at 10 universities, reaching **1,405** students. The 25 branches integrated these messages into all Red Cross activities, with the following results:

- 1. In every Maternal and Child Health Day:** National Champion Working Group coverage is nationwide. The working group led by **Samdech Kittipritthbindit Bun Rany HunSen**, who is the National Champion of Asia-Pacific Leadership Forum in Response to HIV/AIDS and the National Champion for the United Nations Secretary-General’s Joint Plan of Action for Women’s and Children’s Health, consistently encourage and support the Champion Working Group to implement activities in the country to end AIDS by 2025 and to promote Maternal, Infant and Child Health throughout the community. The results of the actions are as follows:





*[Above] CRC President visit patients/gave birth mothers at Run Taek referral hospital, Siem Reap province.
[Bebolve] CRC Secretary General disseminated health message to gave-birth monthers on the Midwife Day.*



- ✓ Maternal, Infant and Child Health Day and National-International Midwife Day: In alignment with the Sustainable Development Goals (SDG) 2030, efforts are being made to reduce maternal and infant mortality rates during childbirth. Additionally, initiatives are in place to prevent the transmission of HIV/AIDS from mother to child. In line with the One National Movement Strategy, Cambodia is striving to end AIDS by 2025. At the NHQ and all branches, these three events are regularly celebrated by disseminating key messages from **Samdech President** to the public. Furthermore, the National Champion Magazine (Year 4, Issues #6 and #7) has been distributed, totalling **3,570** copies, to government institutions, private sectors, civil society, and generous individuals. This aims to foster collaboration with the government in promoting non-discrimination against people living with HIV/AIDS and advocating for their equal rights in society.
- ✓ Collaborated with National Television of Cambodia (TVK) to produce monthly National Champion Programs and specific forums on maternal, infant, and child health, reproductive health, nutrition, and HIV/AIDS prevention. These programs were shared with other television channels for wider broadcasting. Furthermore, CRC raised knowledge of maternal, infant and child health, reproductive health, health care, HIV/AIDS transmission prevention, and among drug user around **27,029** people.
- ✓ Conducted a Training of Trainers on HIV/AIDS prevention for **35** garment workers. During the World AIDS Day, CRC organized a forum "Youth Joint Commitment to Stop AIDS in Cambodia" in Preah Sihanouk province, with **1,000** participants.
- ✓ Visited and provided food, utensils, and cash to **5,381** pregnant women, women with small children, women of reproductive age, and people living with HIV/AIDS.
- ✓ Donated **1 million USD** to Kantha Bopha Hospital (13th time) and **USD 50,000.00** to Komar Angkor Hospital (7th time).



CRC Treasurer donated USD 1,000,000.00 to Kuntha Bopha Hospital, Phnom Penh, and USD 50,000.00 to Angkor Children Hospital, Siem Reap.

2. Health in Emergency: To focus on the preparedness and response during disease outbreaks/epidemics such as dengue fever, Chikungunya, Covid-19, bird flu, and Monkey pox, etc...

- ✓ Integrated the dissemination of disease outbreak prevention measures into all priority activities of all 25 CRC Branches.
- ✓ Collaborated with Preah Angduong Hospital to cover treatment fees for **22** poor patients (funded by Korean Red Cross).

3. First Aid Training Activity:

- ✓ 1) Conducted **521** Basic First Aid courses for youth, government officers, humanitarian organizations, and schools, reaching **13,484** participants (NHQ 88 courses, branches 437 courses). 2) Conducted **133** Commercial First Aid courses (NHQ 64, Branches 69), generating **USD 54,739** in income (NHQ USD 30,924, branches USD 23,815), with **2,606** participants. 3) Disseminated First Aid information **419** times,

reaching **39,176** participants (NHQ 29, branches 387). 4) Provided First Aid assistance to **3,351** people (NHQ 1,721, branches 1,630).

- ✓ Trained **74** Immediate First Aid Officers to support the Angkor Siem Reap Marathon, providing First Aid services to **1,700** people (On 01 December 2024).
- ✓ During the Water Festival, CRC NHQ and CRC Phnom Penh branch in collaboration with National Event Organizing Committee, set up **8** First Aid stands, providing services to **465** people.
- ✓ NHQ and four branches (Kampong Speu, Kampong Thom, Prey Veng, and Siem Reap) also organized similar activities with over **1,411** participants.
- ✓ Celebrated World First Aid Day with a 3-kilometre Fund-Run at NHQ compound in cooperation with four private sectors, attended by **350** participants for the theme of “First Aid & Sport”.
- ✓ Provided First Aid Refresher courses to **68** trainers (20 females) from all 25 branches.



CRC participated in a demonstration on First Aid (respiratory rescue) and presented certificates of appreciation to participants from the private sectors during the World First Aid Day and the Angkor Wat Marathon Event.



Company staff received First Aid training, while community volunteers provided First Aid to citizens injured in traffic accidents.

4. Community Health Development:

- ✓ Water and Sanitation Project, funded by Singapore Red Cross: 1) Constructed a water filter system/water supply running by solar power, constructed two wells and one hand washing station in Stung Treng province, 2) Constructed two units of Latrine (with 8 rooms), four hand washing stations at two schools in Kratie province, 3) provided three units of water filter purification machine to Stung Treng Branch.
- ✓ SIPCO Company of Viet Nam has constructed a safe drinking water filter station at a school in Kampong Thom province.



CRC inaugurated a safe drinking water station at Hun Sen Rung Roeng High School, Stung district, Kampong Thom province. The facility will serve 932 students/teachers/staff members.

- ✓ NHQ collaborated with the National Blood Centre and Youth Clubs from educational institutions in Phnom Penh to organise blood donation program at CRC NHQ received **988** blood bags.
- ✓ NHQ organized a workshop in Banteay Meanchey province on lessons learned from the project Promoting Treatment and Care for migrants living with HIV/AIDS in the Mekong region with **49** volunteers from Banteay Mean Chey and Pailin provinces participated. The workshop funded by the Italian Red Cross through IFRC.



CRC NHQ conducted Blood donation Campaign, while many of University' students donated their blood.

III. Promotion of Fundamental Principles and Humanitarian Values

1. Principles and Humanitarian Values

- ✓ NHQ conducted **47** basic training courses on the Fundamental Principles of the International Movement and the International Humanitarian Law to Branch Committee, Branch and sub-branch Operational team, students, Youth, Red Cross Volunteers (RCVs), Royal Arm Forces, and RCY from educational institutions, reaching **4,594** participants (female 2,526).
- ✓ 14 CRC Branches disseminated **99** sessions on the Fundamental Principles of the International Movement and the International Humanitarian Law to youth, youth advisors, and government officers in a total of **8,965** participants (female 5,212). In a total of 18 CRC Branches conducted **103** training courses for **10,338** participants (female 4,850), while the Banteay Meanchey Branch conducted two refresher training courses for **147** youth advisors/youth (female 94).
- ✓ CRC increased its broadcasting activities on various platforms, including television **260** texts, Facebook **230** texts in Khmer and **44** in English, Telegram **421** texts, Video activities of CRC 22 clips, National Champion program **11** clips, and X (formerly Twitter) **112** texts in English.
- ✓ Warmly welcomed **418** visitors to CRC NHQ, including national and international guests, who visited the exhibition room and attended **89** presentations.
- ✓ Produced and distributed as follows: 1) **2,000** Desk Calendars 2024, 2) Bulletin on National Champion Work year-4, #6 and #7 **6,000** sets, 3) CRC Magazine year-12, # 20 **2,600** sets, 4) Report on the 20th South East Asia Red Cross and Red Crescent Leadership Meeting 2023 and the 2nd South East Asia Youth Forum (in Khmer and English), 5) Report on the 6th and 7th CRC General Assembly Mandates, and 7) Report on Annual Achievements in 2023 and Work Directions for 2024.
- ✓ The E-Learning platform for CRC has experienced significant support and growth, with a notable increase in user engagement. The platform recorded over **12,288** users, marking a 35% increase compared to the previous year. Additionally, **117** individuals registered for study, of which **62** successfully passed their exams (**51** passed the Fundamental Principles test, while **11** passed the Movement History test).

CRC dissemination	2023	2024	(Up/down)
Fundamental Principles and International Humanitarian Law (IHL)	1,383 pax	25,768 pax	84%
Restore Family Links and Red Cross Messages	8,306 articles	9,315 articles	12%
CRC Activities news on Television & social media	1,684 articles	3,122 articles	50%
Safe Migration and Mine/UXO Risk Awareness Campaign	12,973 pax	16,044 pax	24%
interest-free-loan programme	670 families	460 families	13%

2. Promotion of Human Dignity

- ✓ **Samdech President** approved a budget to provide small interest-free loan to **460** needy families affected by mines, disabled military personnel, or veterans (174 families in Oddor Mean Chey province, 128 in Preah Vihear, and 158 in Pursat). Each family received a loan of one million Riel, which they were expected to repay in monthly instalments in order to pass the loan to the next family. According to observations and direct interviews, over 85% of the beneficiaries who received loans from CRC (since 2022, **1,128** households have yet to return) have improved their living conditions, are healthier, and their children can attend school.
- ✓ The Safer Community Activities are being implemented in Pursat, Battambang, Oddor Mean Chey, Preah Vihear, and Pailin provinces with **11,041** targeted beneficiaries. The activities have focused on the preventing mine/UXO accidents, safe migration, and human trafficking.



[Above] CRC provided interest-free loan to ex-soldiers' families, [Below] CRC Branch Officer conducted field visits to Loan Beneficiaries in Preah Vihear and Oddar Mean Chey provinces.



- ✓ The Restoring Family Link Activity received two (02) cases of tracing of separated family members, circulated **4,368** Red Cross messages (RCMs), collected **4,141** RCMs (91 RCMs not circulated due to unclear recipients/addresses, and 387 no-replied).
- ✓ CRC NHQ consulted with the Ministry of Foreign Affairs and International Cooperation, Ministry of Justice, and Law Council of the Council of Ministers on the International Humanitarian Law, which is the foundation of the Resolution to be adopted at the 34th International Conference of the Red Cross and Red Crescent. The Kingdom of Cambodia should consider organizing a National Commitment to the International Humanitarian Law.



CRC Volunteers and Branch Officers conducted Community Outreach on Safe Migration and Mine/UXO Risks Education to former battle field soldiers.

3. Promotion of Culture of Non-Violence and Peace

- ✓ Conducted an online training course on "Disability with Inclusive and Preventing Child Sexual Abuse" for all 25 CRC Branch Directors and staff, with **149** participants (female 46 and a person with disability) and **172** operational team members (female 64 and 8 persons with disability).
- ✓ CRC disseminated 14 times on the "Prevention Family Violence, Negative Behaviour on Children with Disability and Online Child Sexual Abuse" to **3,080** participants (female 2,185), including branch operational staff, pupils, students, parents and people, in targeted communities/schools.



The prevention of Online Child Sexual Abuse has been mainstreamed in schools and to local authorities.

4. Promotion of Social Welfare

- ✓ **Samdech President** presided over and distributed humanitarian relief items to: 1) Staff and workers from hygiene-sanitation and environment companies, as well as workers from Public Work and Transport Department in Phnom Penh, in total of **2,355** people, 2) The member of Tri-Cycling Transportation Rider (Cyclo) in total of **311** people, and 3) **1,409** poor families in Run Taek town, Siem Reap province.



CRC President provided humanitarian food items to Tri-Cycling Transportation (Cyclo) Riders in Phnom Penh.



Solid waste workers and tri-cycling transportation Riders (Cyclo) received humanitarian food items at CRC NHQ.

- ✓ Distributed humanitarian relief items to **33,061** most vulnerable families, hospitalised patients, armed force families and actors (NHQ 15,291 and Branches 17,770). Each family received food items, utensil materials and some cash.
- ✓ Built **74** houses for poor widow families and single-headed elderly people (NHQ 1 house in Kampong Chhnang, Branches 73 houses included Battambang 5, Banteay Mean Chey 4, Siem Reap 3, Kampong Thom 2, Kampong Cham 4, Kampong Speu 10, Kampot 4, Preah Sihanouk 4, Prey Veng 28, Kandal 7, and Koh Kong 1) and provided some utensil materials, food items, and some cash.



CRC Prey Veng branch/Kamchay Mea sub-branch constructed and handed over houses to the most vulnerable families.

- ✓ Provided material, cash and one-time food to: 1. People Improvement Organization (13th times), 2. People Rescue Centre (12th times), 3. Training Centre for Disabled People (17th times), 4. AFESIP Organization (12th times), 5. Correction Centre 2 (1st time), 6. Borey Tearok and Komar Kampuchea “National Centre for Infants and Children” (10th times), 7. Pteshbay Komar (4th times), 8. Voice of Disabled People Online Radio-TV Association “VOB” (2nd times), 9. Andoung 4-6 Poor Community (1st time), 10. New Smile of Hope Children Association (5th times), 11. All 8 Communities (2nd times), 12. Airavata Elephant Foundation (2nd times), and 13. 10 Pagodas.



CRC leaders and charities donors brought food items and cash to Orphanage Centres and Disabled (blinded) People Associations for Alleviating daily life in the center.



Note: The Royal Government of Cambodia acknowledged Bun Rany Sen Chey Damnak Troyoeung village, located in Pragnil commune, Kravanh district, Pursat province, through Prakas No. 6762 issued by the Ministry of Interior on November 5, 2024, in response to a request from CRC. In this village, CRC carried out activities as follows: 1) built **628** houses for veteran families (500 houses are permanently living by veteran families), 2) provided some food and non-food items, and cash, 3) recruited **25** Red Cross volunteers, and 4) planted saplings in school and referral health centre.



Houses/pump-wells donated by Her Majesty Queen Mother was officially inaugurated use to the poor in remote area.

IV. Organizational Development (OD): continuously improves accountability, transparent management, and good governance by encouraging the operational team's sense of responsibility at the national headquarters and branch levels according to the seven components of OD. The outcome is as follows:

1. Governance and Management: Based on centralization and de-concentration directions of NHQ and Branch level:

- ✓ Secretariat conducted quarterly online meeting with branch operational teams to share progress and the future directions.
- ✓ Five CRC Branches, namely Takeo, Kampong Speu, Kandal, Oddor Mean Chey and Preah Sihanouk organised 6th Mandate Branch Assemblies, and Tboung Khmum organised 3rd Mandate Branch Assembly.



CRC branches committee directors having endorsement to govern their branch onwards.

- ✓ 10 CRC Branches organised quarterly & semester meeting among Branch Committees.
- ✓ 18 CRC Branches held annual meetings to discuss their 2024 work progress and establish work directions for 2025.

2. Branch and Sub-Branch Development:

- ✓ CRC has **25** branches and **209** sub-branches nationwide (a newly district not yet established sub-branch office), in all municipalities, cities and districts. **55** sub-branches have its own building entitle; **84** sub-branch offices are located separately in the compound of district hall (increased **8** buildings if compared to 2023), and **69** offices are located inside the government district compound.
- ✓ Four CRC branches signed Memorandum of Understanding on Humanitarian Cooperation, including CRC Kandal Branch with Ratanak Kiri and Kampong Cham with Mondul Kiri.

3. Human Resource Management and Development (Staff, RCVs, RCY):

- ✓ A total of **32,143** Red Cross youths (20,172 females) is represented across all 25 CRC Branches and educational institutions in Phnom Penh Municipality.
- ✓ In 2024 was a special year that **Samdech President** of CRC and **Samdech Moha Borvor Thipadei HUN MANET**, Prime Minister of the Kingdom of Cambodia, has inducted **4,742** of **RC Youth** from all **25** educational institutions in Phnom Penh Municipality.
- ✓ Held a one-time youth camp at the province level, hosted and supported by CRC Sihanouk Branch, with **234** participants from 7 CRC branches and 3 NSs RCY members.



CRC President and the Prime Minister of Cambodia inducted 4,742 CRC Youth Members from all 25 educational institutions.



- ✓ CRC collaborated with Oddor Meanchey Red Cross Branch to host the first National and International Red Cross Youth Camp, attended by **400** Red Cross Youth, including RCY from Vietnam, Myanmar, and Malaysia. The event was presided over by CRC's Permanent Vice President.
- ✓ Conducted Training of Trainer to **73 Youth Advisors** from **24** Universities in Phnom Penh Municipality, who then trained over **4,742** new youth.
- ✓ **19** CRC Branches conducted **164** Youth Capacity Training Courses to **11,080** people and has inducted **7,035** RCY members from **103** educational institutions.
- ✓ The Royal University of Phnom Penh, University of Health Science, BEILTI International University, and Phnom Penh International University, organized a Humanitarian Fundraising Events to support peer-to-peer activities for **484** professors/students/youth/children who lack of funds in daily life.
- ✓ **37** Red Cross Youth from **12** CRC Branches received **Samdech Techo** and **Samdech Kittipritthbindit' Scholarship**, and **81** Red Cross Youth from **18** provinces received the Scholarship from CRC.





- ✓ CRC has a total of **27,288** Red Cross volunteers over **25** CRC branches (female 10,177). They are active volunteers at the community level.
- ✓ A total of **2,543** RCVs received the Capacity Building Refresher Training Course.
- ✓ **4,060** youth and students from universities in Phnom Penh Municipality voluntarily participated in the “20th Anniversary of Blood Donation” campaign at their schools and at the National Blood Donation Centre.
- ✓ **16** CRC Branches (Stung Treng, Svay Rieng, Kandal, Ratanak Kiri, Kampot, Kep, Battambang, Tboung Khmum, Siem Reap, Prey Veng, Koh Kong, Pursat, Preah Sihanouk, Oddor Mean Chey, Kratie, and Phnom Penh Municipality) led **2,024** Red Cross Youth/Red Cross Volunteers to conduct **40** awareness sessions on climate change, environment and clean up, plastic bag reduction, food safety, and hygiene/sanitation, reaching a total of **23,600** people in the community.

4. Finance Resource Development:

- ✓ To promote the Fundamental Principles and humanitarian values of the Movement, CRC considers the **May 8 event** as one of its most regular and significant activities. This event is crucial for securing the financial resources needed for CRC’s NHQ and its **25** Branches to carry out their humanitarian missions consistently and sustainably. This year, under the theme “*Together with the Cambodian Red Cross for Healthy and Climate-Resilient Communities*” the event not only served as a platform to promote the Fundamental Principles and humanitarian values of the Movement throughout the year but also demonstrated the transparency and accountability of the national society. Additionally, CRC integrated health-focused activities into the community, raising awareness about four (04) communicable and non-communicable diseases. These efforts aim to protect the future of Cambodia by preventing diseases and building human capital in line with the Royal Government of Cambodia’s vision for a Digital Cambodia by 2035. Although the total funds raised this year were lower compared to previous years, the number of generous donors increased significantly. In 2023, there were **1,383** donors, while in 2024, this number rose to **1,552**—an increase of **169** individuals. Notably, more donors participated in person and received thanking certificates compared to last year. In preparation for the May 8 event, CRC conducted extensive outreach through appeals, press releases, guidelines, and compiled informational materials. They also shared video documentaries highlighting the achievements of past May 8 events via television, social media, and billboards on main streets. Additionally, CRC organized a painting competition, which saw the participation of **1,724** pupils (1,159 females) from **124** high schools, resulting in a total of **117** artwork submissions.
- ✓ CRC NHQ received membership fees from Calmette Hospital, totalling **1,839** members, while the branch level collected fees from **49,351** members.
- ✓ The Ministry of Economy and Finance, along with the Ministry of Public Works and Transport, donated income generated from special license plate numbers to CRC on a quarterly basis.

5. Communication and Cooperation:

- ✓ Seven members of CRC delegates, including leaders and RC youth representatives attended the 21st Southeast Asia Red Cross and Red Crescent Leaders Meeting and the 3rd Youth Forum respectively in Bali, Indonesia. During the event, they endorsed the Bali Statement, which outlines eight key points for implementation by the 11 National Societies.
- ✓ Three members of CRC delegates, including leader, OD coordinator and RC youth representative attended the 34th International Conference in Geneva, Switzerland. Their participation included: 1). Voting to elect five members of the International Committee; 2). Adopting five resolutions (1. Protection in the Movement, 2. Migration Strategy for the International Red Cross Red Crescent Movement (2024-2030), 3. Weapons and International Humanitarian Law, 4. War in Cities, and 5. A Call for Respect and Support for Principled Humanitarian Action). and 3). Voting to elect the chair of the Federation Youth Commission.
- ✓ Three members of CRC delegate, including leader and staff members participated in the International Seminar on Red Cross Resilient Communities and Climate Change, held in Guiyang, China, from 9 to 13 December.
- ✓ Eight staff members from NHQ participated in seven international meetings/training courses/seminars/workshops, including 1). In Malaysia: Asia Pacific Region Migration and Displacement Practitioners' Workshop, Community Early Warning System, IFRC Procurement Training Course, Project Management Training of Trainer Course, 2). In China: International Seminar on Red Cross Resilient Community and Climate Change, 3). In Singapore: 9th Humanitarian Conference and Greater Dialogue, 4). In Thailand: Meeting on Child Protection, Gender and Inclusion.
- ✓ Six Red Cross Youth members participated in International Youth Camps in Vietnam and Thailand, focusing on community development, creativity through Teaching and Strengthening Capacity.

- ✓ The second Experience Exchange Visit of the Youth Delegation from the Korean Red Cross Usan Branch (**45** delegates) was welcomed in Phnom Penh Municipality. The delegation donated study materials to underprivileged students. Additionally, the Korean Red Cross Chhongchi Branch delegation (**31** delegates) visited Siem Reap Province, participated in volunteer activities, exchanged experiences, and handed over a Hand Washing Station to **Samdech Techo Hun Sen Krous** Primary-Secondary School in Siem Reap City.
- ✓ A five-year Study Exchange Visit Agreement (2025–2029) was signed between the Red Cross Youth of the Japanese Red Cross Society Hiroshima Branch and the Red Cross Youth of the Cambodian Red Cross Siem Reap Branch at CRC NHQ.

6. Administration and Finance Development:

- ✓ Membership fees and donations totalling **USD 156,994.93** were paid as follows: 1) Membership fee to IFRC USD 10,600.43, 2). Membership fee to ICRC USD 22,733.67, 3). Red Cross Red Crescent Standing Commission USD 1,000.00, Membership fee to Asia Pacific Fundraising Network USD 1,175.90, 4). Membership fee to Masambo Foundation USD 600.00, 5) International Red Cross Red Crescent Museum USD 884.93, 6) Donated to Viet Nam Red Cross USD 100,000.00, 7). Donated to Ukraine Red Cross (via IFRC) USD 20,000.00.
- ✓ The CRC NHQ sent the 2023 Income Report of CRC to IFRC, which attached the Internal Auditor Report, in compliance with Article 8 of the IFRC Constitution.
- ✓ Conducted the External Audit, finalized the 2023 Inventory Report; and received the 2023 Internal Audit Reports from **10** CRC Branches and the 2023 Inventory Reports from **19** CRC Branches.

7. Planning, Monitoring, Evaluation and Reporting (PMER):

- ✓ Submitted the 2023 Activity Progress Report, the early 2024 Progress Report, and reports on significant events to **His Majesty the King of the Kingdom of Cambodia** and **Her Majesty the Queen Mother of the Khmer Nation, Honorary President of CRC**.
- ✓ Organized a two-day Annual Meeting on Work Progress in 2024 and Establishment of Work Directions for 2025. The meeting reviewed achievements, identified challenges, proposed solutions for remaining works not implemented in 2024, and developed an effective work plan for 2025. The meeting was attended by representatives from all **25** CRC Branches (including Branch Committee members and Operational Teams) and facilitated by the organizing team from NHQ, with a total of **75** participants. **85%** of participants expressed strong support for holding the meeting.

CONCLUSION

The achievements mentioned above were made possible through the unwavering support of **Her Majesty the Queen Mother of the Khmer Nation, Honorary President** of the Cambodian Red Cross, and the **noble leadership of Samdech Kittipritthbindit President**, along with the Central Committee, Honorary Branch Committees, Branch and Sub-Branch Committees, operational teams at all levels, RCVs, and RCY. Their steadfast commitment to ownership and leadership, combined with strong collaboration with local authorities, relevant local and international partners, and generous donors, has enabled collective efforts, resources, and funding to deliver significant benefits to vulnerable and most vulnerable people at both national and international levels. These efforts have also garnered valuable support from the public.

WORK DIRECTIONS FOR 2025

PRIORITY AREA 1: Disaster Management, Crisis, and Climate Change

- Continue to strengthen capacity in building the community resilience and addressing climate changes through the implementation of the Community Resilience and the Early Warning System for all programs.
- Continue to collaborate with the Royal Government of Cambodia on green environment activities by actively participating and implementing the Climate and Environment Charter, as well as coordinate with Ministry of Environment to reduce plastic bag usage.
- Continue to promote inclusive road safety through the dissemination campaigns and training courses.

PRIORITY AREA 2: Health and Health Care in the Community

- Continue to advocate for and promote the dissemination of National Champion Work, with a focus on Maternal, Infant and Child' Health as well as combatting with HIV/AIDS.
- Continue to advocate for and promote the theme of May 8, 2024 *“Together with the Cambodian Red Cross for Healthy and Climate-Resilient Communities”* widely, emphasizing communicable and non-communicable diseases. Conduct First Aid Training Courses, especially by strengthening the Training of Trainer Team at educational institutions with existing CRC Youth Clubs.
- Collaborate with National Blood Centre to organize two times blood donation events.

PRIORITY AREA 3: Promotion of the Fundamental Principles and Humanitarian Values

- Organize the birthday celebration of Her Majesty Queen Mother, the Honorary President of CRC.
- Organize the May 8 Event with greater effectiveness and higher quality.
- Promote the Fundamental Principles of the International Red Cross and Red Crescent Movement and International Humanitarian Law widely to the public through social media networks and e-learning platforms.

- Continue to strengthen RCV network to disseminate information on safer migration and restoring family links.
- Continue to strengthen the social welfare activity with more effective and targeted approaches.

PRIORITY AREA 4: Organizational Development

4.1. Governance and Management/

4.2. Branch and Sub-branch Development:

- Continue to strengthen governance and management capacity at both NHQ and branch levels through digital transformation initiatives to enhance ownership and operational efficiency.
- Amend the Statutory Texts of CRC (including the Statutes, Rules of Procedure, and Financial Regulations); ensure all branches conduct their 6th Mandate Branch Assemblies, and improve the implementation of Decisions on the Organization and Functioning of the Branch.
- Monitor and evaluate the Mid-term Review of the Strategy 2021-2030 of CRC, and update it to align with the Royal Government of Cambodia's Pentagonal Strategy - Phase 1.

4.3. Human Resource Management and Development:

- Develop and implement a digitalized Youth and Volunteer Management System to streamline operations and enhance efficiency.
- Strengthen and expand the youth network by establishing standardized youth club models and organizing RCY camps at both the national and branch levels.
- Continue to enhance Human Resource management by further digitalizing processes in line with current procedures.
- Continue to strengthen leadership capacity and foster courage among RCY members in a digital context, while promoting positive behavioural changes and social inclusion.
- Continue to expand RCV network to include at least two (2) volunteers per village, aiming to cover 70% of the total villages nationwide.

4.4. Financial Resource Development:

- Continue to enhance fundraising capacity for the May 8 event at NHQ and across all 25 Red Cross Branches (RCBs) to ensure more effective mobilization of resources.
- Promote and initiate diverse fundraising activities, such as commercial first aid training courses, fun-run events during celebrations, venue rentals...etc.

4.5. Communication and Cooperation:

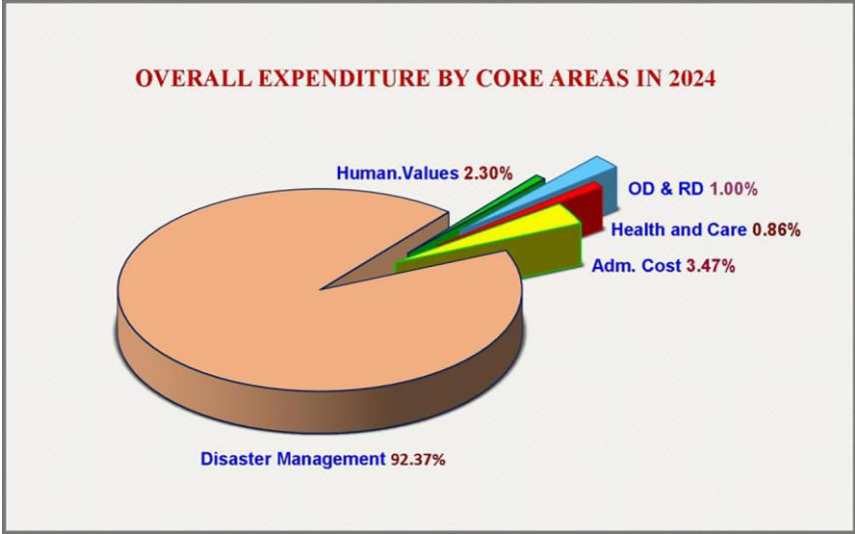
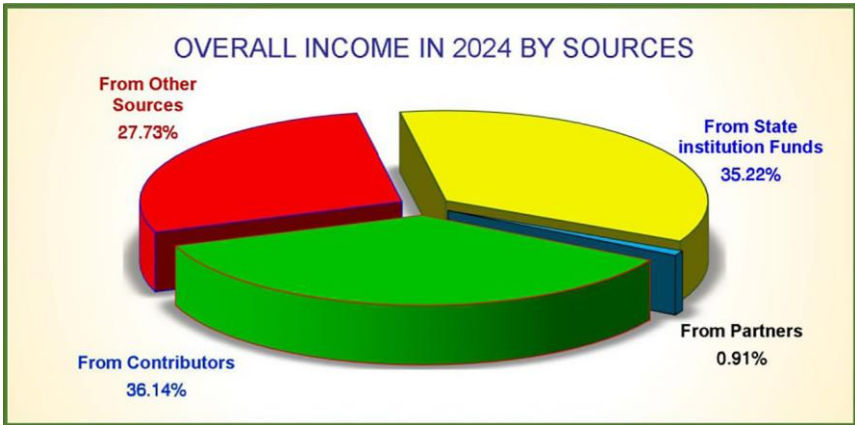
- Continue to strengthen cooperation with national and international partners, as well as Movement partners, through digital and social media platforms.

4.6. Administration and Finance Development:

- Conduct the external audit on the entire CRC NHQ Accounting for 2024 and submit the audit report to IFRC in compliance with Article 8 of IFRC Constitution.

4.7. Planning, Monitoring, Evaluation and Reporting (PMER):

- Promote the consistent use of standardized planning and reporting formats at both NHQ and branch levels to ensure proper implementation.
- Make an effort to implement planning, monitoring, evaluation and reporting via digital system.
- Organize the Annual Meeting between NHQ and all 25 CRC branches to review annual achievements, evaluate progress, and develop work directions for the following year (as strongly recommended by all 25 branches).



LIST OF ACRONYMS

AIDS	Acquired Immunodeficiency Syndrome	NCDM	National Committee for Disaster Management
ART	Asian Red Cross and Red Crescent HIV/AIDS Network	NHQ	National Headquarters
BC	Branch Committee	PSS	Psycho Social Support
CEA	Community Engagement and Accountability	RCB	Red Cross Branch
CFA	Commercial First Aid	RC	Red Cross
CRC	Cambodian Red Cross	RCRC	Red Cross and Red Crescent
DM	Disaster Management	RCV	Red Cross Volunteer
DRA	Disaster Risk Assessment	RCY	Red Cross Youth
FA	First Aid	RFL	Restoring Family Links
HA	Humanitarian Assistance	RGC	Royal Government of Cambodia
HC	Health Centre	RH	Referral Hospital
HIV	Human Immunodeficiency Viruses	RS	Road Safety
ICRC	International Committee of Red Cross	SRC	Safer Rural Community
IEC	Information, Education, Communication	TV	Television
IFRC	International Federation of Red Cross and Red Crescent Societies	TVK	National Television of Kampuchea
IHL	International Humanitarian Law	VCA	Vulnerable Capacity Assessment
MHPSS	Mental Health & Psycho Social Support		
MT	Message Transmission		

7 Fundamental Principles	Fundamental Principles components	Related humanitarian values	7 Personal skills
Humanity	<ul style="list-style-type: none"> • Alleviate and prevent suffering • Protect life and health • Assure respect for and protection of the individual 	<ul style="list-style-type: none"> • Active goodwill and care • Human dignity and well-being • Mutual understanding and peace 	<ul style="list-style-type: none"> - Empathy - Active listening - Critical thinking and non-judgement - Non-violent communication - Collaborative negotiation and mediation - Personal resilience - Inner peace
Impartiality	<ul style="list-style-type: none"> • Non-discrimination • Actions are solely guided by needs, proportional to the degree of suffering and prioritised on the basis of urgency • No individual action or decision on the basis of prejudice or personal preference 	<ul style="list-style-type: none"> • Equality • Respect for diversity • Objectivity and openness 	
Neutrality	<ul style="list-style-type: none"> • No taking sides in armed conflicts • No engagement in controversies of a political, racial, religious or ideological nature 	<ul style="list-style-type: none"> • Confidence (trust) • Self-control and discipline • Freedom of action and objectivity 	
Independence	<ul style="list-style-type: none"> • Not letting political, economic, social, religious, financial, public pressure interfere or dictate RCRC line/action • Auxiliary to public authorities • Maintain autonomy to be able to act in accordance with the Fundamental Principles 	<ul style="list-style-type: none"> • Sovereignty • Co-operation • Freedom of action and confidence 	
Voluntary service	<ul style="list-style-type: none"> • Freely accepted commitment • No desire for gain • Selflessness 	<ul style="list-style-type: none"> • Spirit of altruism and generosity • Spirit of service • Spirit of responsibility and discipline 	
Unity	<ul style="list-style-type: none"> • One National Society per country • Open to all • Active in entire country 	<ul style="list-style-type: none"> • Harmony and cohesion • Diversity and pluralism • Confidence 	
Universality	<ul style="list-style-type: none"> • Universal vocation • Equality of National Societies • Solidarity 	<ul style="list-style-type: none"> • Openness to all in the world • Co-operation • Mutual assistance 	