

**MONGOLIAN RED CROSS SOCIETY
STRATEGY 2020**

Strategic aim 1: To build capacity on prevention, preparedness and recovery activities to save lives and livelihoods of people during disasters and in emergencies

Outcome 1: MRCS to be a leading actor to community resilience through disaster risk reduction and climate change adaptation programme

Output:

1.1.1. MRCS's branches have effectively implemented community-based disaster preparedness and risk reduction programmes based on community needs and prioritization

Activities:

- MRCS's branches have trained human resources and capacity to facilitate and implement community based programmes
- MRCS's branches have capacity to organize public campaign and training on disaster risk reduction
- MRCS's branches actively implement mitigation activities informed by risk assessment

1.1.2. MRCS's branches have better capacity to analyze climate information, integrating climate change adaptation into existing activities and utilize climate information within their early warning systems

Activities:

- MRCS's branches have strengthened human resource capacity on climate change adaptation
- MRCS's branches have learnt incorporated climate change adaptation into their existing programmes and actively utilizes climate information within their early warning system

1.1.3 Communities especially in disaster and crises affected areas restore and strengthen their livelihood

Activities:

- In order to implement community based disaster risk reduction and resilience programme, MRCS cooperate with government and non-government organizations, International Federation of Red Cross and Red Crescent Societies, private entities and general public;
- Vocational skill training to increase income sources is provided to the vulnerable population
- Food and non food assistance is provided to the most affected communities

- Household food production is enhanced

Outcome 2: MRCS increased its institutional capacity and fully prepared to respond to major disasters

Output:

1.2.1 MRCS's mandate of headquarter, mid-level branches and primary level branches in disaster preparedness and response becomes clear and identified its implementing mechanism and created working environment within the legal framework

Activities:

- MRCS's disaster management policies and strategy is developed, approved and disseminated
- Improve State-Red Cross cooperation at all level and increase the form of cooperation with government and non-government organizations, private entities and general public.

1.2.2 MRCS's Headquarter, mid-level branches and primary level branches have capacity to provide relief, emergency health and water sanitation services to affected populations in a timely and effective manner

Activities:

- MRCS has formulated operational procedures, guidelines and plans in-line with international standards that enable the national society to respond to major disasters at both national and local level
- MRCS has established, trained and maintained the National Disaster Response Team, Branch Disaster Response Teams and Emergency Response Teams (health, wash and pss)
- MRCS has established Emergency operation Center, equipped with necessary tools and developed its SOP
- MRCS has well established emergency communication procedures
- MRCS has adequate amount of pre-positioned relief stock

1.2.3 MRCS's Headquarter, mid-level branches and primary level branches have adequate emergency financial capacity to respond to disasters in timely manner

Activities:

- MRCS has well established disaster response funds at national, provincial\district level
- Partnerships for resource mobilization in emergencies are established with government, International Federation of Red Cross and Red Crescent Societies, Partner National Societies, NGOs, and business entities.
- MRCS has formalized pre-disaster agreements and MoUs with potential partners

1.2.4 MRCS's logistics capacity improved to deliver timely service for the affected population

Activities:

- MRCS has logistics development plan to receive, transport and distribute humanitarian aid, based on needs analysis
- MRCS has well established emergency procurement procedures
- MRCS has well established warehouse management system
- MRCS has well established fleet management system

1.2.5 MRCS has improved emergency volunteer recruitment and management framework and specific policies at national and local level

Activities:

- Volunteering in Emergency is embedded to the MRCS Volunteering policy
- MRCS has guideline on engaging volunteers in Emergencies
- Ensure volunteering safety and security and provide trainings
- Implement online training and information sharing activities for the volunteers

1.2.6 Communities in disaster and crises affected areas restore and strengthen their safety, wellbeing and longer term recovery through shelter and settlement solutions

Activities:

- Short, medium and long-term shelter and settlement assistance is provided to the affected populations
- Technical support, guidance and awareness raising on safe shelter designing and settlement planning and improved construction technique is provided to the affected households
- Cooperate with government and non-government organizations, partner National Societies and other international organizations to provide temporary shelter for public
- Develop regulations/guideline on providing safety and security for the disaster affected population

Strategic aim 2: To implement community based public health activities

Outcome 1: MRCS is to support the prevention of non-communicable diseases and injuries through community based activities and assist to strengthen the capacity of the national health system.

Output:

2.1.1 MRCS have capacity to prevent from common non-communicable diseases and provide first-aid knowledge and skills nationwide during any kind of accidents including road and industrial accidents and become leading organization in first-aid training

Activities:

- MRCS organizes non-communicable disease prevention training and promote information and education materials with cooperation of relevant organizations.
- MRCS organizes training and public campaign on first-aid at all level and promote and provide first-aid kit.
- MRCS is to establish first-aid training center with comprehensive curriculum and provide nationwide services
- MRCS is to cooperate with relevant organizations to prevent from road accidents and provide support

2.1.2 *MRCS is to cultivate healthy lifestyle with public participation and to provide support to improvement of quality of life*

Activities:

- MRCS promotes healthy diet and active exercise through community based activities and support development of healthy life style
- MRCS promotes information and education with support from public media.
- To cooperate with health sectors and civil society organizations.

2.1.3 *MRCS is to promote voluntary and non-remunerated blood donation among the population and to contribute to creating resources of safe blood and blood products at the national level*

Activities:

- MRCS is to organize national training and campaign to increase the knowledge and attitude of the public to voluntary and non-remunerated blood donation
- MRCS is to expand and retain voluntary and non-remunerated blood donors by encouraging youth participation and expand “Club 25” activities throughout the nation

Outcome 2: MRCS is to prevent from communicable diseases

Output:

2.2.1 *MRCS is to provide knowledge on the prevention of tuberculosis and STI/HIV infection to the general population and to provide support to reduce vulnerability towards communicable diseases*

Activities:

- Organize nationwide campaign to provide knowledge on how to prevent from tuberculosis and other communicable diseases among the most vulnerable population through community based activities
- MRCS is to promote voluntary counselling and testing services and usage of condoms in order to increase the healthy sexual behaviours among the people at high risk group and “bridge” population

Outcome 3: MRCS is to strengthen capacity on health and psychological preparedness and response during disasters and emergencies

Output:

2.3.1 MRCS is to strengthen capacity on support the reduction of morbidity and mortality related to disaster and public health emergencies including epidemic and pandemic communicable diseases which might occur.

Activities:

- MRCS is to conduct trainings and advocacy to promote health prevention and response activities during pandemics, epidemics, disasters and emergencies
- MRCS is to strengthen its partnerships and to increase the capacity of the emergency response teams to reduce morbidity and mortality of the communicable diseases
- MRCS is to provide health support and services combined with psycho-social support to general population during and aftermath of accidents and disasters
- MRCS establish centre to provide health, psychological and rehabilitation services.

Outcome 4: MRCS is to support sustainability of water and sanitation of the general population

Output:

2.4.1 MRCS is to support access to safe drinking water sources and sanitation facilities for all individuals, communities, schools, kindergartens and promote improved hygiene behavior

Activities:

- Communities are provided with improved access to safe drinking water and improved sanitation facilities.
- To collaborate with government, non-government, private and civil society organizations to improve safe water resources, access and improved sanitation facilities.
- Public campaign and advocacy activities organized to reduce open defecation
- MRCS is to strengthen partnership aimed to improve public access to safe drinking water and sanitation facilities and conduct training to change knowledge, attitude and behaviour of community with youth participation

Strategic aim 3: To provide community based social care services and psychosocial support; promote a culture of non-violence and peace for target group and improve the quality of their lives.

Outcome 1.To enhance public/community participation to reduce vulnerability.

Output:

3.1.1 Independence and quality of life of vulnerable people will be enhanced;

Activities:

- To organize specialized training to the vulnerable people

- To work together with government agencies, NGOs and civil society organizations to organize community based campaigns
- To expand the social care center activities to reach more vulnerable people
- To expand multilateral programs to reduce vulnerability

Outcome 2.To provide psychosocial support to vulnerable people.

Output:

3.2.1 Red Cross staff and volunteers of the National Society on delivering of the psychosocial support to the community during disaster and peaceful times (before and after) will be trained and to improved their capacity

Activities:

- To provide social care services through volunteers based on the needs of the target group
- To organize national training of trainers on psychosocial support
- To organize training on psychosocial support for mid level branch staffs, volunteers and helpful group members
- To change behaviours of the target groups through volunteer activities

Outcome 3. Cooperation with the government, local administrative units, and civil society organizations will be improved to reduce vulnerability

Output:

3.3.1 The cooperation with local social welfare departments and the capacity of mid-level branches to deliver public welfare services on the contract basis will be improved.

Activities:

- To advice and give directions how to implement public welfare services on the contract basis;
- To disseminate state social welfare law and improve knowledge of the community.
- To improve and develop the cooperation with other non- government and civil society organizations
- To improve the capacity of the Social care centers at the mid level branches

Outcome 4. To enhance the livelihood of the most vulnerable people

Output:

3.4.1 Independent living of the most vulnerable people will be improved

Activities:

- To organize life skills and vocational training for target group and refer them to a job placement.
- To support livelihood of the most vulnerable group, households with low income and assisting them with basic needs

Outcome 5. To promote Culture of non-violence and peaceful society

Output:

3.5.1 Awareness raising and public sensitization activities will be carried out to prevent violence prevention

Activities:

- Organize community based campaign on violence prevention regularly;
- Design and implement the program to ensure the protection of vulnerable groups from all types of violence.
- To implement violence prevention program with the cooperation of Local working group
- To enhance the cooperation with local Government and non government organizations

3.5.2 Red Cross staff, volunteers and Helpful group members will have knowledge and skills on prevention, recovery, protection and advising

Activities:

- To organize training on violence prevention, training of trainers on psychosocial support at all level
- To organize simulation exercises and experience sharing meeting on violence prevention and psychosocial support for Mid level branch staff, volunteers and Helpful group members;

Outcome 6. To support internal migrants and their family members

Output:

3.6.1 The knowledge on law and legislation of internal migrants will be improved and will receive documentation and registration

Activities:

- To conduct training on law and legislation for internal migrants with the cooperation of local government organization constantly;
- Refer internal migrants to state services and assist to get the government benefit
- To cooperate with local civil registration department and assist internal migrants to get their documentation.

Strategic aim 4: To develop a membership-based national society that has wide network of volunteers, skilled human resource and supports children and youth movement.

Outcome 1: Undertake promotion and dissemination of International Humanitarian Law and Fundamental Principles of the Movement at national level.

Output:

4.1.1. Widely promote and disseminate International Humanitarian Law and activities of the Mongolian Red Cross Society among the private entities, organizations and general public.

4.1.2. Improved cooperation between Government and Mongolian Red Cross Society

4.1.3. Quality of EHL program improved and scope is expanded among school students

Activities:

- Training on International humanitarian law conducted among the mid-level branch staffs and organize advocacy activities through all mid-level branches.
- Disseminate through mass media.
- Publish training and advocacy materials on international humanitarian law in Mongolian language and distribute it to the general public.
- Cooperate with the General Staff of the Mongolian Armed Forces on conducting advocacy activities on Geneva Conventions and the Law in Armed Conflicts among military personnel.
- Cooperate with the Ministry of Foreign Affairs in the areas of incorporating international laws, treaties and conventions into Mongolian laws and regulations and providing information and advocacy materials to Mongolian Parliamentarians and Cabinet members.

Outcome 2: Expand the membership of Mongolian Red Cross Society

Output:

4.2.1. Improved capacity and visibility to the general public through development of membership based national society

Activities:

- In order to be a strong national society, MRCS shall expand the membership and encourage their engagement.
- Improve MRCS structure, organizational development at all level and establish primary level branches at every soum and khoroo and strengthen their capacity.
- Increase the membership type of MRCS and double the number of member organizations.

Outcome 3: Strengthening organizational capacity

Output: 4.3.1. Accomplish minimum 80 percent of Organizational Capacity Assessment and Certification criteria

Activities:

- Enhance responsibility, transparency and openness of financial activities at all levels of the National Society
- Strengthen the capacity of independency, structure, human resource and finance at primary and mid-level branches
- Ensure financial sustainability at all levels by reforming strategy to generate income and raise funds
- Expand wide cooperation with entities, organizations and individuals in order to actively engage the community in the humanitarian activities
- Expand result based multi-lateral cooperation
- Implement policy to support employee's development
- Develop safety, security operational and reputational risk management to implement at all level

Outcome 4: MRCS is to encourage engagement of youth and volunteers and their development

Output:

4.4.1. Promote humanitarian spirit and respect among members, supporters, children and youth based on the value and innovative practices of the Red Cross and improve the volunteer engagement in the humanitarian activities at all levels

Activities:

- Create comprehensive volunteer management system and expand the national network
- Develop the Youth Red Cross Movement based on education institutions and provide them with technical support.
- Expand the regional cooperation based on the MRCS Youth Development Center